



These items in the Western Golf association's member club "caddie kit" present a complete program for caddie recruiting, education and management.

WESTERN GOLF HAS COMPLETE CADDIE KIT

Western Golf Assn. has added a project to its famous Evans Scholars Foundation for caddies that offers a new club membership plan which furnishes a most complete service to its clientele.

The WGA has bundled its contributions to each new member club into a club kit. Included are:

- A Caddie Committee Manual
- Four Caddie Posters—"Caddies: Know Your Job"
- Four Player Posters—"Four Things To Do"
- Evans Scholars Foundation Scholarship Application Blank
- Four 1947 WGA Brochures
- WGA Honor Caddie Plan Instruction Letter

In addition to this club kit, WGA also dispatches to its new member clubs a 3-color membership certificate and the 10 Honor Caddie badges to be awarded in this unique new system of encouraging superior caddie service. These distinctive awards are manufactured in rose golf plate with green baked white enamel letters and a safety-catch pin attachment.

The 10 Honor Caddie badges presented to each club are awarded to the caddies on the following basis: 1. Faithful attendance; 2. Outstanding work record; 3. Excellent deportment; 4. Personal cleanliness.

One of the other important items in the club kit is the Caddie Committee manual, a 40-page copyrighted publication which is

being acclaimed as the most complete information ever assembled on establishing and operating a caddie program. It even includes a section on the legal responsibilities of clubs to their caddies.

The posters, "Caddies: Know Your Job", also are presented in 3 colors, and the 16 x 20 items include the 12 rules for good caddying, established and circulated by WGA. These are made available for posting in the caddy house, pro shop and other locations where they will come to the attention of the caddies and players.

These rules include: 1. Know all 14 clubs; 2. Hand player the club he selects; 3. Stand still; 4. Watch the ball; 5. Keep up with the player; 6. Keep quiet; 7. Replace all divots; 8. First on the green takes the flag; 9. Smooth sand in traps; 10. Memorize yardage of each hole; 11. Never swing clubs; 12. If you don't know—ask.

The posters, "Four Things To Do", are directed to the players and suggest such aid to the caddying cause as: 1. Know your caddy's name; 2. Cooperate fully with the caddy committee by observing all club caddy rules; 3. Give your caddy constructive advice and suggestions; 4. Help your caddy earn the WGA Honor Caddy badge.

The scholarship application for aid from Evans Scholars Foundation will be made available to the caddy or caddies the member club nominates for appointment to the full college scholarships made possible for needy caddies by WGA.