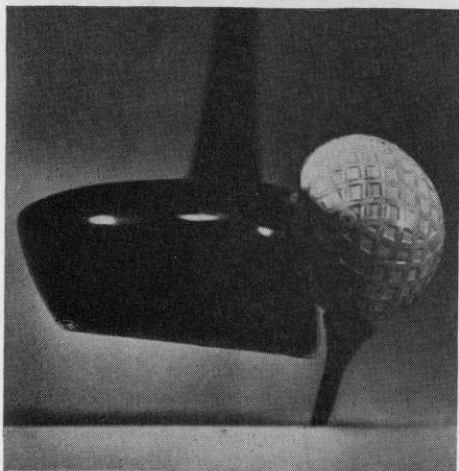


**"GOLFERS, UNLIMITED" TELLS  
GOLF PROMOTION PLAN**

"Golfers, Unlimited" recently issued by National Golf Foundation, 407 S. Dearborn St., Chicago 5, Ill., tells of the activities and plans of the Foundation in increasing the number of golfers and golf playing facilities. Size of the job confronting the Foundation is briefly outlined and a summary of the Foundation's work in progress is presented. The National Golf Foundation is financed by golf club, ball and other equipment manufacturers. Although the booklet is primarily a presentation of the Foundation's work to those manufacturers who might join in financing the huge job the Foundation faces, it is of great interest to businessmen pros who desire to keep fully informed on the extensive promotion work being done to increase their earning possibilities.



**MILLIONTH OF A SECOND**

Gjon Mili took this photograph of a Springfield Celcon plastic head hitting a ball, with action stopped by stroboscopic light at one-millionth of a second, says Celanese Corp. which makes the head material for Sporting Goods, Inc., Springfield, Mass. Pros and sports writers recently saw at Dunwoodie GC (NY Met dist.) a demonstration of Springfield Celcon "woods" which had been subjected to 6600 shots each in a driving machine.

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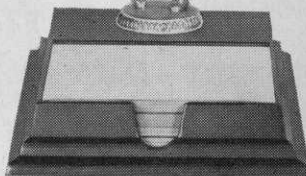
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