

about two miles away.

Spalding has been manufacturing athletic goods in Chicopee, Mass. for over 50 years, having started in Chicopee Falls in 1894 the year before they produced the first golf clubs in this country. In 1904 they moved to their present factory in Chicopee Center. The Willimansett plant and property were acquired in 1930. Other Spalding plants now in operation are: Brattleboro, Vermont, which has been making tennis rackets since 1938 but will close when the new plant is completed and all tennis racket production is consolidated at Willimansett; and Brooklyn which has been functioning since 1895 and will continue in operation after the new construction project is finished.

The addition of a \$2,000,000 plant by the Spalding company recalls that the two Spalding brothers commenced business in Chicago 71 years ago with a total capital \$800. In the intervening years A. G. Spalding & Bros. has blazed the way in all forms of sport, acquired A. J. Reach and Wright & Ditson, rolled up assets of over 15 million dollars and total sales for last year, 1946, of close to 19½ million dollars.

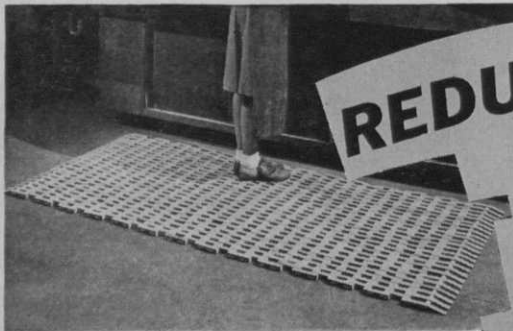
The new factory will increase production and will add an estimated 20% to the number of employees in the Chicopee-Willimansett locale.

DETAILS LARGE PART OF COURSE UPKEEP

Prof. Lawrence S. Dickinson, U. of Mass. course maintenance authority, was featured speaker at Northeastern NY Greenkeepers' Assn. meeting held at Pittsfield (Mass.) CC May 14. Dickinson said that checking up on details of upkeep neglected during the war was very much in order now. Despite the greenkeeper still having a serious problem in trying to stretch the budget to meet higher wage costs Dickinson noted that club members and officials again have become conscious of time-taking detail jobs that give a course a smartly-groomed look.

Need of renewing attention to these details accented the greenkeeper's job in developing in his men a sense of personal responsibility and pride, Dickinson pointed out.

Gil Middleton, pro-gkpr., at Pittsfield CC, was host. He explained and demonstrated methods and equipment successfully used in his maintenance work. Prof. Glenn C. Russell, asst. to Dickinson, spoke on the school's short course for greenkeepers and the U of M's other work for golf clubs.



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