

But suppose your club has the publicity, has the prize-donors and the prizes, has a list of 300 entries more or less, how is the tournament itself organized? Inasmuch as the tournament is to be held at Redford for some years to come, we worked it down to a fairly routine system.

On the entry blank the golfer is asked to put down the time he would like to tee off. Within limits, the posting of starting time stays as close to that as possible, but advance warning is given that the early evening hours are crowded and first entry gets the time listed.

The day before the tournament the maintenance men set up the bleachers. In 1946 we had the bleachers at the tee, and most of the official activity took place there. Last year we tried another set of bleachers behind the green to handle the crowd. And at the end of the day the tee and the section adjacent to it were roped off. This precaution is necessary to avoid confusion on tournament day.

On the morning of the tournament Reuben Scott, the maintenance supervisor, and Steve Solomon, our greenkeeper, work fast to get everything set for the first attempt at 8 a.m. One of Steve's men switches the green, while Scotty and Steve prepare the powdered chalk and water mixture for making the circles around the pin. When the dew is off the green, the two-inch wide white strip is painted on the green. Three circles are made: the inside circle has a radius of 3 ft. from the pin (6 ft. in diameter); the second circle has a radius of 9 ft. from the pin (18 ft. in diameter); the outside circle has a radius of 15 ft. from the pin (diameter 30 ft.).

While the green is being fixed, official materials that have been stored in the club-house over night are brought out to the tee and set up. A few card tables, some chairs, the entry list, the golf balls to be used (and a couple of pails for toting the balls from green to tee); the prizes, a couple of megaphones, and a large blackboard (with plenty of chalk and that damn eraser that we always forget) are all that we have found essential. All of this is self-explanatory, except perhaps the blackboard. We use the blackboard to keep the audience posted on the best shots made so far, on the different prize levels,—the best shot, the best pro shot, the best left-hander, the best woman, etc.

### Three Chances at Ace

By 8 a.m. everybody is set for the first player (who has been waiting around anyway). After some preliminaries (getting his picture taken, etc.), he is announced, given three balls (players used to get five tries before the entry list got

so large), and the first hole-in-one attempt of the day is started. He makes his three tries, and on the green the boys call back the results. On the tally sheet at the main table on the tee, we post results as follows: each entry has three squares after his name, in the first square we post how many balls he got on the green; in the second square we post how many balls he got in the outside circle; and in the third square we enter the distance of the closest ball to the pin. If he has two, or all three, balls within the inner circle, we add the distance for each (and this happens, too).

It sounds simple, and unlike most simple-sounding things, it is simple. In fact, the Hole-In-One Tournament is so simple that we recommend it as an ace promotion stunt for every golfing district. There is only one question that you or your club committee may ask—what do you do if it rains? It has rained at Detroit News Hole-In-Ones before it was held at Redford, and the tournament went on as all tournaments do.

## Gentle Tone in Bulletins Gets Cooperation

Lake Shore CC (Chicago dist.) has the same problem almost every club has in getting members to heed deadlines for dinners. Mgr. Ed Newhart and the House committee have tried all manners of approach to solution of the problem and have found that the softest way is the most effective.

Club members just don't seem to like to be told they "must" but the job can be delicately done as a card mailed to Lake Shore members has proved.

The card was headed "A Friendly Rebuke." The message was:

"Are you one of those joyful souls who have been lingering over the Club bar beyond the 8:30 dead-line before dinner?

"Have you been falling for that 'just one more round' routine when you know that where you really belonged was in the dining room? (Incidentally it is a very simple matter to order refreshments from the bar to be served at your table.)

"If you have been guilty of this agreeable offense, you have been unwittingly contributing to a very serious situation which threatens to disrupt the splendid service which we expect and have received from the Club's kitchen and dining room staff.

"It is most important that we observe the 8:30 rule when dining at the Club; your real cooperation in the future will be appreciated.

House Committee."