

MAKING *the* SWING

By
HERB GRAFFIS



THE GOLF NEWS IN BRIEF

Ban Lifted On Construction Clubhouse, Course Facilities

It will be of especial interest to those who have held up planned construction of clubhouse and golf facilities and to those who are anticipating construction to learn that the Housing and Rent Control Act of 1948 which became public law April 1 permits the construction or building of facilities to be used for amusement or recreational purposes without restriction. Repeal of Sec. 2, Section 1 (b) of the 1947 Act kills out of the present Act certain language which previously placed control of such construction with the Housing Expediter.

Carolina section PGA plea for a commissioner of pro golf was caused by alarm that home club pros' public relations might be embarrassed by tournament circuit controversies. . . Carolina pros suggested a "dollar-a-year" man. . . They know PGA finances wouldn't allow hiring of a commissioner at a baseball salary. . . PGA already has unpaid advisory committee of businessmen amateur golfers. . . It has no

authority to control tournament players. . . Tournament players have to devise their own methods of self-control and discipline.

Despite extensive newspaper criticism of tournament circuit unpleasantness none of the incidents have been as rough and ready as dozens seen in major league baseball during a season. . . Tournament players, stung by the blasts, have been playing more according to USGA rules lately. . . Rules violations were at the base of most of the controversies. . . Decision of stars not to appear at some places on the tournament circuit is within the rights of players who are not guaranteed income from the tournaments. . . What isn't generally considered in the tournament circuit picture is that expenses have been inflated more than prize money.

Outcome of the newspaper censure is bound to be that playing pros are going to study and observe rules more carefully. . . That includes rules on marking of clubfaces. . . Generally past practice has been to be governed by what a few players may do in altering their clubfaces from legal standards. . . Some talk heard at tournaments late in March to suspend from PGA-sponsored tournament play for one year any player guilty of wilful violation of clubface marking rules. . . Chances are there'll be strong support for move at next PGA annual meeting to reduce PGA club limit of 16 to USGA limit of 14. . . Home club pros report that members are questioning tournament pros' need of more clubs than the inexpert amateur is legally allowed. . . Gossip of manufacturers' objection to 14 club ruling is without foundation. . . The 14 clubs can be any 14 of many in a manufacturer's line. . . Manufacturers would be delighted to settle for every amateur having full outfit of 14 clubs. . . Amateurs in the aggregate buy far more clubs for personal use than professionals do.

Bright side of the troubled winter in tournament golf is that the circuit got far more newspaper publicity than ever before.

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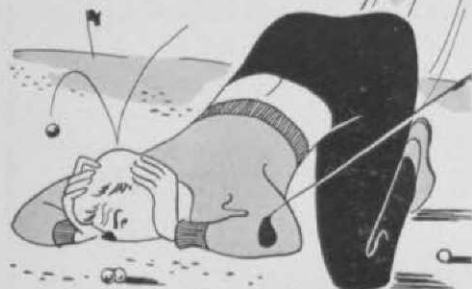
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FREE Ask for our Golf Bulletin. Full details of latest findings on 2.4D in fairway and rough.

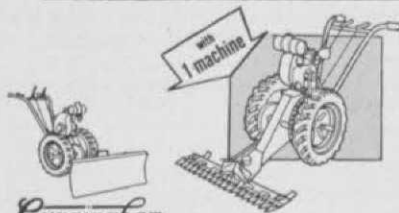


Advisory commission appointed by Utica (N.Y.) Park Board to promote satisfactory operation of many course complaining in newspapers that Park Board won't act on recommendations. . . Ben Hogan says it cost him \$20,000 to win \$25,000 last year. . . The \$25,000 didn't include income from sidelines that resulted from his golfing fame. . . Top over-all prize in golf considering appearance guarantees, testimonials, etc., still is National Open by a long way. . . Some talk about a few prominent pros not entering the National Open unless prize money is increased. . . Open prize money totals \$10,000. . . First prize is \$2,000. . . Last year special play-off prize of \$1,000 was divided equally between Worsham and Sneed. . . USGA share of 1947 National Open gate was \$18,873. . . Open and amateur broadcasting rights brought USGA \$15,000. . . Green section expenses of USGA last year were \$34,459. . . Walker Cup team expenses were \$15,632. . . This year there'll be the Curtis Cup expenses and already far bigger demand for Green Section services than USGA budget will handle. . . USGA excess of income over expense in 1947 was \$9,391.

