

## Expansion of Club Service Economic Aid to Nation

America's social and recreation clubs can do a great economic service for the country by expanding and draining off some of the excess money accumulated by the American public during the war, according to Dr. Arthur Upgren, professor of business administration, Univ. of Minn., who addressed the 20th annual convention of the Club Managers' Assn. of America in Minneapolis, March 16.

Dr. Upgren compared the excess money profits, which resulted from the jump in value of America's gross product output from \$100,000,000,000 in 1940 to \$200,000,000,000 in 1946, to the water in a gigantic bathtub. "If some of the excess is not drained off," he said, "then the spigot, or production, must be turned off, with the resulting rise in unemployment," he said.

"Broadening and expanding the services of clubs is one way to drain off some of the excess. Other drains on this excess can be created by the expansion of the country's highway system and housing program."

Genuine hospitality — Scandinavian friendliness at its best—was a highlight conventioners enjoyed from the day of registration until the close of the convention.

The informal reception and buffet supper at the Minneapolis Club following registration, which was sponsored by Wallace Silverware, was a revelation. Club managers from everywhere praised the buffet table as being the best ever seen.

Monday morning Pillsbury Mills was the host for an English breakfast. At 10:00 A.M. Pres. Eric Koch opened the convention, followed by a forceful invocation address by Dr. Richard Raines who drove home the fact that the deepest thing in our hearts is to be useful. He credited clubs with doing an outstanding job for the leadership of their respective communities, pointing out they are an important cog in the wheel of progress. He referred to the club manager as a diplomat of the highest order whose difficult task—dealing with hundreds of different personalities, all imbued with their self-importance—calls for unusual qualities of leadership.

Gov. Luther Youngdahl of Minnesota recently returned from Holland and the Scandinavian countries, stressed in his address of welcome: "The peace of the world will not be written by politicians but by the common people."

The remainder of the day was devoted to convention business with Dr. Dale

Yoder, Professor of Labor Relations and Management, Univ. of Minn., speaking on labor relations, and the address by Dr. Arthur Upgren.

In the evening all went to the Minikahada Club, managed by Richard Hirmke, general chairman of the convention, and enjoyed a grand evening with wholesome entertainment by Swedish singers and folk dancers and good food, with the Pabst Brewing Co. as the gracious host.

The round-table discussions Tuesday on club management problems were in themselves worth any manager's trip to the convention. Discussion topics included: Taxes, operation costs, what will happen when the lush period ends, meeting increased overhead, dues increases, locker room rentals, membership expansion, raising funds for new building, rehabilitation, etc. (Text of this and other addresses presented before CMAA meet will appear in future issues of GOLFDOM.) In the evening Seagrams Distillers was the host to the dance in the ballroom at the Hotel Madison.

The following officers were elected to serve for the ensuing year: John J. Pomeroy, Red Run G.C., Royal Oak, Mich., President; William Bangs, Manager, University Club of Chicago, Vice-President; Fred H. Bernet, Secretary and Treasurer.

The convention closed with Schenley sponsoring the cocktail hour and Coca-Cola of Minneapolis, furnishing flowers and music.

### "Duino's Members Can Beat Mine?" Pfooe, Nutz, etc.

Eddie Duino, pro, San Jose (Calif.) CC declared in January GOLFDOM that his club had low handicap members who could beat a team of better players of any other club in the country. Quite a number of pros have commented by voice and letter they doubt it.

Among letters handy is one from Alex J. Redl, pro at Firestone CC, Akron, O., who says that on their par 72 course with USGA handicap system, they have out of 325 members, 11 with 2 handicaps, 5 with 3, 2 with 4, 7 with 5, 8 with 6, 12 with 7, 7 with 8, and 16 with 9 handicaps. He cites a number of individual and team handicaps his members have won.

J. A. Buchanan, Wyandot CC, Columbus, O., says that of 190 members his club has 12 with 3 handicap or lower and 30 under 6 handicap.

From the comment Eddie's remark stirred up it looks like there might be room for a national event against par.