

fifth Park operation as one of their selling points in getting the Greenkeeping Supts. Assn. 1949 national convention for Los Angeles.

Pros who work in Los Angeles and those who visit the section know what a great job Paul Scott does at the L.A. municipal course in conducting the golf and serving the golfers. Last year Grif-fith Park had 320,000 rounds of golf played. This play, Luxford points out, brought in almost as many dollars as there were residents of Los Angeles 29 years ago when the course was placed on a fee basis. Before that, since 1914, the city had one sand-green munny course on which one could play from sun-up until dark for 25 cents.

One Course to 123,000

Luxford also calls attention to Los Angeles county having 47 golf courses in 1930 for a population of 2,202,510. Then there was one golf course for each 48,862 people. Now there is one course to each 123,000 people. The Recreation and Parks dept. foresight in buying the site of the old Rancho course and building on it a fine new course to be opened this year will only slightly ease the pressure. Each Sunday there are 14,000 applicants for the 4,000 reservation times on the nine pay-play courses left out of the 14 Los Angeles had before the war.

The private courses are jammed to the point of embarrassment of members, often, when they want to have an out-of-towner as a guest. Taxes and watering bills are mounting. The drought the past several months has enforced restrictions on course maintenance, and generally the situation is a headache to club officials and greenkeepers.

The Recreation and Park department is exploring possible sites for additional courses. Pressure of real estate development is making private club officials wonder when they'll have to be looking for new homes.

Pros say there are many thousands in Los Angeles who want to graduate from lessons and golf ranges to play but getting a place to play is about as tough as getting one of those fancy-paid jobs in Hollywood; except in Hollywood if you are a relative of Mr. "It" you might score, but pull will get you nowhere in trying to get ahead of your place in line for pay-play course play.

So Los Angeles, once the place to which multitudes migrated to play golf the year around now is the place to avoid if you want pay-as-you-play golf with the same certainty of getting onto the course that you can enjoy in Keokuk, Kankakee or

But it won't continue that way if Luxford and his companion planners and boosters of L.A. on the Recreation and Parks department manage to sell other city officials on what's needed in golf facilities around the southern California metropolis.



O. B. Keeler (L) awards Golf Writers' William D. Richardson memorial plaque and trophy to Robert Hudson, Portland golf promoter, at Augusta National club.

Hudson Receives Richardson Trophy at Augusta National

Robert A. Hudson, Portland (Ore.) industrialist, wholesale grocer, fisherman and golfer, received the William D. Richardson Memorial trophy awarded by the Golf Writers' Association of America for 1947's outstanding contribution to golf during the Masters' invitational tourney at the Augusta National club.

The energetic 60 year old Oregonian who started life as a 14 year old office boy and became a fruit and fish tycoon had to wait a few days before he actually had in hand the 16-inch high Sheffield silver urn which the nation's golf scribes voted to him. Secretary Charles Bartlett (Chicago Tribune) had the trophy shipped from Chicago to Augusta in plenty of time, but it was lost in transit.

In lieu of the presentation, President-Elect O. B. Keeler (Atlanta Journal) of the G.W.A. bestowed a Golf Writers' badge on Mr. Hudson at the Masters' annual beefsteak dinner on the night of the tournament's first round. Two days later, the trophy turned up in time for O. B. to make formal presentation to Mr. Hudson in the Masters' press tent, hard by the National's first tee. Mr. Hudson said he was just as tickled with the Golf Writers' badge as he was with the trophy and the accompanying plaque, of which he will retain permanent possession. The trophy itself will be returned after one year, to

be handed on to the person considered making the outstanding contribution to golf in 1948.

The William D. Richardson Memorial trophy, named for the late golf editor of the New York Times, is the most concrete evidence of the existence of the Golf Writers' Association of America. The group was formally organized in Portland during the 1946 National P.G.A. championship, with Russ Newland of the San Francisco Associated Press being elected first president. Since that time, it has enlisted the support of 145 accredited golf writers from 56 cities in 27 states, the District of Columbia, and Hawaii.

Chief objectives of the association will be to secure good hotel accommodations, legible scoreboards, and adequate press quarters at all major tournaments. One such adjustment was made in the press scoreboard at the Masters', which had not been up to working par for some years. Another thought the G.W.A. has in mind is the restoration of the neglected idea of a Golf Hall of Fame. It was first suggested in 1940, but little has been done with it. Member Joe Looney (Boston Herald) believes the Golf Writers' Association can make it a reality, and Secretary Bartlett will take a poll of the membership during the year.

Mich. and Ohio Peddlers.

"Come All Ye," Aug. 2.

The Golf Peddlers Ass'n, Mich. and Ohio units, will stage their first postwar tournament, an 18-hole event, at Manakiki CC, Cleveland, O., August 2nd. The tournament, on Monday following the Western Open at Buffalo, is open to pros and assistants, managers, greenkeepers, golf writers and golf salesmen. Tim McGrath is pres. of the Peddlers Ass'n.

It's On The House

By TOM REAM

Mgr., Westmoreland CC

The man of today understands that he must feel well in order to look well and has finally learned how to make his physical regimen serve both ends.

Do you ever make notes on safety and accident prevention and then act on them?

Spread the gospel of hygiene in the handling of all foodstuffs.

Study the importance of using the right cleaner for walls, floors, marble and tile surfaces.

There's nothing small about running a small club if the small club be well run.

The use of sound-proofing materials is the best cure in clubs for noise nuisance.

Stop and think—the member you gossip with has sense enough to know that he also will be a member you gossip about.

The "know how" in the management of meats is a good asset for any club executive.

A good club man renders pleasant service whether it is politely asked for or rudely demanded.

Are you a progressive manager? Then your door is open to every sales representative. It is the only way worthwhile ideas can be exchanged and obtained.



SEAMLESS SALES ORGANIZATION MEETING

A recent meeting of the sales organization of the Seamless Rubber Co. was held at the factory in New Haven, Conn., at which time business for the past year was reviewed and plans for 1948 were consolidated. F. Thatcher Lane, pres., expressed belief demand for Seamless products would continue to show an increase resulting in continual rise in company's volume.