

MAKING *the* SWING

By
HERB GRAFFIS



THE GOLF NEWS IN BRIEF

Snider Business Research Reports estimate retail sales of golf balls in 1948 should be \$16,750,000. . . Baseball sales should be \$9,800,000 says same source. . . Ladies Golf Union of England may begin charging gallery fees this year. . . The LGU needs money to conduct such events as USGA-British Curtis Cup match at Birkdale. . . Shortage of funds and current stringent "austerity" conditions in England open to question U. S. proposals to have Ryder Cup pro matches every year.

Gene Sarazen's mother died at New Rochelle, N.Y. Nov. 15. . . New Zealand pros threatened to strike at a tournament at Titirangi after T. W. Wight, former amateur who'd just turned pro and was not a PGA member won first money in the medal event. . . Wight volunteered to withdraw from the following match play event and peace was restored.

Gasoline rationing in England and Scotland is giving the golf clubs a tough time. . . Dan O'Brien, 55, asst. sales mgr. Wilson Sporting Goods Co.,

was stricken by a fatal heart attack at Chicago, Oct. 8. . . Dan had been a member of the Wilson organization for 29 years. . . Golfer sues Chicago dist. fee course for \$5,000 damages for sitting in poison oak under a tree where he'd taken refuge from a rainstorm. . . Must have been strong poison oak to go through the plaintiff's pants. . . Or maybe it didn't.

John Pomeroy, vp, Club Managers Assn. of America, and mgr., Red Run GC (Detroit dist.) had his 20th anniversary at the club celebrated by members and other managers. . . Frank M. Whiston of Edgewater elected pres. Chicago District GA. . . George S. May who's brought to Tam o'Shanter some record galleries presented Lew Worsham, U.S. Open champion vs. Fred Daly, British Open champion, Sunday, Nov. 16. . . Gate was free. . . Attendance was 155 by generous count. . . Worsham shot 72; Daly, 74.

Golf Illustrated of London put blast on British PGA for secrecy of preliminaries about Ryder Cup matches, saying, "It is a sorry state of affairs when rumor has to take the place of official pronouncement." . . . Same rap could apply to PGA of America which often handles its publicity with about the same eager frankness as the Ku Klux Klan. . . There's something that smart pros will admit is wrong with a publicity policy that moves the genial Red Smith, sports columnist of the N.Y. Herald-Tribune, to write, "There is no gainsaying that the ranks of professionals include a passel of over-age brats whose parents could have made far better use of a No. 5 iron at home than they ever did on the fairway."

The veteran Willie Hoare is at Detroit Hotel, Central ave. at 2d st., St. Petersburg 1, Fla. convalescing from a serious operation. . . You ought to drop Willie a few lines. . . Sammy Belfore is pro-mgr. for winter at Seabreeze GC, Daytona Beach,

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THE SEWERAGE COMMISSION
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Fla. . . . The club's reopened after a shut-down of 5 years. . . Joel Bennett, one of Frank Walsh's assistants at Red Run, is teaching at Wofford hotel, Miami Beach, Fla., for the winter. . . Sam Byrd has resigned as Plum Hollow GC pro. . . Sam will play some winter tournaments prior to deciding on new connection. . . Very attractive outside business offer is tempting Sam who is a diligent, canny and exceedingly personable young man.

Claude Harmon, Winged Foot pro, hammered out a neat 31-30-61 on Winged Foot's par 37-35-72 East course in closing his season at the club. . . . Playing with him were Tom Robbins, Jack Burke, Wm. McCormick and Gerald Shattuck. . . Herbert Jaques, pres., Country Club of Brookline, Mass., and USGA pres. in 1933-34, recently made his third ace on the CC's 130 yd. 12th hole. . . It was the fifth ace of Herb's golfing career.

Paul Bell is winter pro at Naples Beach and GC, Naples on the Gulf, Fla. and will return to Rock Island (Ill.) Arsenal GC this spring. . . Harry Pezzullo, pro at Mission Hills GC (Chicago dist.), has opened a golf school at 172 W. Adams st., Chicago. . . Veteran golf writer Bill (Fairway Bill) Wallace has resumed winter publication of The Florida Golfer. . . Bill's address is Box 3819, Miami 24, Fla.