Swell piece Doyle Beard had on Jack Burke, Jr., Metropolis CC (NY Met dist.) 25-year-old pro, in Houston Chronicle. . . Made old-timers feel good to know the kid

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WEST NEWTON 65, MASS.

is coming along in the footsteps of his late and beloved daddy who was one of the finest. . . Rochester, N.Y., pros did a Grade A job of conducting a clinic for the public as a spring warm-up.

Horton Smith in Wilton Garrison's Sports Parade column, Charlotte (N.C.) Observer, says more promotion would increase golf 25%. . . Horton advocates pushing rental of clubs and balls to beginners at public courses and more demonstration "clinics." . . . Bobby Locke lost 11 pounds during his ptomaine poisoning seige late in March. . . Then in the first round he played after recovering went 4 under par on Pinehurst's tough No. 2 course.

Braeburn CC, Houston, Tex., enlarging clubhouse. . . Glenn Teal added as asst. to pro staff at Charlotte (N.C.) CC. . . Work begun on new 9-hole course and clubhouse at Frankfort, Ky. . . Best golf tournament promotion job in the country is done by Cliff Roberts in putting on the Masters at Augusta National GC. . . Smart promotion has paid off in financing improvements making the Augusta course and clubhouse one of the most attractive golf plants in the world.

Engineers' GC (NY Met. dist.) to revert to private club status after more than 10 years as daily-fee. . . Despite big increases in operating costs and demands for high

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standards many course fees over the country aren't showing many increases. . . Public courses are jammed and surplus is giving privately owned daily-fee courses good start, weather permitting, on the season. . . Donald Ross, sage of Pinehurst, says that play of amateurs on the golf capital's three courses is slower than it used to be.

Pasadena (Calif.) County Board of Supervisors to construct public golf range. . . Wichita, Ks. golfers buying old Westlink site for new private Rolling Hills CC. . . Chmn. Sut Alexander of Charlotte (N.C.) Open tournament says \$10,000 event will not be scheduled for next year unless PGA can guarantee appearance of more headliners. . . Some boys showed up at Columbia, S.C. expecting to play in a \$10,000 Open April 1-4. . . The event had been cancelled months ago.

Houston (Tex.) GA has discussed asking women pro stars to compete in Houston Open next February. . . Our guess is that best of the women pros wouldn't get enough prize money in competition with the men stars to keep the girls in hairpin money. . . Carrollton (Mo.) GC building new clubhouse. . . Loss \$60,000 in burning of Naperville CC (Chicago dist.) clubhouse. . . Joplin (Mo.) Twin Hills G&CC begins work on \$84,000 clubhouse.

Committee appointed to select site for Sacramento, Calif., new muni course. . .

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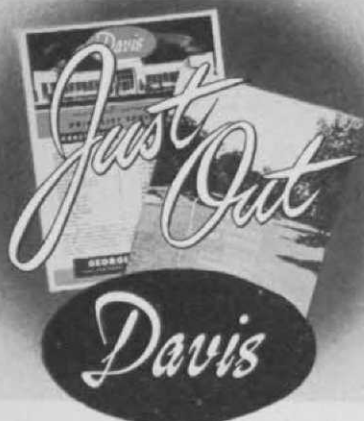
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Overbrook GC (Philadelphia dist.) sold and will be subdivided. . . La Mesa G&CC, San Diego, Calif., bought by syndicate headed by Robt. Harvey. . . Improvements to La Mesa plant are planned. . . Emporia (Ks.) CC pays off mortgage and is out of debt for first time since club was founded in 1911.

Huntingburg GC, Jasper, Ind., which opened 9-hole course last fall, is to construct attractive clubhouse this summer. . . Pella (Ia.) G&CC to build new clubhouse. . . Lyle Christianity new mgr., Kimball (Neb.) CC. . . A. R. (Al) Emery named supt., Salt Lake City muni courses. . . Glenridge, S.D. to reopen Irene course. . . Denton (Tex.) CC to have new clubhouse. . . Wm. Gordon planning championship 18 holes for new club near Baltimore, Md. . . Organizers are members of Hillendale CC which has been refused long-term lease. . . Charley Betschler selected as pro for new club which as yet is unnamed.

