

## DUNLOP HOLDS ANNUAL SALES MEETING

Presided over by Vincent Richards, gen. mgr., sports dept., 15 sales representatives attended the department's annual three day huddle in New York the week of Feb. 3. Richards explained Dunlop's golf and tennis manufacturing and marketing program for 1947 highlight of which was word that Dunlop has launched an intensive production schedule of three-way shifts which it is hoped will double the production of Dunlop golf balls, tennis balls and racquets. Dunlop's 1947 line of golf balls will include the one-dot, two-dot and three-dot Maxflies. A new lower priced golf ball, the "Skyway", will make its debut this spring to retail for 70c.



Attending the Dunlop Sales Dept. meeting in New York City the week of Feb. 3, are left to right, sitting: John Hawes, Atlanta; Herb Tyrrell, Buffalo; Sam Fairweather, Div. Mgr., Boston; Herbert Griffith, Div. Mgr., Buffalo; Vincent Richards, Asst. to the Pres.; Al Conaway, Div. Mgr., Philadelphia; and Frank Reeser, Div. Mgr., New York. Second row, standing: Ted Thompson, Credit Mgr., New York City; Charles Shortle, Boston; Dave Woodcock, Chicago; Herb Andrews, Los Angeles; Harry Hull, Cleveland; Dan Ellis, Philadelphia; H. L. Winkler, Dallas; Elia Fottrell, San Francisco; Bud Bruehl, Buffalo.

**CHARLES PARKER HAS STORE** — Charles W. Parker, widely known as one of New England's ace greenkeepers, has got out of greenkeeping and started the Cape Cod Garden Store, 572 Main St., Hyannis, Mass. There's a lot of garden pride on the Cape and Charley will do very much O.K.

**NEW PAR-AMBULATOR BAG** — Atlantic Products Co., 1270 Broadway, New York, is introducing an ingenious bag that has bag-cart features built in. The wheels and steel handle of the bag can be dismantled readily and stored away in the bag for carrying by strap or for travel. The

# HENRY

means the finest in  
**BALL WASHERS**

Here are the reasons why:

—quick, thorough cleaning with no harm to cover paint . . . more popular with players because of ease and slop-proof operation . . . easy to drain and refill . . . trim and attractive in appearance. Unbreakable steel jacket is rust proofed; no rotten brushes requiring frequent replacing.

**HENRY BALL WASHERS** give years of efficient service. The use of Allen Set Screws makes them theft proof.

BALL WASHER.....\$12.75  
Tee Data Plate.....\$ 1.25  
Waste Paper Container 2.35  
Complete Tee Ensemble.....\$16.35  
Enclose Score Card when ordering Tee Data Plates.

**PRICES F.O.B.  
ELM GROVE, WISC.**



**HENRY TEE ENSEMBLE** includes Ball Washer, Tee Data Plate and Waste Paper Container.

Manufactured by

**GOLF & GARDEN EQUIPMENT CO.**  
BLUE MOUND RD., ELM GROVE, WISCONSIN



Photos above show how ingenious design of Atlantic's new Par-Ambulator adapts it to both shoulder-strap and cart-carriage. Handle and wheels are easily detached.

cart features are sturdy but lightweight. Retail prices range from \$40 for leather-trimmed canvas to \$70 for a leather number with hood. North British Rubber Co. is sales agent for pro trade on the bag and says the pros and their members really have been going strong for it from the start.