

ACUSHNET'S 'FUSSY FOURSOME' PLAYS TO BIGGER AUDIENCE

The Fussy Foursome, Acushnet Process Sales Co.'s famous golf course characters will play to greatly increased audiences this year with the scheduling of advertisements in Golfing, Sat. Eve. Post, Collier's and Time. Developed over three years ago by H. B. Humphrey Co., Boston, the wartime experiences of the fussy four golfing gents helped keep the morale of American golfers at high pitch when golf supplies were at their lowest ebb. Now, before bigger, happier peacetime golfing audiences the campaign is expected to eclipse the successes of previous years. This year, with production on its way to normalcy the advertisement again will stress the idea that an Acushnet ball will help better the player's game, and emphasize that Acushnets are sold the world over through pro shops only. Harry Beckhoff is the artist of the cartoon series.

STOLEN—from Portsmouth (Va.) GC one Toro greens mower, traction drive No. 1448-790, motor No. 343641 W I; if offered for sale advise Russell Emig of club.

DETROIT'S MUNICIPAL REDFORD GC BUSY YEAR-ROUND

How a municipal golf course can function as a city-wide recreation center in both winter and summer is demonstrated daily at Detroit's Redford GC. It is accomplishing exactly what the city's recreation commissioners promised it would when they recommended its purchase.

They told the city it would be just as much a winter playground as a warm weather golf course. So convincing were they that the city began condemnation proceedings and invested \$172,000 in the layout. Last summer, its first as a municipal center, the golf course took in a gross of \$36,020 for 27,959 rounds of golf.

This winter it became the goal of cold

WORM-RID

KILLS SOIL INFESTING WORMS, INSECTS AND GRUBS THAT RUIN GREENS
RECOMMENDED FOR KILLING JAP BEETLE GRUBS, also African Stink Beetle (New York pest), wire worms, cobweb worms, etc., etc. Simply dust on and wash down—or mix with soil. *Write for test sample.*

PLANT PRODUCTS CORP.

Dept. G BLUE POINT, L. I.

Order through nearest distributor:

Arthur D. Peterson Co. Inc. Chicago
New York City
R. G. Fox, Buffalo, N. Y. Lawn & Golf Supply Co. Philadelphia, Pa.

Early Orders get Early Deliveries
Outdoor Drinking Fountains and Hydrants
"It Pays to Buy Murdock"
The Murdock Mfg. & Sup. Co.
Cincinnati 2, Ohio

MURDOCK

OUTDOOR DRINKING FOUNTAIN
ANTI-FROSTING HYDRANT
ANTI-FROSTING HYDRANT
ANTI-FROSTING HYDRANT
ANTI-FROSTING HYDRANT



A MINNESOTA HIGH LIME PEAT
IT'S GRANULATED

A valuable soil amendment for green dressing mixtures and green construction. Cuts labor costs.

NUTRIA PEAT SALES COMPANY

500 Stinson Blvd. Minneapolis 13, Minn.

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf... that's why more than half the U.S. and Canadian clubs use them. Durable and low priced.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

MFR. OF SPUDS, FORDSON WHEELS, ETC.



ARLINGTON BENT GRASS (C1)

Bulletins from U. S. G. A. Green Section, Beltsville, Md., or Iowa State College, Ames, Iowa, will guide you in the selection of a bent grass suitable for your area.

Plant the best first

WOODSIDE BENT GRASS NURSERIES
R. F. D. No. 4 — Des Moines 13, Iowa

ROBERT BRUCE HARRIS

Golf Architect

Member: American Society of Golf Course Architects

664 N. Michigan Ave.

CHICAGO 11, ILL.

Phone: Whitehall 6530

For more Beautiful
GREENS and FAIRWAYS

Use **WHITNEY**
Super-Refined

LAWN SEED

Special Mixtures made
to your order. Write-

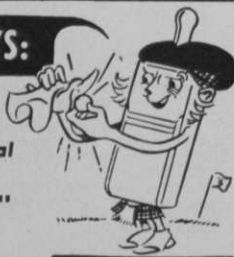
WHITNEY SEED CO., INC.

BUFFALO 5, N. Y.

PADDY SAYS:



"As usual
It's
LEWIS"



Yes, Lewis is the golf ball washer that every course should have at EVERY TEE! A clean ball means FEWER LOST BALLS—FASTER PLAY—LONGER DRIVES—MORE ACCURATE PUTTS.

Dept. G3

G. B. LEWIS CO., Watertown, Wis.

M. J. SULKA

GOLF COURSES OF DISTINCTION
DESIGNED AND CONSTRUCTED

41 LEONARD AVENUE

ATLANTIC HIGHLANDS, N. J.

ESTABLISHED 1920

weather sport enthusiasts. The commission constructed a long toboggan slide between the seventh and ninth fairways. A warming room was built alongside a new skating rink at the first fairway. A fine hill was set aside for skiers and lesser declines reserved for bob-sledders. Part of the River Rouge, which flows through the course and is frozen in wintertime, was cleaned off for additional skaters.

ROBBINS SEES BRIGHT PROSPECT FOR 1947 SPORTS

"All indications point to a strong market for athletic goods in 1947—and very probably for several years thereafter," said Charles F. Robbins, pres., A. G. Spalding & Bros. Inc., in New Commercial & Financial Chronicle. "Spectator interest is at an all-time high, as is shown by the reports of the record-breaking attendance at all sports events—golf, tennis, baseball, football, basketball and hockey. More important to the athletic goods industry is the participation of individuals in these sports. Here again the interest is greater than in any previous period. In golf and in tennis, we see more active play than ever before. In the schools and colleges, baseball, softball, football and basketball are appealing to a greater number of boys and girls than for many years before the war.

"As a background, there is evident a greater appreciation on the part of the average community in the desirability—if not even the necessity—of developing and maintaining good physical condition, combined with the development of character, both of which result from properly organized and supervised athletic programs. Much is being done in this field

THE GROWING OF THE FINEST BENT GRASSES is our specialty and sole business. We have been at it 20 years.

We furnish you the very best stolons that nature can be persuaded to grow.

They are of fresh, virile stock, less than a year old, and true to strain.

There is no mixture of other bents or grasses, no left-over bents, no weeds,—not even clover.

Every shipment carries State Inspection certificate.

C 52, Old Orchard C 19, Congressional C 1, Arlington C 7

Old Orchard Turf Nurseries

P. O. BOX 350

R. R. BOND, Prop.

Madison 1, Wisconsin

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES