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MURDOCK Outdoor Drinking Fountains and Hydrants

The Murdock Mfg. & Sup. Co.
Cincinnati 2, Ohio

MURDOCK



NEWS from the MANUFACTURERS

*Jimmy Thomson Inspects Spalding
1949 Line of Golf Clubs*



Jimmy Thomson examines woods he styled himself as he visits the A. G. Spalding & Bros. Chicopee, Mass. plants to look over the new 1949 line of golf clubs upon his return to this country from Great Britain.

New "Over-Spin" Putter

A putter so constructed that a player cannot hit a golf ball far enough below center to get a back spin is a patented feature of the new "Over-Spin" putter being marketed by the Over-Spin Putter Co., Box 390, Woodbridge, Conn. Balanced weight and simple construction gives desirable over spin to ball when hit resulting in longer putt with easier stroke. The new putter is available in three models.

Keep your turf velvety and weed-free with PARKER LAWN SWEEPERS

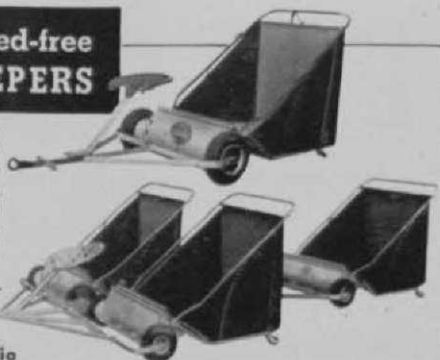
To keep your turf velvety and weed-free entrust its care to Parker Lawn Sweepers. The regular use of Parker Lawn Sweepers will keep turf free of twigs, stones, leaves, etc., at the same time they will comb thickly matted runners and weeds from around the

roots of tender grass . . . allowing sun and moisture to reach the roots giving it color, strength and beauty.

Hitches for trailer sweepers illustrated are available to fit mowers or small tractors. Contact your Parker Distributor today or write us direct.

Parker "The original name in
lawn sweeping"

The Parker Pattern & Foundry Co., Springfield, Ohio



High Speed Well Drilling Unit

Temporary or permanent wells can now be drilled at the rate of 30 ft. per hr. (16 in. in dia.) with a new portable drilling unit which can be mounted on any standard truck. The portable drill is designed to pull out the dirt, leaving a clean hole into which a caisson or pipe can be inserted immediately. Not a conventional type auger, but a drill with exclusive pat'd features, the motor driven drill when the desired depth is reached is pulled out of the hole, carrying all the dirt with it. Besides drilling for water, the drills can be used to make test holes, "pilot" holes for wooden, cast or poured concrete piling or posts; also for horizontal or angular holes for pipe and drains. The drill is made by the KA-MO Tools, Inc., 2121 S. Troy St., Chicago 23, Ill. and is furnished in diameters up to 16 inches.

Wilson Displays 1949 Line At Annual Sales Meeting

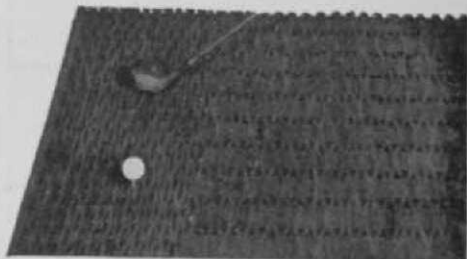
The complete 1949 Wilson line of equipment will be displayed at the annual sales meeting of the Wilson Sporting Goods Co. in Chicago's Drake Hotel, Aug. 15-20 according to William F. King, vice pres. and gen. sales mgr. Displays on every type of equipment will feature skilled craftsmanship in construction, new innovations and advantages of the Wilson line. The pro golf line will be exhibited under the capable direction of Wallie Robb, Mike Behrendt, Bob Haggerty and Les Freeburg. Ed Goeckel and Jack Havey will be in charge of the golf ball display.

Distinguished speakers appearing at the meeting will include P. W. Seyl, treas., Edward F. Wilson, pres. and board member, Thomas E. Wilson, chmn. of the board of directors and Patty Berg, member of the Wilson advisory staff.

An added attraction of the sales meeting will be a tour of the Walter Hagen plant in Grand Rapids, Mich. and the Wisconsin Shoe factory in Milwaukee.

MAT CHAMPIONS

1. **DURABLE Tee-Mats** are Champions for use on any tee — driving range or golf course. They're tough. They stand up for years and years even under the very roughest use.
2. **DURABLE MATS** are Champions for use in shower rooms, locker rooms, lobbies, hallways, kitchens, and pro shops. Always dependable — longer life.



DURABLE—THE FINEST MAT MADE

Send for Durable's money saving plan

DURABLE MAT CO.

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**BRAND NEW
DRIVING RANGE BALLS**
6 coats of paint, one stripe,
any color, per doz. **\$2.85**
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Booklet on
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snap valves

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OF IRRIGATION**

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15 DOZEN MINIMUM ORDER

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Your customers will love these woods! Have rock maple laminated heads, true-temper step down shafts, Spaldite inlaid face, Rain or Shine grips, nylon wound neck.

Drivers,
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Increase your PROFITS Electro-Beam FULLY AUTOMATIC GOLF TEE

For complete information write:
GOLF ENTERPRISES, Inc.
914 Arctic Bldg., Seattle 4, Wash.

Green King, Practice Putting Aid



A new practice putting aid, Green King is a flexible plastic disc suspended on a miniature white flag pole just above a green and white metal plate, manufactured by the MacIntyre Mfg. Co., 932 W. Lapham St., Milwaukee 4, Wis. The discs are so constructed that if more than one-half of the ball enters the regulation size cup zone, the ball is retained and the putt is made.

Twenty-five Years With Wilson

Bob Haggerty, pro golf salesman of the New York office of the Wilson Sporting Goods Co., was presented with the Wilson 25-year pin by William Kiley, vice pres. and gen. mgr. of the N.Y. office at recent testimonial dinner given in his honor. Welcomed into the organization at the party were two new salesmen, Al Fritz and Leo McNamara.

Jackman Issues New Catalog

A new catalog featuring a large line of golf bags, sports wearing apparel, fine leather luggage and hundreds of accessories ranging from Morocco billfolds to golf carts has just been released by Jackman Sportswear Co., Inc., 6332 W. Roosevelt Rd., Chicago. You may obtain your copy together with price lists by writing directly to the company.

Woodruff Exhibits Show Results of Proper Seeding and Maintenance

Over 180 different areas, seeded and maintained under various growing conditions, were exhibited to a record group of more than 200 superintendents, club managers and industry representatives at the Annual Trial Ground Exhibition and Outing sponsored by the F. H. Woodruff & Sons, Inc., Milford, Conn., at their test-

Golfdom

ing grounds on the Boston Post Road near Milford recently. Exhibits graphically illustrated splendid results that can be obtained from a combination of proper seeding and maintenance with modern agricultural methods.

Explanation of the turf experiments were made by Harold F. Woodruff, president of the company and Dan Johnson, Sales Mgr., Grass Seed Div., as tours were conducted through the lawn trial grounds.

Most favorable comments from greenkeepers and golf club managers came following study of a model putting green which had been planted with various types of bent grasses all receiving the same type of green maintenance. Comparative advantages of the various bents used were pointed out by Johnson. Further comparative study as to adaptability, disease resistance, texture and putting surface together with information gathered from tests in the area and from other trials conducted all over the U.S., Canada, Australia and South Africa, will be used by the company in developing lawn seed mixtures for use by golf courses in different sections of the country.

Louise Suggs Joins MacGregor Advisory Staff

Louise Suggs, one of the world's greatest amateur golfers, has announced her decision to join the Pro ranks of women golfers. In her new occupation, Miss Suggs will be associated with MacGregor Golf, Inc., Cincinnati, O. She will be the only woman on their Pro Advisory Staff, which includes such names as Ben Hogan, Jimmy Demaret, Byron Nelson, Tommy Armour, Claude Harmon, Craig Wood, Toney Penna, Herman Barron, George Schoups, and others. In honor of her appointment, the company will manufacture



Louise Suggs, "Queen of the World's Amateur Golfers" and Henry P. Cowen, Pres., MacGregor Golf, Inc. shown as the famed woman golfer joined the pro ranks and became associated with the MacGregor Pro Advisory Staff. Louise's father stands back of her.

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Architects



A valuable soil amendment for green dressing mixtures and green construction. Cuts labor costs.

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50 lb. - 50% DDT Applied
\$23.00 per Acre

Chinch Bug \$17.00 per Acre
Minimum 40 acres

Additional charge over
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Golf Course Architect

209 E. 49th Street
NEW YORK 17, N. Y.

a line of Louise Suggs' autograph golf clubs.

Miss Suggs' sensational rise to the top ranks of women golfers dates back to her high school days when she first won the notice of O. B. Keeler, of Atlantic Journal fame, who picked her as a coming star.

During this past winter, Miss Suggs won victories in the Florida circuit, including the Bellair Open and the Helen Lee Doherty Championship. This spring she again captured first place in the North and South Championship at Pinehurst, and in May she journeyed to England as a member of the American Curtis Cup Team which defeated the British team, 6½ to 2½. A week later at the Royal Lytham and St. Anne's Club at St. Anne's-on-the-Sea, England, Miss Suggs won the British Women's Amateur Championship to give the United States possession of this prized trophy for the second consecutive year, and to clinch her title as the world's No. 1 amateur woman golfer.

In her new role as Pro-Technical Advisor for women golfers, her dream will come true to devote all her time to the game. As an amateur, Miss Suggs has been restricted in her golfing activities,

and in her new position will now be able to further women's interest in amateur and competitive golf. Within a short time, under MacGregor Golf's sponsorship, she will begin a series of exhibitions and clinics at country clubs, schools and colleges throughout the nation.