FORE!!

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. . . and the "FOUR" reasons why Royerated Compost assures top green and fairway conditioning that brings golfers back for more are: it ferments evenly in the pile to develop maximum nutritional values . . . it stays loose and fibrous to hold moisture and allow roots and air to penetrate . . . it's velvety and uniformly sized for smooth, even spreading . . . it's free of trash and debris.



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Midwest Greenkeepers Assn. held their annual dinner and dance at Tam o'Shanter CC, Chicago district, with large and merry attendance. . . George S. May, pres. of the host club, paid earnest tribute to the supts. in general and Tam's supt., Ray Didier, in particular during an address in which he said expert turf management was the basis of all profitable investment in a Class A golf club.

Fashion shows last year were extremely popular on golf club entertainment programs for women. . . Some clubs staged spring and fall shows but most of them featured summer wear. . . Majority of the affairs were put on with charities as beneficiaries. . . Although amateur photography is discouraged at most major tournaments a Salt Lake City camera shop put on a prize contest for best still and movie pictures made during 1947 Western Open and got many excellent entries. . . Might be a good tie-up in promotion of attendance at practice rounds of tournaments.

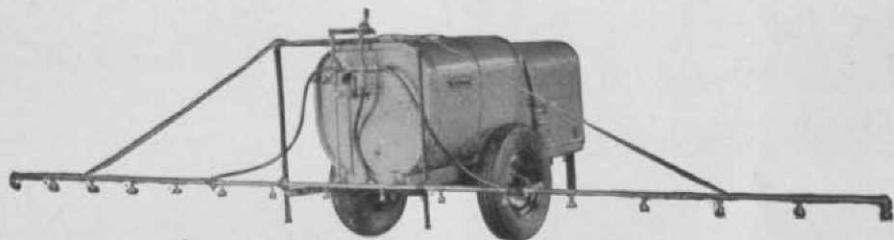
Chicago, which gets the 1949 National Open on the No. 3 course of Medinah CC, hasn't had the event since Johnny Goodman won at North Shore in 1933. . . Previous Opens were played around Chicago in 1928, 1922, 1914, 1911, 1906, 1904, 1900 and 1897.



while the items you felt you needed all season and will need next year, are still fresh in mind. Everyone can think of future improvements—why not jot yours down now and let Davis help you. Write us today.

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SYNKLOR-48 E—an emulsion containing 48% of technical Chlordane. One quart contains one (1) lb.

Ants—8 oz. of Synklor-50 W or $\frac{1}{2}$ pint of Synklor-48 E in 25 gallons of water per 1,000 sq. ft. of turf.

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. . . New York district also has had 9 National Opens. . . Boston district has had 6 with 4 of them being the 1898, 1901, 1905 and 1908 events at Myopia.

Kenwood CC (Washington DC dist.) has completed new back 9 on club-owned property. . . Kenwood's former back 9 was on leased land. . . Leslie Cotton is doing a fine job of class instruction of factory employees in England. . . There's a lot of room for increase of class golf instruction of factory workers in the U.S. . . . About 65% of rounds of golf in U.S. are played on non-private courses.

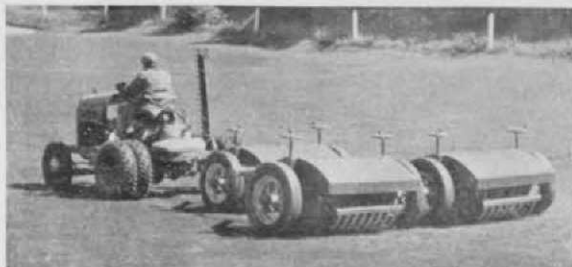
Decatur (Ind.) GC owned by G. D. McLean and designed by Robert Bruce Harris expects to open in mid-summer if it gets good weather break in spring. . . . Maurie Luxford, energetic and genial promoter of Southern California golf, has opened a fine sports store on Riverside drive in the Toluca Lake district of L.A. . . . John Duncan Dunn discloses clipping of an INS story dated Detroit, May 25, 1932 in which the Babe said she was taking lessons from Dunn and he'd told her "a championship is not too much for me to expect."

