

be handed on to the person considered making the outstanding contribution to golf in 1948.

The William D. Richardson Memorial trophy, named for the late golf editor of the New York Times, is the most concrete evidence of the existence of the Golf Writers' Association of America. The group was formally organized in Portland during the 1946 National P.G.A. championship, with Russ Newland of the San Francisco Associated Press being elected first president. Since that time, it has enlisted the support of 145 accredited golf writers from 56 cities in 27 states, the District of Columbia, and Hawaii.

Chief objectives of the association will be to secure good hotel accommodations, legible scoreboards, and adequate press quarters at all major tournaments. One such adjustment was made in the press scoreboard at the Masters', which had not been up to working par for some years. Another thought the G.W.A. has in mind is the restoration of the neglected idea of a Golf Hall of Fame. It was first suggested in 1940, but little has been done with it. Member Joe Looney (Boston Herald) believes the Golf Writers' Association can make it a reality, and Secretary Bartlett will take a poll of the membership during the year.

### **Mich. and Ohio Peddlers.**

**"Come All Ye," Aug. 2.**

The Golf Peddlers Ass'n, Mich. and Ohio units, will stage their first postwar tournament, an 18-hole event, at Manakiki CC, Cleveland, O., August 2nd. The tournament, on Monday following the Western Open at Buffalo, is open to pros and assistants, managers, greenkeepers, golf writers and golf salesmen. Tim McGrath is pres. of the Peddlers Ass'n.

## **It's On The House**

**By TOM REAM**

**Mgr., Westmoreland CC**

The man of today understands that he must feel well in order to look well and has finally learned how to make his physical regimen serve both ends.

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Do you ever make notes on safety and accident prevention and then act on them?

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Spread the gospel of hygiene in the handling of all foodstuffs.

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Study the importance of using the right cleaner for walls, floors, marble and tile surfaces.

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There's nothing small about running a small club if the small club be well run.

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The use of sound-proofing materials is the best cure in clubs for noise nuisance.

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Stop and think—the member you gossip with has sense enough to know that he also will be a member you gossip about.

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The "know how" in the management of meats is a good asset for any club executive.

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A good club man renders pleasant service whether it is politely asked for or rudely demanded.

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Are you a progressive manager? Then your door is open to every sales representative. It is the only way worthwhile ideas can be exchanged and obtained.



### **SEAMLESS SALES ORGANIZATION MEETING**

A recent meeting of the sales organization of the Seamless Rubber Co. was held at the factory in New Haven, Conn., at which time business for the past year was reviewed and plans for 1948 were consolidated. F. Thatcher Lane, pres., expressed belief demand for Seamless products would continue to show an increase resulting in continual rise in company's volume.