

for non-slip grip. Now golfers everywhere keep the Sports Tin handy in their bags. Gauztex, the self-adhering gauze, is perfect on hands to prevent blisters ... on clubs to prevent slipping.

This summer you'll sell more Gauztex than ever before. Prominent Sports Tin ads are reaching millions in the Saturday Evening Post and Golfing. And, of course, that's in addition to the regular Gauztex year-round campaign.

Gauztex now pays you bigger dollar profit ... and the new Sports Tin display adds a powerful *plus* in sales appeal. Get your share of Gauztex profits!



Sloppiness Grows As a Maintenance Problem

Greenkeepers and chairmen at many private clubs that are proud of the class of their membership are concerned with the problem of litter on finely-maintained courses. Papers, cellophane, bottles and other debris now are tossed around carelessly by members and caddies alike.

The result is to give first class courses somewhat the appearance of a park after a holiday swarm has "pigged up" the landscape. Greenkeepers say that some members are dirtier than the most untidy caddies who toss debris around the courses. But, of course, the greenkeepers and greens force don't say that to the offenders.

A nationally known metropolitan district club at which the debris problem was practically non-existent up to 3 or 4 years ago has tactfully gone after the problem with the following plea in its club bulletin:

"The Grounds and Greens committee ask that 300 men and 100 women (that's ALL of us) police the course by picking up tin foil, oil paper wrapping from candy bars, cigarette packages (empty), and all of the messy stuff that thoughtless people throw down on tees, fairways, rough and traps. Teach your caddie to do that, too."

The problem now seems to be almost as bad at some private clubs as at public courses and makes club officials wonder if the standard of membership is deteriorating. A member who strews his personal garbage around a well-groomed golf course to make his trail look like the backyard of a tenement doesn't identify himself as being much of a bargain to the club.

JUNIOR PROGRAM PAYS

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Free classes are given weekly to the kids by Arnold. The club men and women of Hinsdale do a great job in cooperating with Arnold in the follow-up on the classes. There are competitions with



Golfdom