Jim Milward, Wisconsin PGA and Open champion, is making the winter circuit

Golfdom

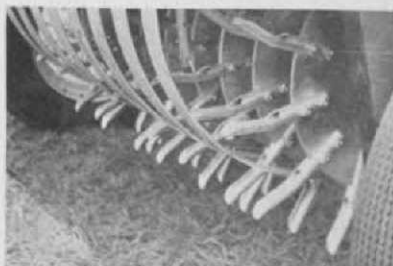
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Here is a practical implement to improve turf on the entire golf course. The 3 unit gang cultivates a path 9 feet wide. May be pulled at speeds from 7-12 mph on fairways.



The hollow spoons remove soil plugs, relieving compaction and providing enough soil for top-dressing. The steel strips between the discs prevent lifting of shallow rooted turf. Cultivation depth is adjustable from 1-5 inches.

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registering from the Northernaire CC, Three Lakes, Wis. . . . The Northernaire is the super de luxe ultra and then some summer resort Bob and Carl Marty, the Wisconsin cheese kings, built and own. . . Ed Patten, ass't to Pat Markovich at Richmond (Calif.) CC for 2 years, now is promgr., Mill Valley CC, Marin county, Calif.

Dell W. Griggs, Wilshire CC, new pres., Southern Calif. G.A. . . . Why don't the USGA and the PGA split the difference and make the legal number of clubs 15? . . . O. J. Noer has been invited to make a tour of Mexican golf clubs to get them set right on golf turf development and maintenance. . . Mrs. William Hockenjos, Jr., new pres. N. Y. Women's Metropolitan GA.

Atlanta women golfers contributed \$2000 to local Charity Circle out of profits from Women's Western Open and Women's Southern staged in Atlanta last summer. . . Before the 1947 tournament circuit opened Jimmy Demaret offered to bet Bill McNulty of MacGregor \$100 Jimmy would be leading money prize winner of the year. . . Mac didn't bet. . . Said Jimmy already had taken too much of his dough on bets.

Babe Zaharias with a 74 on muddy Tenison Park, Dallas, beat Nelson one stroke and Harry Todd and Erwin Hardwicke 4

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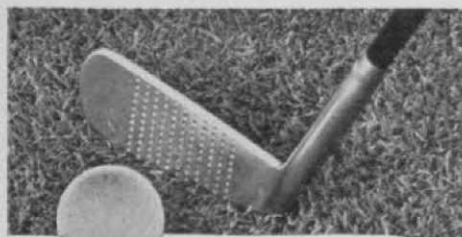
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TURF BY *Scott's*
IS THE KIND GOLFERS
RAVE ABOUT. It's the

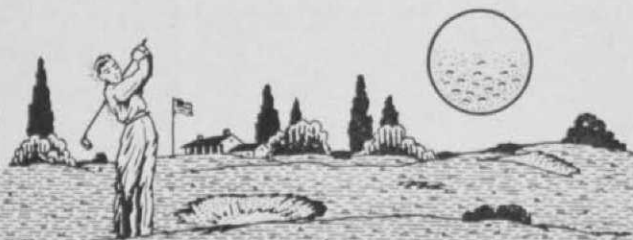
natural result of sowing the best seed money will buy. Prices are lower this year.

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strokes in an exhibition recently. . . . Midwick CC, one of the older clubs in the Los Angeles dist., is to be subdivided soon. . . LA is getting very short of golf courses which were a prime advertising medium for the sun-kist climate and more than anything else made southern California a winter vacationland. . . Some of the old ones that brought visitors overland and which now are out of business were Sunset Fields, 36 holes; Culver City, 18; Altadena, 18 and Flintridge, 18.

PGA Advisory and tournament committees are considering world's pro and amateur championship at the PGA's Dunedin (Fla.) National course. . . . Players from every country holding national championships will be invited. . . Pro field is easy to figure out as U.S. pros' amateur "angels" can supply expense guarantee money for pro visitors and take a chance on getting some of it back if a big tournament at somewhat remote Dunedin course draws. . . But getting foreign amateur entries is a problem. . . Few of them probably could afford the expense. . . Guarantee of amateur expenses by rich Yankee amateurs might be considered violation of amateur code by USGA and R&A who now limit free trips to Walker Cup and Curtis Cup jaunts.



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Be sure to stock up early on this amazing new Ball Wash. Greenkeepers say it's the best ever, players enjoy using it. Removes dirt and stains in a jiffy—Absolutely harmless to paint—Positively no odor. One tablespoon per washer is all you need—Enjoy quality and economy combined.

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THE ONLY POWER MOWER
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ROTARY-SCYTHE, SUCTION-LIFT
Cutting Action

Even though rapid spring growth or heavy rains may crowd your grass-cutting schedule . . . no matter how lush and rank the grass may be, it will never be "out of bounds" for easy, clean mowing if you are equipped with a WHIRLWIND Power Mower.

Because of its patent-protected, rotary-scythe suction-lift cutting action, this mower cuts grass and weeds of any height, in any condition . . . cleanly, uniformly, rug-smooth. Mulchifies clippings for self-fertilization of turf. No need for a "grass catcher" or hand raking.

Keep ahead of your grass-cutting schedule with a WHIRLWIND. Write for free literature and name of dealer nearest you. Address Dept. G-148.

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Amateur status in this country is plenty snafu. . . We could use another national championship strictly for semi-pros. . . It would cut down the National Amateur field.

Great pro brother act of the Dutras, Olin and Mortie, is now united at Hillcrest CC (LA dist.) . . . Olin, 1934 Open and 1932 PGA champion, is Hillcrest's head pro replacing George Fazio who has gone into business in the east, and Mortie will remain at Hillcrest as instructor. . . Both Dutras started as caddies under Peter Hay at Delmonte and achieved fame in club jobs and as playing pros. . . This is the first time the widely known and liked brothers have been on a club job together since their caddying days.

Largest exhibition of sporting goods ever assembled will be at 10th annual International Sports, Travel and Boat show at Navy Pier, Chicago, Feb. 27-March 7. . . The famed Nick Kahler of Minneapolis who used to sell golf clubs and balls is promoter of these International sports shows in several metropolitan cities. . . Nick's made a



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"YOUR Soil Service has analyzed the soil of our greens and given me recommendations which I have followed," writes Mr. Gosnell. "I find this one of the best ways to build and maintain good greens. I fertilize four times a year, depending on weather — twice in spring and twice in the fall, using Agrico with splendid results." Try Agrico on your course — ask your regular source of supply, phone nearest A.A.C. Sales Office, or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church Street, New York 7, N. Y.

AGRICO Country Club Fertilizer

fortune out of them after taking a licking in the war years. . . Money couldn't happen to a better guy.

Lewis Weiland, gkpr. at Springdale (NJ) CC for 27 years, now is gkpr., Hopewell Valley GC, Hopewell, N.J. . . North Jersey CC, Paterson, N.J., votes to buy club from lessor, Wayne Holding Co. . . Carroll Boggs, winter pro at St. Augustine (Fla.) CC, says club this winter will have revived most of its pre-war events including the National Pro-Amateur championship. . . Spalding featured in Connecticut Valley Historical society radio program for its prominence in the district's manufacturing since it located in Chicopee Falls in 1895.

Neil McHugh has been signed as pro-gkpr. at Grove City (Pa.) CC. . . Neil worked for the Signal Corps at Belle Mead, N.J. for 4½ war years, constructing a 9-hole course in addition to his work as warehouse supt. . . He put in a busy year last year by teaching at a Vaux Hall, N.J. range. . . Better not delay ordering fertilizer. . . We'll be sending a lot to Europe this year and U.S. food crops will have first call on what's left.

Midwest Greenkeepers' Assn. has begun publication of a bulletin for its members.



