

**BRAND NEW
DRIVING RANGE BALLS**

6 coats of paint, one stripe,
any color, per doz.

\$2.85

**GOLF PROFESSIONALS DRIVING RANGE
EQUIPMENT COMPANY**

11000 S. Green St.

Chicago 43, Ill.

All-In-One Golf Club



A new all-in-one golf club called the "Miracle," made of stainless steel with each part precision machined permitting instant conversion from one club to another by means of nine calibrations which are controlled by a knurled thumb-nut at the front of the head is manufactured by the Winter Mfg. Co., 5935 N. Keating Ave., Chicago, Ill., for the individual or traveler who wants to carry on practice or informal play with limited luggage.

**New Spalding Campaign
To Sell On 7 "Fronts"**

A. G. Spalding & Bros. Inc., announce a campaign intended to deliver over 240 million individual messages in 1948 along seven different "fronts"—designed to reach the maximum number of prospects for athletic equipment. Magazines, newspapers, radio, comics, youth publications, school and college newspapers and films are being employed to do the biggest advertising job in Spalding's post-war history. National magazines will carry an increased number of Spalding's advertisements, every one in color, to an audience of 39,000,000 people and the Spalding Sports Show will be back again on the sports pages of leading newspapers from coast to coast which will reach a total of 40,000,000 families.

The youth market is blanketed through the use of comics, youth publications and school and college newspapers delivering a total of 30 million impressions on the minds of young Americans.

The medium of radio will again be used to build business for the dealer. The National Championship Tennis Matches will

April, 1948

IN OKLAHOMA

for

GOLF COURSE SUPPLIES

it's

BOB DUNNING

PERSONALIZED SERVICE

271 W. Victoria — Phone 5-7444

TULSA 6, OKLA.

be broadcast on a nation-wide hook-up from Forest Hills.

Entertainment and instructional films like "World Series of 1947," "Inside Football" and "Circling the Bases" will again be distributed.

**SPALDING
SPORTS SHOW
for 1948**



Spalding advertising is planned to hit deep into rich, specialized markets also, through the use of such magazines as GOLFING, American Lawn Tennis, Sportfolio, Social Spectator and other specialized publications.

CLASSIFIED ADS

SALESMEN WANTED

By Prominent Manufacturer of GOLF
BAGS & JACKETS "TOP LINE"

Opportunity for Men Calling on Golf Pros
throughout the Country.

BOX 589; 1474 BROADWAY

N. Y. 18

Salesmen Wanted, for Sportswear and accessories, in various sections of the U. S. Write for full details to Box 419, % Goldfom.

(Continued on next page)

GOLF BALLS WANTED: WE ARE PAYING 25c to \$2.40 per doz. for used golf balls. Write to confirm prices.—Northern Golf Ball Co., 3441 N. Claremont Ave., Chicago 18, Ill.

Write or wire Recreational Engineering Corporation, 35 Westminster Street, Providence, Rhode Island, for samples of Duro-Green, all-weather perfect performance matting for your miniature course. Also putters, balls and other course supplies.

GOLF PROFESSIONAL, 34, can get results, dependable, stays on job and attends to business. Excellent in teaching and golf promotion. Best recommendations. Will accept nine or eighteen hole course. Address Ad 415, % Goldfom.

For Sale: 9 hole course in N. W. Wisconsin Resort area. Grass greens and all new equipment. Very good water system pumping out of lake. Only golf course in territory with a liquor license. Bargain \$20,000.00. Owner has other interests. Address Ad 416, % Goldfom.

FOR SALE—9 hole Golf Course, 131 acres land on Lake Ontario, waterfront cottage lots, boat rental with 10 new boats, clubhouse with living quarters, all modern equipment. Price \$30,000.00. Donald E. Ames, Sandy Creek, New York.

GOLF SERVICE ORGANIZATION—New, non-competitive, high profit service. Quick selling, proven on winter circuit. 27 large exclusive territories still open. Car and small capital necessary. 100% pro cooperation guaranteed. Pro profit but no pro investment. Not a product, no shipping. Address inquiries Ad 417, % Goldfom.

For Sale—Golf Balls, 200 Doz. Reconditioned balls, 67 doz. liquid center, 133 doz. solid center. \$550.00 takes all. Bob Simmons, 325 1/2 N. Main St., Room 203, Kokomo, Indiana.

Golf Ball Machines For Sale. Also buy machines in any condition. Let me repair and refinish your machine like new. Herman Kramm, 244 S. Millvale Ave., Pittsburgh, Pa.

SLIGHTLY USED GANG-MOWERS, reconditioned tractors and gang-mowers. Send for list. Chas. W. Sawtelle, 5 Saxon Woods Park Drive, White Plains, N. Y.

FOR SALE—EASTERN NEW ENGLAND SEASIDE COUNTRY CLUB. SPLENDID 18-HOLE COURSE. OWN NEVER-FAILING WATER SUPPLY. GOOD MEMBERSHIP. NO MORTGAGES. NO DEBTS. HAVE MOST DESIRABLE ADJOINING ACREAGE FOR COTTAGE OR HOTEL DEVELOPMENT. NOT INTERESTED IN "SHOE STRING" OPERATORS. ADDRESS AD 411, % GOLDFOM.

