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**AS YOU MIGHT EXPECT — 'T WAS  
A PAR-BUSTING BROADCAST**



The Groaner, Gaudy Jimmy and Niblic Nose go on the air in one of Bing's guest star programs. Demaret was good too, doubling for MacGregor and Philco.

**OFFICIAL GOLF GUIDE**—Wm. D. Richardson, golf writer of the N. Y. Times, is editor of the "Official" Golf Guide for 1947 published by A. S. Barnes & Co., New York. Price is 50 cents. The book contains extensive records for 1946 covering pro, amateur and women's fields on national, state and district basis. Past records of American, Canadian and international competitions are included in the guide. Richardson has packed the 256-page book with information needed in answering queries of golfers and golf writers. It's a book every pro should have in his shop.

**O. W. BENTLEY, VETERAN DEALER, DIES**—O. W. Bentley, 67, one of the best known golf equipment and supply dealers, died June 22 at Seattle. Bentley started in the equipment and supply business in 1925 at Syracuse, N. Y., as a Toro representative. Several years prior to the war he established his Bentley-Milorganite Co., in Seattle where his knowledge of golf and other turf requirements and his helpful, fine personality soon made him a prominent factor in the golf business of the northwest. He had been suffering from a malignant disease about a year prior to his death but had kept in action until a few weeks ago. Bentley was the valued friend of hundreds in the turf maintenance field and his passing is deeply mourned.

**D.B.A. PRODUCTS CO., DEERFIELD, ILL.,** report lively interest of golf supply dealers in their newly developed D.B.A. Liquid Lustre Golf Ball Wash. The new product is the development of John Pacchiotti whose ball and alley cleaners and polishes have become preferred maintenance items in the bowling world. The popularity of the new D.B.A. ball wash among pros and greenkeepers has been spurred by the enthusiasm of the players at courses where the product has been on test performance the past few months. In a letter to the makers, Alex Pirie, former PGA pres., says, "The new D.B.A. liquid golf ball cleaner is the most effective product of its kind I have ever seen in use. It not only cleans golf balls most thoroughly, but it also restores the original lustre to an amazing degree and has no offensive odor under any weather conditions."

Distribution will be through golf supply houses who are invited to write to the manufacturers for samples and particulars.

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