1st in Service
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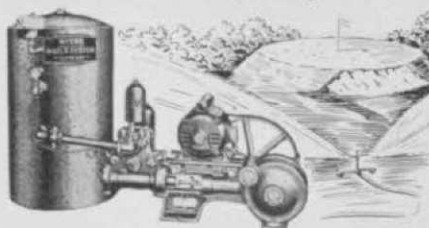
"Ask Clapper"—is the first thought of New England's golf course management men when they need supplies and equipment. Think now about your spring needs. We're prepared to lighten your load with New England's biggest stock of golf course maintenance equipment and supplies.

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NOW AVAILABLE
Model 700

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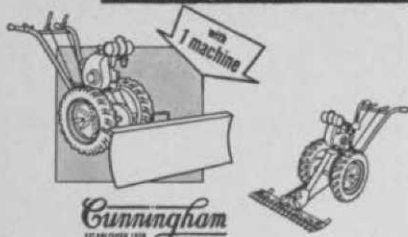
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20-inch cut.

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40-inch snow plow blade can be angled instantly right or left . . . big 4:00 x 12 tires give positive traction . . . easy to handle . . . blade also ideal for light bulldozing . . . 3-foot sickle bar quick and easy to attach for mowing. Reel type power lawn mowers and reel attachments for above mower also available.

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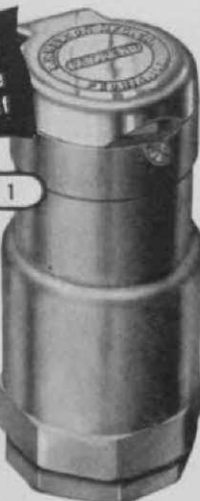
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No back Hammer—flow control is absolute.

Lock nut on key holds any desired setting of pressure and flow.



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Send for catalog.—Write for appointment with engineer.

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... The Midwest bulletin bears the interesting name of The Bull Sheet. . . Western Golf Assn. headquarters now are at 8 S. Dearborn, Chicago, Ill. . . Telephone is ANDover 6950. . . Art Alves, son of the veteran pro Grange, now is pro salesman for Wilsons in Cleveland dist.

Not getting any national publicity was the tie between the U.S. and British Ryder Cup teams—of caddies. . . Caddies of the international players played against each other in the same line-up as their players in the U.S.-British competitions. . . Match was put on by Joe Mozel at Lloyd GC, Portland, Ore. . . Caddies of the American players won one doubles match and halved two. . . Caddies of the British players made a like showing. . . Each team of caddies won 4 singles matches.

Harry Todd named pro at new Northwood CC, Dallas. . . Women's Western Open date probably will be changed because of conflict with Curtis Cup date in England. . . Des Moines (Ia.) G&CC team won Women's Western GA 1947 par trophy event, 1 down to par. . . Curling fans of Chicago district golf clubs met and decided to form a league.

Frank Kerwin, 59 years old, knocked in a 70 on par 71 Maxwellton Braes course at Baileys Harbor, Wis., as a

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closing round last year and had the seventh ace of his golfing career on the 130 yd. 17th of that round. . . Of the 200 contestants in the 1947 National Amateur Spalding says 136 used their Dot ball. . . Charley Carr new pro-kpr. at Kishwaukee GC, DeKalb, Ill.

Illinois greenkeepers and pros to have a little tournament of their own at Tam o' Shanter May 12. . . Dunes Golf and Beach club being organized at Myrtle Beach, S.C. . . . Max Schlaepfer of Switzerland has joined Wilson's export dept. as asst. to Victor East. . . Jimmy D'Angelo believes he gave first television golf lesson. . . It was in 1942 over Philco station in Philadelphia.

Neil McGeehan, York, Pa., will be pro aboard Holland-America liners making 13 day West Indies cruises. . . Balls are driven off deck and distance measured by colored markers on a line cast into the ocean. . . Kernwood bent planted on Southern Pines (N.C.) greens. . . Country Club of New Jersey 27 holes at Riverdale, N.J. being constructed by Smith and Mitchell, golf architects and builders.