Golf Professional wanted at Fountain Head Country Club of Hagerstown, Maryland. One of the leading Clubs in the State of Maryland. Must be sober, industrious, good business man and best of credit references required. Must be capable of doing an exceptionally good job of handling caddies. Excellent instructor. Best of references. Remuneration—Salary and Profit \$5,000 to \$10,000 per year depending on ability. Address P. O. Box 662, Hagerstown, Maryland.

Position Wanted—Ex-serviceman would like to have a position as assistant Pro. Experienced golf teacher; also experience with golf club manufacturing company and golf course construction. Will go anywhere. Address Ad 412, % Goldfom.

RANGE BALLS

We manufacture top grade rebuilt balls. All cores are wound to proper size and topped with good quality balata covers, built for service and durability. The balls are finished with 2 coats of enamel and your trade name if requested. Price \$3.05 per doz.; and \$2.65 per doz. if you supply the cuts. Arrow Distributors, 2318 Pitkin Ave., Brooklyn 7, N. Y.

Fee course in midwest metropolitan district wants reliable house manager with experience in handling fee and tournament play. Good proposition for right man. Send details of experience in first letter. Address Ad 414, % Goldfom.

Would like to contact persons interested in a private Golf Course. Have to offer well established course in the Chicago Area ready for play with equipment, clubhouse, caretaker's house. Address Ad 406, % Goldfom.

ASSISTANT PRO, first class shop salesman and repairman; good instructor. Experienced, neat, industrious and loyal. Address Ad 410, % Goldfom.

For Sale—Five-gang Worthington Fairways Mowers and one Toro Fairway Tractor, Rubber Duals. Both have been overhauled and painted and ready to go. Price \$950.00. Address Ad 407, % Goldfom.

Assistant Pro wanted with shop and teaching experience, sober and reliable. April 1 to Nov. 1. State experience and salary in first letter. Address Ad 408, % Goldfom.

Pro or Pro-Greenkeeper—40, single, twenty years' experience. Best references. Will go anywhere. Address Ad 409, % Goldfom.

FOR SALE: Used Roseman 5 Gang Fairway Mowers with lifting hitch. Elks Country Club, DuQuoin, Illinois.

Attention Southwest Clubs—For Sale—3 seven-gang Roseman Roller Mowers. War surplus. These machines are in excellent condition. Priced at \$450.00 per gang. Walter Carberry, % Hardscrabble Country Club, Ft. Smith, Ark.

FOR SALE: A nine hole Golf Course, in central Ohio, located one mile from one of the best thriving cities in Ohio, population 10,000. A well laid out 65-acre Course of 3205 yards or 6410 yards for 18 holes. Nearly new, and in very good condition, has been improved every year, bent grass greens, beautiful fairways, scenic and sporty. Good sprinkler system, plenty of water. Buildings: Pro Shop, Pro Residence, Small Clubhouse with a retail business room, garage, shelter houses, tool shed, complete with equipment including new fairway mowers and tractor. Club is membership and semi-public with 230 members, also 300 to 400 greens fees players, always doing a nice profitable business every year. An excellent opportunity for the present and future. Reason for selling—health of owner. Will sell at a real bargain price \$38,000.00. The price is only about one-half of what it would cost to build today. Mail all inquiries to Ad 400, % Goldfom.

Golf Pro Wanted. Experienced as Teacher with some knowledge of course maintenance for eighteen hole Northern Wisconsin Resort public golf course. Season May 15 to October 1. Desire a man not over 45. Job permanent if satisfactory. Reply at once. Address Ad 401, % Goldfom.

Scotch Pro—having been out of golf for a few years owing to the scarcity of golf supplies, desires position. Honest, sober and reliable worker. Experienced. What have you? Address Ad 402, % Goldfom.

WANTED—Assistant Professional for season of 1948. Experience not necessary. For particulars write Art Huebner, Tuckaway C. C., Milwaukee 14, Wis.

WANTED—Position as Auditor in a Mid-West Country Club. 25 years' experience. Address Ad 403, % Goldfom.

For Sale—Power Greens Mowers Jacobsen, Cooper used, Over-Green with mowers used. Fred E. Greiner, R. 10, Ft. Wayne, Ind.

GOLF RANGE WANTED in metropolitan area of New York City, preferably. Give full particulars. Address Ad 404, % Goldfom.

PRO OR PRO-GREENKEEPER AVAILABLE. EXCELLENT REFERENCES. ADDRESS AD 405, % GOLDFOM.

Dining room concession or lease, with or without bar, wanted at modest size resort hotel serving not more than 75 guests. Fine reputation for American and Italian food. Excellent references. Address Josephine S. Astuccio, S. E. 10th St. & 3rd Ave., Delray Beach, Fla.

Caddie Master wanted at top grade golf club of Chicago's north shore district. Fine opportunity for man of clean habits who can encourage regular caddie attendance and keep the boys happy and on the beam. Give experience and character references. Address Ad 418, % Goldfom.

Caterer Wanted—at once, by a midwest club of over 400 members. Must be good food people and GOOD PERSONALITY. Clubhouse duties exclusively. Apartment, utilities, food, all furnished in clubhouse. Excellent pay. Write Portland Country Club, Portland, Ind.