Eddie Lawson is new pro at Cascades CC, Bloomington, Ind. . . Tipton, Ind., muni course adding to clubhouse. . . Brentwood muni course at Jacksonville, Fla., was so badly flooded prior to delayed start of \$10,000 tourney, a sign on course prohibiting play "in bathing suits, trunks or nude above waist" was very much in order. . .

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Arcadia, Tex., course operated by Albert Galuska rents spiked shoes as well as clubs.

Roland C. Bridges, Menasha, Wis., buys Calumet course near Chilton, Wis. . . . Brookings, S.D., to reopen munny course. . . Walter Ellert and brothers of Holyoke, Mass., buy Russell GC near Woronoco. . . Ellerts will operate on year-around basis with skiing in winter. . . Meriden, Conn., Recreation commission appoints pro George Hunter to full management of munny course.

Construction of 9-hole grass green munny course begun at Eagle Pass, Tex. . . Jack Fleck signed as pro of Davenport, Ia., Duck Creek and Credit Island munny courses. . . Joe Kirkwood, famed trick shot artist and still a good man in tournament play, is in his 37th year of exhibitions. . . Joe's show is kept so fresh and interesting it's new to me every time I see it. . . I'll bet I've seen Joe exhibit 100 times and every time he's given the crowd more than its money's worth.

Herington, Ks., organizing golf club. . . Architect Wm. H. Diddel's plans for new munny course at Great Falls, Mont. have the town's golf nuts all excited. . . Vincent Charles Paris new mgr., Valley CC, Hazel-

NEED SUPPLIES and EQUIPMENT? See Page 123

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The unwatered fairways on this course have a good dense turf because they get their share of Mil-



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ton, Pa. . . Vestavia Hills Golf & Riding club planning to spend \$500,000 on plant, organized at Birmingham, Ala. . . South Pasadena, Calif., considering many course in Monterey Hills section.

Benny Coltrin, 40, Lake Merced (Calif.) G&CC pro since 1934, 4-time winner of Northern Calif. PGA title, died March 10 in Ann Arbor, Mich. hospital following a heart operation. . . He is survived by his widow and three young daughters. . . Poor health limited Benny's play during recent years but during the '30s the grand little fellow was one of the tournament stars. . . His loss is deeply lamented by the many pros and amateurs who knew this fine gentleman and sportsman.

Horace Anderson Brand, 52, a native of Carnoustie, who served as pro at Pittsburgh, Pa. and clubs in Clarksburg, W. Va., died suddenly at his home in Clarksburg, March 1. . . He is survived by his widow, a son, David Richard Brand of Pittsburgh, and a brother and sister in Scotland. . . His brother, Fred, a well-known pro, died in 1943 at Pittsburgh. . . Horace was one of the great old school who taught the game to thousands in his adopted land and left upon them the imprint of his cheerful personality.

Pennsylvania GC (Phila. dist.) changes names to Chester Valley GC. . . Ocala, Fla. to build new clubhouse at many course.

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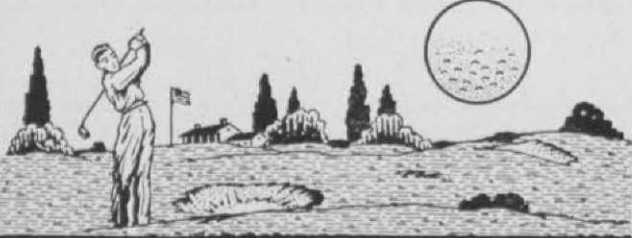
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... Neil McHugh on job as new pro at Grove City (Pa.) CC... Charles Taber new mgr., Bisbee (Ariz.) CC... Charles Goodman and wife new pro-mgr. team at Macon (Mo.) CC... Charles Carter to construct 9-hole course at El Paso, Tex.

Mishawaka, Ind., considering 9-hole munny course at Petro park... Harold Chilcott new mgr., Curtis Creek CC, Rensselaer, Ind... Harold Fesler new mgr., Elwood (Ind.) CC... Dave Harris new pro at White Lakes CC, Topeka, Ks... Claude Turner, formerly asst. to R. C. Whitlow at Topeka CC, signed as gkpr. of the new White Lakes club.

