

Alert Pro With Eye to Future Puts Emphasis on Juniors

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Editor's Note: The National Golf Foundation has prepared a special Professional's Award Junior Champion medal for boys and girls which is available to club professionals for presentation to junior tournament winners. Special certificates of award have been prepared also which can be presented to runner-up, third place, fourth place, medalist honor and flight winners. George Arnold, George Lake, chairman, PGA Junior Golf Committee and hundreds of other professionals have used the medals and certificates for their early junior tournaments and will use them for other tournament winners throughout the vacation months. You can get your medals and certificates by writing the National Golf Foundation, 407 S. Dearborn, Chicago 5, Ill.

The club professional who makes a contribution to the future of golf will not overlook the tremendous amount of business to be derived directly and indirectly from emphasizing and sponsoring classes, clinics and tournaments for his junior golfers. Encouragement, energy, patience with and genuine interest in the welfare and the development of the youngsters' games will result in an enthusiastic participation and bring direct benefits to the sponsoring professional. It is understood that teaching young pupils presents problems that one does not contend with in teaching adults. No doubt there are a great many times when one will have the inclination to "throw in the sponge" and let the youngsters go their way alone. This is especially true if there is a tight schedule to adhere to, but the point I want to make is that there is a terrific business potential to be built up among these future golfers and the person who is too shortsighted to cultivate a profitable business venture of this nature may rue the day he threw caution out the window instead of letting patience prevail.

My first experience in the development of junior golf came during the 15 years I

spent at Kildeer CC (Chicago). Pick Wagner and Fred Damaske, two of the more active club members who devoted their time to the junior golf program will testify that my first 10 years there were amply rewarded and the club profited as a result of the time spent on the junior program. One of the finest things that has happened to me was the honorary membership presented to me by the club at the end of those first 10 years and it came about principally as a result of my work with the youngsters.

I have been at Hinsdale since 1943 and I take great pride in our junior golf program and the accomplishments which have been made in that short time. Without a doubt the whole junior program and the schedule of events does more for the advancement of golf than any other activity.

Weekly Lessons

We have about 100 youngsters of all ages who participate in one or another of our junior events. Every Thursday morning during the school vacation period a free lesson is given to any and all juniors who wish to take part and as a rule we have about 60 pupils on hand every morning. The lesson lasts from 9 to 10:30 followed by play. In order that each youngster can play and compete on a fairly equal basis we divide them into the following groups:

Midgets—Beginners and those not able to play in nine-hole or eighteen-hole events.

Intermediate—Those able to play in nine-hole events.

Advanced—Those able to play eighteen-hole events (juniors), and those with Class A rating who may play with the men and women in their events (seniors).

Any junior golfer who can present a handicap of Class A is automatically eligible to compete with the men in any Class or club event. We have 12 boys under 18 with handicaps of from 2 to 12 who are eligible to play in such events.

It is impossible to exaggerate what a real source of pleasure it is to be on a winning team and especially so if it be the youngsters with whom you have been working. In my 3rd year at Hinsdale, my

pupils won the High School, State, and League Championships. Last year Connie Creed, age 18, won the club championship. It was four years of hard work for him but it resulted in a lot of pleasure for both of us.

Full Summer Schedule

These are the rewards that come after consistent study, practice and play but it is hardly possible that they can be attained if the junior program consists of only the regular Thursday morning lessons and play. It takes practice and play and a lot of it for a youngster to develop. We are not unmindful of that fact at Hinsdale. As a result our regular calendar of club events carries a special section devoted to the Junior Sports and Pastimes and Junior Golf Divisions. The following will give you some idea of how complete the schedule is for the vacation months and what an important place the junior program takes in our club activities.

Thursday, June 12—Intermediates and advanced—Nine holes low net event. Low net and low putts. Midgets—Putting contest at putting clock.

June 17, 18, 19, 20—Western Golf Association Junior Amateur Championship at Northwestern University Golf Course, Wilmette, Ill.

Thursday, June 19—Intermediate and advanced—18 hole qualifying round for Boy's President's Prize. Sixteen to qualify on handicap. Prize low net 1st nine, 9 hole qualifying

round for Girl's Women's Sports and Pastimes Prize. Eight to qualify on handicap. Prize low net. Midgets—Driving contest.

Thursday, June 26—Intermediates and advanced—Low net twosome, played with partner (not a mixed event). Prizes for best boy pair and best girl pair. Nine holes. Midgets—Approaching contest, at putting clock.

Sunday, June 29—Parent and child one ball twosome. Any age Junior eligible. Parent and child one ball twosome. Any age Junior eligible. Parent drives on first nine holes, child on second nine. Half of combined handicaps.

Thursday, July 3—Intermediates and advanced—Flag day event. Nine holes. Midgets—Four hole event. Low gross prizes.

Thursday, July 10—Final round Boy's President's Prize and Girl's Women's Sports and Pastimes Prize. Low gross Prize—boys and girls. Midget—Putting contest, at putting clock.

Thursday, July 10—Pater-Fillus at Midlothian Country Club.

Monday, Tuesday, July 14, 15—Hearst National Junior Championship qualifying round, Jackson Park Golf club.

Thursday, July 17—Intermediates and advanced—Nine hole event. Low net on even numbered holes. Midgets—Driving Contest.

Monday, Tuesday, Wednesday, Thursday, July 21, 22, 23, 24—Chicago District Golf Association—Open Amateur Championship at Glen Oak Country club. Age limit 21 years. Qualifying round at 18 holes Monday, July 21—64 to qualify.