Joe Swan returns as pro to Orchard Park CC (Buffalo dist.) after his successful first year there. . . Orchard Park membership doubled last year. . . Sam Pickett, 25 years mgr., Sadaquada GC, Utica, N.Y. and one

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Driving Range and Public Course Operators . . . here we believe is the finest tee made from tires. Designed to specifications of well-known pros, these mats are functionally ideal, reversible, and virtually everlasting. Immediate delivery. Sizes 42"x60" and 48"x60". Also special sizes.

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Tire Floor-Mats in long runners and special sizes for locker room, grills, entrances, and shower rooms. Pay for themselves by saving floors, spikes, and preventing accidents. Low prices due to high production.

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In the Pasadena Rose Bowl, Thompson Underground Rotor Sprinklers give championship performance. Your golf course will sport a healthy turf, when you put Thompson Rotors to work. And you can forget labor cost. In the Southwest, Thompson systems have cut labor cost to less than \$10.00 per acre of lawn per year! Free Plan Service for contemplated installations. . . Highly efficient portable sprinkling equipment also available. Write for 1948 catalog.



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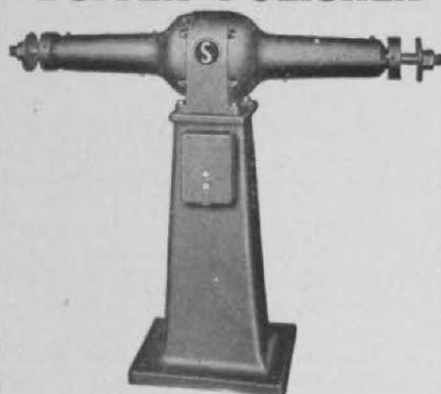
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Smooth, steady power
at your fingertips to
grind, drill, polish,
rout, engrave, cut,
carve, sand, saw, etc.
A fine gift for a
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**TOOL OF
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The efficient Handee works on metal, alloy, plastic, wood, horn, bone, glass, etc. 25,000 r.p.m. AC or DC. Easy to handle. Weighs only 12 ozs. **GET THE HANDEE KIT.** A handsome, all-steel case with Handee Tool and a complete assortment of 40 accessories. Complete, \$27.50. Handee only, with 7 accessories, \$20.50. Get it at stores everywhere. If they can't supply you we'll send it postpaid. Satisfaction Guaranteed! Free — New 52-page Manual.

CHICAGO WHEEL & MFG. CO.
1101 W. Monroe St., Dept. G, Chicago 7, Ill.

of the finest gentlemen in golf, died in Florida last fall after GOLFDOM's last issue of 1947 had gone to press.

Donald Ross, who's built about 600 courses in the U.S., is having one of his busiest times. . . Ross and J. B. McGovern are building 27 holes for Hartford (Conn.) GC. . . Other Ross-McGovern courses are being built in New York, Pennsylvania and Florida. . . Managers of North and South Carolina and Virginia clubs have formed Piedmont chapter of Club Managers' Assn. of America. . . C. W. Gelwick, Myers Park club, Charlotte, N.C., was elected pres. . . . Frank E. Mitchell has been made Field Sales mgr. for Kroydon. . . Mitchell is a veteran in golf club selling, having been with Wanamaker and Wilson prior to joining Kroydon 12 years ago. . . He formerly was sec.-treas. of the Central N.Y. PGA.

Betsy Lawson, daughter of veteran Carnoustian now pro at Long Beach (Calif.) Naval hospital, was married at Indianapolis, Ind., in Dec. to Peter Keeler of Indianapolis. . . Jim and his Mrs. came back from California for the affair. . . Jim's doing a great job with sailors at the hospital. . . Part of his tuition is on etiquette of golf so when his pupils go out to play they're all officers and gentlemen regardless of the braid they may or may not have in the navy.

PHILLIPS



SIZE
1" Diameter



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Regular
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The Swing is to the
LARGER BASE

- WILL NOT TILT or Break Through Sole.
- KEEPS THE SPIKE ERECT.
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(White Plated or Black Finish)

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