Scottsbluff (Neb.) CC nearing completion of \$70,000 clubhouse... Rodney Howard now pro at Weston (Mass.) GC... Ted Adams, former Mass. state amateur champ who turned pro a year ago, succeeds Howard as pro at Pocasset GC on Cape Cod... Franklin Park, Boston, oldest munny course in Massachusetts, finally getting a new clubhouse... Joe Howe, Franklin Park gkpr. for 40 years, is retiring... Harry Dowling signed as Newport (Vt.) CC pro... Dowling succeeded at Springfield Memorial course by John Raimondi.

PGA championship at Norwood Hills CC, St. Louis, May 19-25 this year is a month earlier than usual... Should hit ideal weather at St. Louis that time of the year... Making it easier for gate to pay



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off the \$30,000 guarantee and providing fine playing conditions. . . . Qualifying rounds will have to be played before boys in the north have warmed up to their 1948 swings but for 30Gs who can squawk?

Too much gossip about gamblers following the tournament circuit. . . . PGA had better look into this with cold keen eyes and crack down hard if slightest basis for rumors is discovered. . . . Pro golf has been very lucky so far to have kept clear of being fouled by gamblers. . . . Those dear romantic days when "Titanic" Thompson used to use the boys for separating suckers from money have departed. . . . No romance of trimming the chumps now is in the gambling business. . . . The gamblers are in big dirty business. . . . This situation is one in which the PGA's advisory committee of businessmen amateurs might well insist on the employment of competent impartial investigators.

Memphis CC officials and members making plans for receiving players, gallery, USGA officials and press at 1948 National Amateur that should show Southern Hospitality at its cheeriest. . . . Memphis did well as host to a Women's National and a Western Amateur. . . . Awarding of the Amateur to Memphis and great activity in Green Section work is making southeastern clubs more interested than ever in joining the USGA.

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Walter Kennett, 59, died suddenly March 2 at Daytona Beach, Fla. . . . Walter had been pro at Gull Lake (Mich.) CC for 19 years. . . He was born in England and after serving as an asst. came to the U.S. in 1911. . . He was with clubs in Illinois, Wisconsin, Michigan and Florida prior to going to Gull Lake. . . He served with the U.S. Army in World War I. . . Walter is survived by his mother in England and seven brothers. . . Brother Frank is pro at Kalamazoo (Mich.) CC. . . Charles for many years was pro at Iowa City and Harry was pro at Manila before coming to the U.S. in 1911 to engage in pro golf. . . Walter was one of those thoughtful, pleasant fellows who'd do anything to help people enjoy golf. . . His memory will stay green with thousands in golf among them me to whom Walter gave a helping hand when I was being broken in as a golf reporter.

Harold Peterson of MacGregor Golf, Inc., and modeling Craig Wood sportswear, won low gross at annual tournament of Men's and Boys' Apparel Club of Southern California tournament and was judged "the best dressed golfer." . . . Harry Griesmer named pro at new Bethesda (Md.) CC. . . Bethesda club to add 9 holes. . . Rice Lake G&CC organized at Lake Mills, Ia.

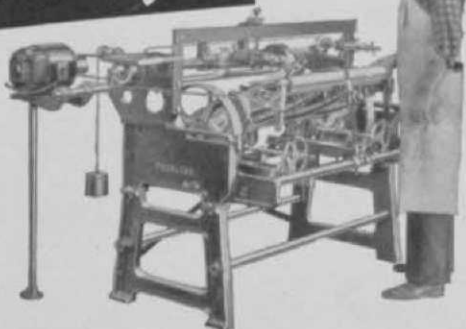
Hillcrest CC organized at Mt. Vernon, Ia. . . Fred Brant signed as pro-gkpr. Beeson

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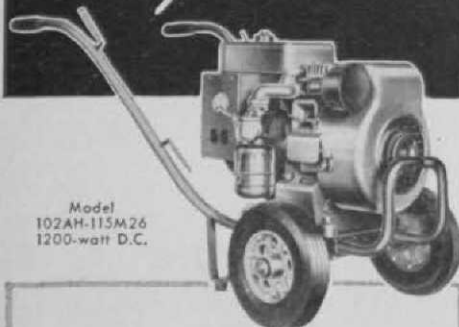
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park muniy course, Winchester, Ind. . . . Lakepointe course near Detroit bought by Louis G. Palmer, Detroit. . . John Gove, 20 years pro-gkpr., Carlisle (Pa.) CC, signs as gkpr., Overlook club, Lancaster, Pa. . . Earl Holkeboer to be pro at Holland, Mich., Legion Memorial course.

