



Nationwide sales representatives of MacGregor Golf, Inc. at 1947 Sales convention announcing expanded production and merchandising programs for the coming 12 months.

Bottom row, left to right seated: Clifford Eibe, Jim Shriver, Ernie Sabayec, Ock Willoweit, Bob Rickey. Second row, left to right seated: Elwyn Nagell, Cy Vail, Jack Garrett, Bill Meehan, Johnnie Walker.

Standing left to right clockwise: Toney Penna, Harry Adams, Earl Christiansen, Bob Lysaght, Jim Scott, Clarence Custenborder, Henry P. Cowen, Tom Robbins, Charles Penna, Craig Wood, Jerry Glynn, Paul Hargrave, Stan Hobbs, Gus Novotny, Harold Peterson and Stanley Clark.

MacGREGOR PLANS EXPANSION IN 1948

Expanded outlets through domestic and foreign distribution, accelerated production schedules and further broadening of types of manufactured items for golf, tennis, badminton and sportswear will supply major objectives for the 1948 season of MacGregor Golf, Inc., it was announced by the company following the annual summer Sales-merchandising-advertising conference.

Convened for this week-long conference held at the Hotel Netherland, Plaza Hotel and the firm's factory in Cincinnati were sales representatives from all parts of the United States and home office administrative, sales, advertising, research and production executives.

Henry P. Cowen, president and general manager of golf firm disclosed that recently completed

branch offices in Chicago, San Francisco, Los Angeles, Seattle and Detroit (Birmingham, Mich.) areas will expedite service to dealers, golf professionals and consumer-users.

Continued development of the firm's New York office and the rapidly growing home office facilities in Cincinnati were also expected to implement the expansion program.

NORTH & SOUTH AS INVITATION — North and South Open championship at Pinehurst will be played Nov. 3-6, Donald Ross announced. It's the oldest major tournament in the country in unbroken annual competition. This year, its 45th, it becomes an invitation affair, but with a preliminary qualifying round for those not eligible by previous championship records.

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