Sehlmeyer, New Stumpp & Walter VP



Alex Sehlmeyer recently elected vp of Stumpp & Walter, Seeds and Garden Supplies, New York, has been associated with the firm for 34 years. Formerly assistant secretary he is now in charge of the vegetable, grass, and golf departments.

At the recent convention of the American Seed Trade Ass'n. at French Lick Springs, Ind., Sehlmeyer was named chairman of the retail and mail order division. He is also a member of the legislative committee and a past president of the New York State Seed Ass'n.

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Electric Shoeshiner for Lockerroom

Groommaster, electric shoeshiner designed to shine all kinds of shoes, is a new electrical appliance for club and



home use. It gives daily care at a minimum of expense; shines shoes quickly and noiselessly. The compact kit comes in two models, bench style or floor. Additional information may be obtained by writing the Manchester Machine Co., St. James, Mo.

A Golf Ball For Paul Bunyan

Some of the 'slide-rule boys' at Spalding's recently figured out the answer to this one; if Spalding covered just one great big golf ball each year, instead of hundreds of thousands of the regular size, how big would it be? Well, it would be almost as tall as the Washington Monu-

ment and it would be over a quarter of a mile around its circumference. Or, if you like this picture better—it would just fill the Yale Bowl nicely.

Champion's Full-fingered Glove

A new full-fingered "Airway" golf glove, the result of three years research in checking materials and eliminating objectional features of previous models yet meeting the standards desired by golfers, is being marketed by the Champion Mfg. Co., Court Ave., Des Moines 8, Iowa. The new glove gives golfers the desired protection without bulkiness, does not wrinkle, is comfortable in hot weather and has the Champion patented vacuum grip. The glove is made of a special, durable, nylon lastex back that keeps palm and fingers smooth. African Cape-skin is used on the palm, fingers and fingertips for greater wear with a non-



binding elastic around the wrist. The "Airway" is the nearest thing to a "skin-tight" fit. Various sizes are available for both men and women. Further information can be obtained by writing Dept. 10 of the Champion Co.

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Lesson Practice Mat

Kirkwood Golf Clinic, Box 3821, Kirkwood, Mo., has a cloth practice mat for golf on which reminders of golf instructions are printed. The pupil marks outlines of his feet in the proper stance on the mat, with reference to position of ball and direction desired. Then, by keeping his head down, he can read the instructions. The fabric mat on which the instructions appear is called the U-Kan practice mat.

Combination Fan and Lamp



The Abbeon Supply Co., 58-10 41st Drive, Woodside, N. Y. C., announces production of Fanlamp, a multi-purpose floor lamp that will give indirect lighting combined with air cooling and circulation. The lampshade acts as a funnel. Cool air is brought up from the floor by a 500 cubic

ft. per minute draftless fan, and is mixed with the warmer air in the upper part of the room. Any smoke in the room will be attracted to the funnel, carried upwards and dissipated.

Golf Swing Post for Students

A gadget to help the beginning golf student keep his head steady while developing the proper rhythm and pattern of the swing has been developed by A. C. Plummer, 31 Steuben St., Albany, N.Y. at the instigation of his local professional. The device known as the Golf Swing Post has worked so well for Plummer that the post has been installed at the Albany

Municipal course. The practice aid which has been a great help to beginners consists of a post planted solidly in the ground. Extending from the post at the proper height is a vertical arm to which is attached a curved, padded head rest against which the student places his forehead. According to Jerry Dwyer, Albany professional, the beginner using the swing post is able to maintain proper balance without effort and can concentrate fully on his swing, hip action and proper shifting of weight.

Rotoshear Speeds Grass Trimming



Designed to do a faster, better job of trimming grass, particularly in hard-to-get-at places, the new Rotoshear, manufactured by Turf Equipment Inc., 211 Elroy St., Minneapolis, Minn., greatly improves the appearance of golf courses,

parks, or landscaped grounds. In actual tests it has reduced by 80% the time spent in trimming by ordinary methods. Easy to use, the Rotoshear is light in weight and assures perfect balance for any operator with its adjustable guide handle. The entire unit is dust-proofed and all bearings are sealed with a lifetime supply of lubricant. The rotary blade is equipped with an exclusive "ground level" guard which permits close trimming without damage to installations or shear. Standard equipment includes 100 ft. of extra heavy electrical cord and double locking connection.

HARDWOOD
FLAG
POLES

Made of the finest, kiln dried, second growth, tough White Ash. Tapered from approximately 1" at bottom to $\frac{3}{4}$ " at top, and fitted with flanged aluminum ferrules to fit standard $1\frac{1}{2}$ " cup. Sanded finish with prime coat of lead and oil and finished coat of finest white enamel. Available in 2 or 3 color combinations. Immediate delivery.

Your inquiries and orders will be referred to a nearby distributor.

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