Golf club organized at Montezuma, Ia. . . Jack Jones and wife new pro-mgr. team at Maysville (Ky.) CC. . . Westchester County, N.Y. planning to restrict use of two of its four county courses to county residents. . . Carlinville, Ill., reopening Hillside CC. . . Quincy, Ill., new muniy course, designed by Quincy CC vet pro Charles Clarkson, will open about July 4. . . Robert Glasgow to be gkpr.-mgr. at new Quincy layout.

Greenkeepers Club of New England has organized Massachusetts Turf Assn. to get all interested in fine turf in New England to finance research. . . Prof. Lawrence S. Dickinson, noted golf turf scientist of U. of Mass., elected treasurer of the Mass. Turf Assn. . . Orangeburg (S.C.) rebuilding clubhouse. . . Paxon Hollow GC (Philadelphia dist.) sold to real estate syndicate. . . New owners plan extensive improvements.

William P. Bell has designed new 9-hole muniy course for Pasadena, Calif. . . Babe Zaharias (71) and Patty Berg (74) vs.

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12

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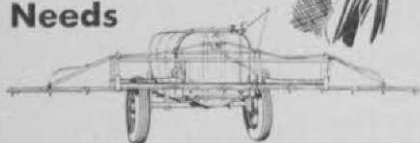
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Louise Suggs (73) and Dorothy Kirby (75) drew \$25,000 gallery at \$5 per in match at Atlanta with girls' school as beneficiary. . . Pat Markovich new pres., Northern Calif. PGA. . . Pat succeeds Eddie Duino, pres. for eight years, who resigned because of pressure of other business. . . Joe Swan, pro at Orchard Park CC, Buffalo, N.Y., has signed for winter season by International G&CC, Calexico, Calif., 40 miles sw of Yuma, Ariz.

Emil (Dutch) Loeffler, Jr., 53, pro-gkpr. at famed Oakmont CC (Pittsburgh dist.) for 38 years, died at Pittsburgh, March 19 following a long illness. . . Dutch started as a caddie and became greenkeeper at Oakmont in 1916. . . He returned to the club after being wounded in World War 1 and became pro after death of Charles Rowe in 1927. . . In addition to being an expert in turf maintenance Loeffler was a very competent golf architect with numerous courses to his credit. . . His association with the late Henry C. Fownes, William C. Fownes, Jr., and David L. Frawley, Oakmont's present pres., established the top pattern for teamwork between club officials and department heads. . . Nine national championships and many district tournaments were played at Oakmont and par of 288 for four rounds never was equalled. . . The course was marvelously well maintained and always was a premier

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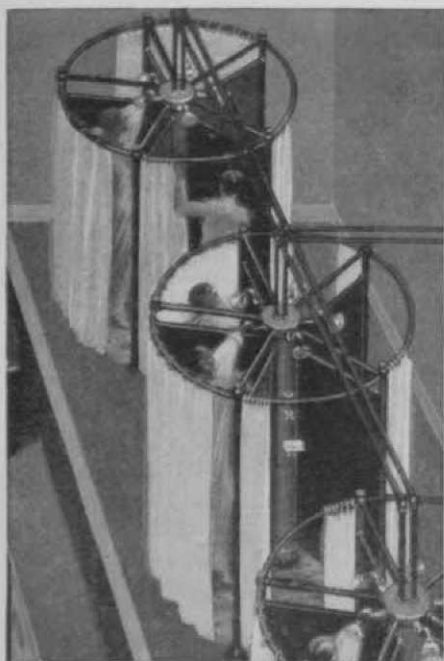
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tough but fair test of golf. . . Loeffler is survived by twin sons, a daughter, his parents, two brothers and two sisters. . . He was a strong national influence in golf and a very grand fellow to have as your friend.