Thursday, July 24—Intermediates and advanced—Boys' 18 hole qualifying round for Boy's Junior Championship. Prize for low net

BUILDS PATRONAGE AND GOODWILL WITH FREE LESSONS



Paul Scott, professional, Griffith Park GC (Los Angeles) builds patronage and goodwill for already overcrowded facilities by setting aside one afternoon each week to give free lessons to LA high school girls and another afternoon for free instruction for the boys.

on first nine. Girl's nine hole qualifying round for Girl's Junior Championship. Low net Prize. Midgets—Flag day event on four holes.

Monday, Tuesday, Wednesday, Thursday, July 28, 29, 30, 31—Chicago District Golf Association—Closed Junior Championship at Skokie Country club. Qualifying round 18 holes, Monday, July 28—32 to qualify.

Thursday, July 31—First round Boy's and Girl's Junior Championships. Nine hole event for any not playing in championships. Prize low putts. Midgets—First round midget championship. Prize for low putts on four holes.

Thursday, August 7—Second round Boy's and Girl's Junior Championships. Low net nine hole event for other intermediates. Midgets—Second round midget championship. Prizes for low gross score on four holes.

Thursday, August 14—Third round Boy's and Girl's Junior Championships. Prize for low putts for nine holes. Midgets—Third round midget championship. Putting contest at putting clock.

August 18, 19, 20, 21, 22, 23—Finals Hearst National Junior Championship, California Country club, Los Angeles, Calif.

Thursday, August 21—Final round Girl's Junior Championship. Intermediates and advanced—Low net on odd numbered holes—nine hole event. Midgets—Final round midget championship. Approaching contest at putting clock.

Thursday, August 28—Mixed Junior one ball two some, 18 holes. Boy and girl partners. Alternate drives, girls driving on odd numbered holes. One-half combined handicap. Special prize for boys who cannot get girl partners. Midgets—Event to be announced.

Labor Day, September 1—Final round Boy's Junior Championship, 36 holes.

At the end of the season we have a dinner and award prizes donated by the club, the Women's Sports and Pastimes Committee, and from such funds as are accrued from the regular charge made for each family which covers the play and prize departments. (It should be pointed out here however that these regular weekly lessons for the youngsters are free.) In addition, each year I give a trophy for the most improved junior golfer of the year. Last year's award went to Jerry Jackson, age 10, who reduced his handicap from 45 to 30 and shot 100 on frequent occasions.

If you are interested in the future of your business and the future of the game help the youngsters and you will be repaid tenfold for all of your efforts. They represent the future of the game and if the sport is to flourish and grow the spade work needs to be done now.

"Muscles and the Lady"

A sportscope entitled "Muscles and the Lady," starring Frank Stranahan and Louise Suggs has just been completed by RKO Pictures, Inc. It's a champion performance by two young champions who show off their bag of tricks at the Boca Raton Club in Fla. with professional Tommy Armour giving some pointers too. This sports short is of interest to all. If you want it brought to your members contact your local theater manager and have it featured as an added attraction.

CALENDAR OF EVENTS

JULY

- 12-17—Midwest Amateur, Lincoln Park G.C., Chicago, Ill.
- 12-17—Canadian Amateur Championship, Hamilton (Ontario) G. & C.C.
- 15-18—Dapper Dan Open, Alcoma GC, Pittsburgh, Pa.
- 16-21—Women's Trans-Mississippi Championship, Peninsula G&CC, San Mateo, Calif.
- 19-24—U. S. Amateur Public Links Championship, North Fulton G.C., Atlanta, Ga. Entries for Sectional qualifying rounds close with Chairmen of Sectional qualifying committees—Wed., June 16. Sectional qualifying rounds—The period Sunday, June 27 to Saturday, July 3; exact date in each Section to be fixed by Sectional Qualifying Chairmen.
- 22-25—Reading Open, Berkshire CC, Reading, Pa.
- 28-Aug. 1—Metropolitan Amateur, Winged Foot C.C., Mamaroneck, N. Y.
- 29-Aug. 1—45th Western Open Championship, Brookfield CC, Buffalo, N. Y.

AUGUST

- 3-6—All American Open, Amateur, Women's, Tam O'Shanter C.C., Chicago
- 3-7—U.S.J.C.C. National Junior Amateur Championship, Lincoln, Neb.
- 7-10—International Championship, Tam O'Shanter C.C., Chicago
- 12-15—St. Paul Open, Keller GC, St. Paul, Minn.
- 12-15—Swedish Int'l. Amateur Championship, Eastad GC, Eastad, Sweden.
- 18-22—Southern 4-Ball Championship, Birmingham C.C., Birmingham, Ala.
- 19-22—Denver Open, Wellshire GC, Denver, Colo.
- 26-29—Salt Lake City Open, Fort Douglas GC, Salt Lake City, Utah.
- 30-Sept. 4—U. S. Amateur Championship, Memphis C.C., Memphis, Tenn. Entries close—Monday, Aug. 2. Sectional qualifying rounds—Wed., Aug. 10.
- 30-Sept. 4—Women's Western Amateur, Olympic Club, San Francisco, Calif.

SEPTEMBER

- 3-6—Reno Open, Washoe County GC, Reno, Nevada.
- 13-18—U. S. Women's Amateur Championship, Pebble Beach Course, Del Monte, G. & C.C., Del Monte, Calif. Entries close—Mon., Aug. 23.
- 16-19—Tacoma Open, Fircrest GC, Tacoma, Wash.
- 22-25—Canadian Open, Shaughnessy Heights GC, Vancouver, B. C.
- 30-Oct. 3—Portland Open, Alderwood CC, Portland, Ore.

OCTOBER

- 7-10—Portola Open, Harding Park GC, San Francisco, Calif.
- 14-17—Glendale Open, Oakmont CC, Glendale, Calif.