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THE BUSINESS JOURNAL OF GOLF

Front cover: Greenbrier's re-opening drew the swankiest gallery of many years of golf events. Publicity on sports, picture and society pages of newspapers confirmed golf as the No. 1 "class" sport.

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SWINGING AROUND GOLF

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New owners of Sedgefield CC, Greensboro, N.C., appoint Mgr. Tom W. Gorsuch sec.-treas. . . . Dutch National Open to be played starting July 18 at 72 holes on courses of Hilversum GC, an hour from Antwerp. . No entry fee. . . Yank pros and amateurs with handicaps under 8 invited. . . First prize 1000 florins. . . Figure out a florin if you need the money. . . British PGA membership of about 1,500 considering asking Class A members to put up money for Assistants' championship.

Mexican PGA now has 25 Class A and 20 Class B members. . . Sports boom on in the Argentine. . . Yank pros see lots of promise in Argentinian pros and amateurs. . . Times must be getting normal again as pros are complaining, especially in smaller towns, members are "buying wholesale" again. . . Bob Lavacek who was Alex Cunningham's asst. at PGA course, Dunedin, Fla., last winter, now on his first master pro job at Silver Lake CC, Rockford, Mich.

Northwood Lodge and golf course, Monte Rio, Calif., in the Russian River area, bought by Julian Langner and associates and being extensively rehabilitated... USGA Section Affairs committee in drive to add to USGA's present 1,100 members many of the 3,700 non-member clubs... Robt. Romberger, 2555 Berdan Ave., Toledo, O., getting record entry list of National Lefthanders' tournament at French Lick Springs, Ind., Aug. 16-18... Golf practice range operators in some cities making strong play for kids business... Range operators are reminding parents the driving range is good preventive of juvenile delinquency.

Dr. Thomas Karp Pavlychenko, formerly prof., applied plant ecology, University of Saskatchewan, and prominent authority on weed control, joins staff of American Chemical Paint Co. . . . Driving ranges being constructed at numerous golf clubs for members' evening entertainment as well as daytime practice. . . Southeastern Turf Advisory committee to work on state legislatures for turf research funds. . . Many of those lovely Southern homes would look much better with good lawns that will be one result of Southeastern turf research. . . First issue of USGA Journal contains article by John D. Ames, chmn., Implements and Ball committee, saying rule against club grips having shaft or furrow for fingers will not become effective until Jan. 1, 1949. . . Ames says gloves having loops or pockets for holding end of shaft are illegal.