

in the caddie field during the past eight years. Attention being given by the Western GA and other organizations that have followed the Western's plan of attracting, training and rewarding caddies accounts for bringing the caddie slump to a halt and recruiting new youngsters. But the trend to bag carts because of economy and availability seems to put a limitation on the number of caddies in proportion to the adult golf-playing group.

However there is a large new army of potential caddies being brought in by the junior promotion programs, so golf's recruiting is progressing past the stage when the game was depending mainly on its bag-carrying youngsters for replacements.

Right now one of the problems of the junior program is the supply of equipment. High prices of raw materials and labor put the cost of clubs out of range of many youngsters. That'll be solved in due time, just as the problem of higher movie admission prices was solved—by the kids getting the money required.

What this development of the junior market means to the pro is putting him in on the ground floor with potential customers who some day in the not too distant future will greatly increase his market. The kids are going to stay with the man who brought them into "The Game of a Lifetime" in the right way.

Donald Ross, Architects' Dean, Dies at Pinehurst

Donald J. Ross, 75, dean of golf architects, died at Pinehurst, N.C., April 26, after a heart attack. Ross was born in Dornoch, Scotland. He was a carpenter's apprentice in boyhood and came to the U.S. in the late 90s to take a pro job at Boston.

Upon his arrival in the U.S., Ross immediately became active as a developer of golf among Harvard university faculty members and students. He was brought to Pinehurst in 1901 by Leonard Tufts, son of James W., Pinehurst's founder. From the start of a 9-hole sand green course which had been laid out in 1896 by Leonard Tufts and Dr. George Carver, Ross developed the great golf courses at Pinehurst. Pinehurst No. 2 many authorities believe in the finest example of golf architecture in the world although Ross himself considered his job at the Seminole GC at Palm Beach, Fla. in the same class as Pinehurst No. 2.

Ross was said to have designed between 600 and 800 courses in the United States and other countries. A few weeks prior to his death he was not certain of



Donald J. Ross, a builder of American golf.

the exact number but intended to go through his records to determine the precise count and to assemble other material for his memoirs which he planned to work on late this summer. He was honorary president of the Society of Golf Course Architects and was their host at their spring meeting this year.

The world-wide influence of Donald Ross developed not only from his genius but his geniality. He probably knew more active amateurs of local and national prominence during the past 50 years than any other man in golf and his acquaintance among pros also ran well into the hundreds. He managed the Pinehurst golf properties and with Frank Maples, Pinehurst greenkeeper, changed the picture of southern golf by making highly successful transformation from sand to grass greens at Pinehurst. He, Maples, William F. Gordon and J. B. McGovern pioneered together in effectively coordinating architecture and construction of golf courses for machine maintenance.

Donald Ross is survived by his widow; his brother, Alec, of Detroit, 1907 National Open champion; two sisters and a brother in Scotland; a daughter by his first marriage, and a stepson.

Interment was at Newton Center, Mass. Services were attended by many veterans of pro and amateur golf.

Of late years Ross had spent his summers at Little Compton, R.I., but was on the job at Pinehurst from before the season started until the curtain fell. Thousands were greeted by him at the clubhouse, at his pro shop and on the courses, and took away with them bright memories of a fine gentleman.

In the number of his golf courses and by the impress of his personality Donald J. Ross goes into the game's history as one who built golf to giant dimensions as an American delight and business.