

for the pro organization if it would step out from behind the publicity iron curtain it raises at its convenience when a real story is popping. Considering the personalities of pro officials and their earnest, unpaid service, he believed the PGA publicity would be easily corrected if the association would put into effect a publicity policy as frank as that of the smart individual pro in his dealings with the press.

Managers Plan Minneapolis Convention Program

Upper Midwest chapter of the Club Managers Assn. of America is completing plans for the CMAA 20th annual convention, Minneapolis, March 14-17. Convention headquarters will be at the Radisson hotel. Reservations at the Radisson, Nicolle and Curtis, where conventioners will be housed, are going fast.

Much will be made this year of the inspection tours and affairs at country and city clubs in the Twin Cities. Richard H. Hirmke, mgr., Minikahda club and genl. chmn., convention committee, promises that the functions to be held at the various clubs will give the "furriners" an impressive demonstration of the advanced type of operations at the excellent clubs in this sector. Hirmke's club will be the scene of a special smorgasbord Monday evening, March 15, which Dick is confident will be a memorable presentation of the Scandinavian style of cuisine. The following day after a cocktail party at the Radisson there will be a dinner dance at the Minneapolis AC at which another competent endeavor will be made to exhibit the top achievement in a club affair.

Wives of the Upper Midwest chapter members have arranged an interesting program for women visitors including a luncheon and demonstration at the Betty Crocker kitchen, a style show and luncheon at Dayton Co. and a trip to the Lowell Inn at Stillwater.

Details of the educational program include authoritative speakers on all phases of clubhouse management. Information concerning convention reservations may be obtained from Hazel N. Baker, sec., Room 278, 816 2nd Ave., S., Minneapolis 2, Minn.

MARKOVICH SHOWS

(Continued from page 32)

Richmond each receives a complete financial accounting and a letter of thanks. Some of the \$10 sponsors of the 1947 so-called "Poor Man's Open" have framed these letters on a mantelpiece place of honor along with their high school diplomas.

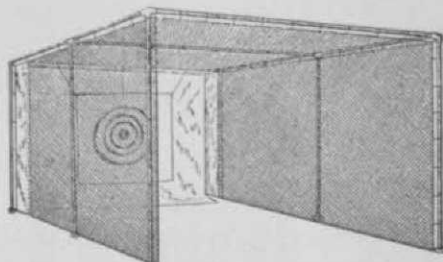
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