

J. A. HILLERICH, H & B CHIEF, DIES IN CHICAGO

J. A. (Bud) Hillerich, 80, died suddenly Nov. 28 in the Palmer House, Chicago, while en route from Louisville to Los Angeles for the «annual winter meeting of organized baseball. He had been in failing health for several months. Mr. Hillerich was pres., Hillerich & Bradsby Co., makers of golf clubs and baseball bats, and was widely known in the sports field.

In 1884 he established his first plant, after having made in the woodworking plant of his father baseball bats for his own use in sandlot games and for members of the pioneer Louisville Eclipse club. His Louisville Slugger bats became one of the traditions of the game. Approximately 100,000,000 bats have been produced by his plant.

In 1910 he was joined by the late Frank W. Bradsby and the firm was incorporated as Hillerich & Bradsby Co. Louisville Power-Bilt golf clubs were added to the line as equipment sold entirely through pros and the company became an active factor in the golf industry. J.A.'s son, Ward, has been especially prominent in the development of the organization's golf interests.

Mr. Hillerich was a sage, respected and genial leader in sports whose passing is mourned by thousands as a personal loss.

CHICAGO'S BIGGEST YEAR-Robt. S. Hulbert, reelected pres., Chicago District GA at its 33d annual meeting, Dec. 10, 1946, reported that 1946 has seen greater play at the association's 70 clubs than ever before in history. The association and co-sponsors raised \$137,738.07 since Pearl Harbor for war service causes. From Pearl Harbor on, 23,608 complimentary rounds have been played by servicemen on Chicago courses. The CDGA received \$9145 from handicap cards during 1946. In reporting on 1946 CDGA Victory tournaments the CDGA declared percent of net proceeds to net income as 32; percent of total expense to net income, 68; percent of prize money to net income, 28.4. Ticket sale, less federal tax of \$3520.90, was \$14227.70 and program income, less expense of \$3087.78 was \$18757.22.

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