

SPALDING ADOPTS OAB PLAN—Stockholders of A. G. Spalding & Bros. Inc. have adopted a retirement income plan covering all Spalding employees who have been with the company at least 5 years and are over 30 years of age. It is estimated that the cost to Spalding for the next year will be approximately \$175,000. The employees pay approximately 45% of the cost of the benefits.

NEW BURKE PLASTIC HEADS—Burke Golf, Inc., Newark, Ohio, has produced a new line of "woods" with a plastic head having a hard, plastic face inset. Burke says these heads and insets are harder, stronger, are weatherproof and beautiful and are "hairline" balanced in the Burke tradition. The extremely hard surface of the face inset adds new crispness to shots. The lines tooled into the surface of this inset keep their sharp edges longer so accurate control of the ball is retained.

ADAMS TIMING DEVICE Oked By PROS—Golf Swing Timer devised by Robert Winthrop Adams, 175 Pine Ridge Rd., Waban 68, Mass., and exhibited at the PGA convention received pro approval as something to help them in the difficult job of teaching timing. The device shows a golfer swinging a club with the stages of the swing coordinated with a metronome series of clicks. Thus the pupil's hearing is brought into the lesson in a manner that correctly paces rhythm. The pros who studied the Adams timer in operation had strong hopes that the mechanism would be of considerable help to them in teaching pupils to swing back in the proper rhythm, to not start the downswing too hastily, to apply power at the right time and to continue the swing through the ball. Adams will send full details of his device on request.

GOLF DICE GAME SCORES—Hailed as the most entertaining dice golf game ever presented, "Gallop Golf" sold this last Christmas as fast as was possible to produce them. Offering competition phases of regular golf—syndicates, scotch foursomes, match or medal play—the game is played with 5 dice, bearing instead of numbers, a description of the shots made or dubbed. Gallop Golf is produced by the Bee-Line Products Co., 615 South Boulevard, Evanston, Ill. Its makers explain that 18 rolls of the dice constitute 18 holes of play, with a par of 72. Average score runs 82 strokes. When introduced in late fall to the pros at the PGA convention, Gallop Golf was received with warm approval.

WILSON HOLDS SALES SESSIONS—Salesmen of the Wilson Sporting Goods Co. met with company executives at the Drake hotel, Chicago, Nov. 24 and 25 in the organization's annual national sales meeting. Wilson's energetic schedule of golf promotion with pro accent was among highlights of the program.

SCOTCH CLUBMAKERS OPEN N.Y. OFFICE—Adam Pearson & Co. Inc., 293 Broadway, New York, have secured U.S.A. representation and distribution of the Donaldson Golf Club Mfg. Co. of Glasgow, Scotland. W. E. Mather of Glasgow is VP. and in charge of the recently opened New York office of Adam Pearson & Co. Donaldsons have been making high quality clubs for many years but have not had a selling organization in America. The Donaldson "Range-finder" woods and irons are being delivered to help meet the demands of golfers who desire Scottish hand-made woods and hand-forged irons. Adam Pearson & Co. propose to carry stock of the "Range-finder" and other lines, but these will be limited for some time owing to the difficulties of supply in Scotland and the heavy demand for clubs in this country. Mather is now booking business for spring and summer delivery. A catalog will be sent on request.

C. K. BRADLEY STARTS OWN COURSE EQUIPMENT REPAIR BUSINESS

Clinton K. Bradley, former course supt., recently associated with Arthur D. Peterson Co., New York, as field service representative, and widely known as a writer on course maintenance subjects, began operating his Special Equipment Service Co., in Mountain View, N.J., Jan. 1. Bradley's organization will do overhauling and emergency repairs on course equipment in its shop and at clubs.

Bradley and his wife recently added another vigorous character to their domestic organization. Their third son, Paul Mexcur Bradley, was born Dec. 12.

WM. COLTART DIES—William M. Coltart, 62, pro at Valley Forge CC (Philadelphia dist.) for the past 15 years died Nov. 19 after a brief illness. He was Scotch-born and served as a pro in England before coming to the U. S. He is survived by his wife and sons, Sidney and Dennis, pros. His brothers, Frank and George and his nephew Bruce also are well known in golf. Mr. Coltart was a fine gentleman sportsman and contributed greatly to the enjoyment of golf and good friendship by the multitude of amateurs and pros who had the good fortune to know him.

Wilson Distribution Speeds Tag-A-Long Service

With the sales of Tag-A-Long golf carts now handled exclusively by Wilson Sporting Goods Co., golf clubs will have over 30 Wilson sales offices throughout the country from which they can obtain Tag-A-Long equipment. Sales and deliveries of all Tag-A-Long carts and replacement parts will be made through the Wilson organization which, with its nation-wide facilities, affords 24 hour service.