George Fautsch, former Chicago branch manager of Burke Golf Co., will take over new duties Apr. 1 as pro-greenkeeper of Eau Claire (Wisc.) CC, where he served as asst. pro to Mac Maloney from 1930 to 1935.

Eddie Burke, who's on Tommy Armour's staff at Boca Raton, Fla. in the winter, was married March 28 at Boca Raton to Miss Doris Hamfman of Port Chester, N.Y. . . . Bob Hamilton won the New Orleans Open playing Reynolds Lifetime aluminum woods. . . Bob adjusted the weights in the head of his woods until he had them all with 13% oz. overall and D5 swinging weight. . . New course built at West Palm Beach by Dick Wilson is acclaimed as one of the finest in Florida. . . Wilson is remodelling the 9 holes at Lake Worth and adding 9.

Babe Zaharias by-lined as author of new book "Championship Golf" to be published by A. S. Barnes & Co. . . . Ernest Whitcombe author of new book "The Golf I Teach" recently published by

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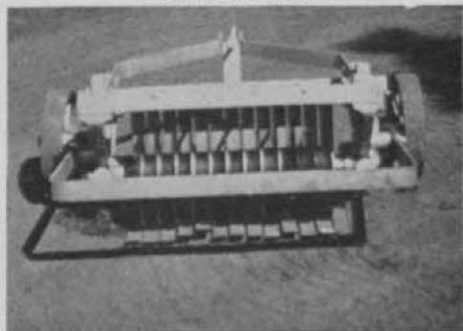
Livesey, Ltd., St. Johns Hill Press, Shrewsbury, Eng. . . . Letter from a reader in *Golf Illustrated*, London, suggests British pros start now practicing short game for 1949 Ryder Cup matches. . . . American pro opinion is that British pros lamentably lack putting technique that shows much study of method or practice. . . . American pros are especially surprised that Henry Cotton should have seen so much American pro golf and talked with so many pros without developing a sound putting method.

British say National Service Act may cause deterioration in quality of craftsmanship in British golf club manufacture. . . . British pros are having a tough time making a living. . . . A. D. V. Crosby, Columbus, O., elected pres., United Golfers Assn., Inc., Negro national golf organization. . . . S. H. Ferguson, Indianapolis, made United's vp; Marshall S. Johnson, Pittsburgh, sec.; and veteran Ralph C. Chilton, Chicago, treas. . . . United tournament director Vincent H. Johnson, Chicago, scheduled six events for 1948. . . . Negro national championships will be played Aug. 24-27 at Indianapolis.

Emma Lou Prince, with 88-84—both scores higher than normal for her—competed with men pros in Gainesville (Fla.) Open as first woman to play in PGA-

GREEN DRAGON

Patent No. 2267943



ALL-PURPOSE CULTIVATOR for Fairways and Greens

Aerates packed soil and permits deeper penetration of fertilizer, top-dressing and water—removes grain from greens turf—easily operated without interruption to play. Weights on tray over axle regulate cutting depth. Circular knives of high grade knife steel.

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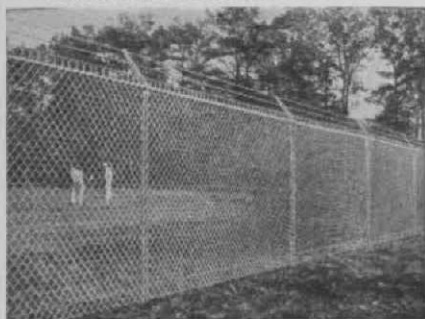
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4

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"TRUE-VUE" FAST COLOR FLAGS

Write for Bulletin 48 showing the complete line of Standard course-tested designs.

STANDARD MFG. CO. **"CUTS-TRUE" HOLE CUTTERS**

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sponsored event. . . Bob Harlow putting on first exhibition of golf art at Carolina Hotel, Pinehurst, week of April 19. . . Show will feature drawings of late Carl N. Wernitz, Chicago Academy of Fine Arts founder and pres. . . Wernitz made many golf course sketches, water colors and paintings during his world travels.

Pam Barton Day will be observed by exhibitions and other events by women at many U.S. courses next August. . . The event honoring the British girl who won U. S. women's title in 1936 and British women's championships in 1936 and 1939 and who was killed in an air crash during the war, will raise funds to finance British Curtis cup trip to U.S. in 1950. . . The event was originated by Massachusetts women golfers.

USGA to expand Green Section Bulletin into magazine containing information on all details of the association's activities. . . The magazine will be called USGA Journal and will be issued seven times a year. . . Subscription price will be \$2. . . Journal will accept no advertising. . . USGA asks that each member club appoint a member to be the club's representative for USGA affairs.

Bill Uzelac named pro at Plum Hollow GC (Detroit dist.) succeeding Sam Byrd.



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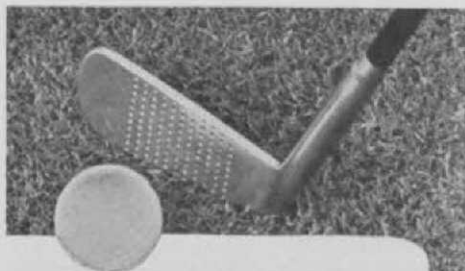
MILFORD, CONN. BELLEROSE, N. Y.

TOLEDO, OHIO SACRAMENTO, CALIF. ATLANTA, GA.

... Byrd has lucrative job as contact man for pre-fab building manufacturer. . . Sam will play in some tournaments but has been undecided about returning to club pro work. . . Wichita, Ks., pros collaborating in weekly golf radio program over KANS. . . Pros at Richmond, Va., put on public clinic at Central YMCA.

Matt Kiernan, asst. vp, A. G. Spalding & Bros., is celebrating his 50th year with the organization. . . Matt was first head of Spalding's golf dept. and the premier importer of Scotch pro talent. . . Matt also was the No. 1 employment agency in getting homebred caddies jobs as pros as the game expanded. . . He's been a great builder of the game and a standout as a cheerful, fine character. . . Matt's due to be guest of honor at a dinner hailing his 50th anniversary in the game. . . Men with competing outfits will be as quick as anybody to tuck up their bibs at a party for Matt and sing "For he's a jolly good fellow."

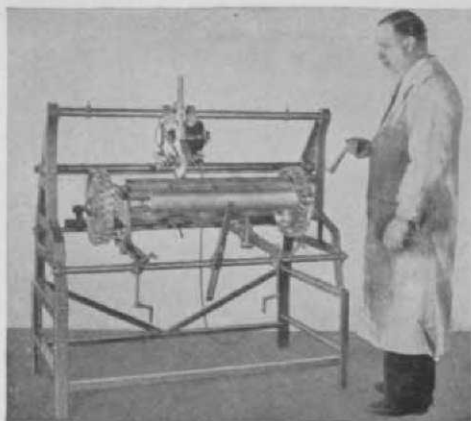
Braid Hills, Edinburgh, opened May 29, 1899, said to be oldest munny course in the world. . . Aurora, Mo., course reopened by Jimmy Michel and T. G. Wilson. . . Charles H. Mayo, Sr., pro at Hackensack (N.J.) CC and pres., PGA Seniors' association, is planning big development of that organization for its 1949 championship. . .



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1. Machine is complete without accessories, no hoist or auxiliary holding device needed.
2. The one cradle holds either reel or bed knife.
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Chick Harbert, following his win of the Charlotte Open, was laid up in Greensboro, N.C., by appendicitis attack.

Augusta National GC Board puts on testimonial dinner April 6 for Fielding Wallace, pres., USGA, and Ed Dudley, pres., PGA. . . Wallace is past pres., Augusta National and Dudley is pro at the club in winter season. . . University of New Mexico public course at Albuquerque only missed two playing days in 1947. . . Last year 45,282 players played the course on which the Albuquerque \$10,000 Open will be played June 3-6.

Floods in parts of south have been costly to golf courses. . . Greenwood (Miss.) CC with 16 holes under water fears that if adverse weather conditions continue the course will have to be reseeded at heavy expense. . . Bent greens put in by Supt. Baker at Miami Beach, Fla., Indian Creek CC being closely watched. . . If the greens can be kept through the years and provide excellent putting surfaces change in Southern practice may save millions in southern maintenance expense. . . Experiment station work in Georgia and Florida, Green Section cooperation and green-keeper tie-up is showing bright promise of revolutionary advances in southern maintenance methods.

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