HE BUSINESS JOURNAL OF GOLF

GSA to Expand in Turf Field at N. Y. Convention, Feb. 10-14

Membership of the Greenkeeping Superintendents' Assn. will act upon a proposed revision of by-laws to enlarge the scope of the organization when the 18th annual turf conference and equipment show is held at Hotel New Yorker, New York City, Feb. 11-14, 1947. Executive committee of the GSA has asked for suggestions of a new name for the association. The new name desired is one that will indicate the broadened activities the organization has been acquiring as the one national outfit specializing on turf improvement.

Men responsible for park, cemetery, airport and other large turfed areas, in increasing numbers, have been participating in educational and research projects which greenkeepers have established in collaboration with various colleges, national and state golf associations, and government departments. Consequently greenkeeper leadership has become the nucleus of a strong national movement for turf improvement and betterment of maintenance methods.

Turf Improvement Assn. has been suggested by several as embodying the general idea of the proposed expansion of membership scope. The GSA executive committee has authorized a prize contest in hope of securing a name that may be better suited in identifying the organization as a national body, and in describing the function of the organization to the general public as well as to golfers.

One objection to the Turf Improvement Assn. proposed name is that it does not bring in the idea that the association's aim is that of improving the professional standing and earning capacity of turf experts as well as that of improving turf. Originally the association was known as the National Association of Greenkeepers. The greenkeeper term has a long and honorable tradition in golf but there was a tendency of the golfing public to consider the greenkeeper in his pioneer status merely as one who sowed, fertilized, watered and mowed. The vast development of the work, its requirements and problems brought about by the driving ambition of greenkeepers has the interesting but not altogether satisfactory result of educating golfers to expect constantly improved turf conditions but without expecting to pay greenkeepers according to more exacting qualifications and responsibilities.

Emphasize Supt. Status

Change of the organization's name to the Greenkeeping Supts.' Assn. was made a public relations move in bringing out the parallel between the greenkeeper's job today and the job of the superintendent of any other important manufacturing plant concerned with complex operations.

Just before the war the GSA and district organizations of greenkeepers were in increasingly close association with men in fields outside of golf who had problems of turf management. This was natural development of the greenkeepers' vigorous leadership in turf culture and maintenance. During the war the impressive demonstration of greenkeepers' advance and capabilities as shown by airfield and camp turf installations further indicated the need of organization expansion.

The next step in the greenkeepers' progress and drive toward deserved and solid recognition will be outlined, it is hoped, in the new name to be chosen by the organization. Whoever first submits the name to be selected at the membership meeting Feb. 12 will win an all-expense trip to the New York meeting, or the equivalent in cash. Deadline for entries will be Jan. 20. Entries should be sent to A. L. Brandon, sec.-treas., GSA, P.O. Box 106, St. Charles, III.

Program for the conference has been worked out by Pres. Marshall E. Farnham, vp John Darrah, Brandon, and the association's directors and convention committee. It will highlight the acute problem of the dwindling buying power of the course budget dollar in its relationship to the aims of improving the standards of course maintenance without putting golf back again into the "rich man's game" status.

Equipment and supply exhibition space is sold out. New items that could not be shown during the first postwar year because of manufacturing difficulties that made marketing efforts inadvisable will make their initial appearance.

It is believed that the New York convention will have a record attendance, partially because the national convention expense now is regarded by experienced chairmen and other officials as a profitable allocation of part of the course budget. In view of expected large attendance the association urges that members make hotel reservations quickly on forms the GSA will supply on request.

GSA CONVENTION PROGRAM

FEBRUARY 10

Symposium of District Organizations and Turf Short Courses.

FEBRUARY 11

Delegates' Meeting FEBRUARY 12

- USGA Green Section Program—Fielding Wallace, Chmn, USGA Green Section
- What's Ahead for Turf Supt.?—Herb Graffis, Editor, GOLFDOM
- Sports Turf for the Public—George H. Hollister, Supt. Parks, Hartford, Conn.
- Turf Usage at Military Installations— Ed B. Cale, War Dept., Office Chief of Engineers
- Golf Pro's Interest in Playing Conditions—Speaker to be selected
- Conditioning Course for Tournaments— Malcolm McLaren, Oakwood CC and Edward B. Casey, Baltusrol GC FEBRUARY 13

Section Meetings

SECTION 1

- Golf turf; Southern Section leader, T. M. Baumgardner, Sea Island GC
- Turf Grasses in the South—Dr. Glenn W. Burton, Georgia Experiment station
- My Impressions of Bent Greens in South—Alex Repin, Tulsa CC
- Fairway Management John K. Hane, Yeamans Hall
- Summer Maintenance of Bermuda Greens—Doyle Smith, Mountain Brook CC
- Crabgrass Control and Bermuda Fairway Renovation — John Price, Southern Hills CC
- Care and Seeding of Winter Greens— O. S. Baker, Indian Creek CC and Frank Maples, Pinehurst CC

SECTION 2

Lawn Management for Landscapers, Estates, Public Institutions and Home Owners—Dr. Gilbert H. Ahlgren, N.J. Experiment station, leader; Speakers to be selected by Dr. Ahlgren and Warren Lafkin.

SECTION 3

- Golf turf; Northern Section leader, Prof. L. S. Dickinson, Mass. State college
- Our Fairway Improvement Program —Bruce Matthews, Green Ridge CC and Wm. Mellon, Lancaster CC

- Tee Maintenance (public courses)— Homer Whitson, Bethpage GC and Stanley Graves, Indianapolis; (private courses) Ted Booterbaugh, Milwaukee CC and Al Linkogel, Westwood CC
 - Snow Mold and Winter Injury—J. H. Boyce, Central Canada Experimental farm
 - Topdressing vs. No Topdressing—Joe Valentine, Merion GC, affirmative; and Bob Williams, Ohio State University GC, negative.
 - Watered Fairways vs. Unwatered Fairways—Jack L. Counsell, Salem CC, affirmative; and Charles Baskin, Waterbury CC, negative.
 - Fungicide Trials in Philadelphia District—M. E. Farnham; Philadelphia CC

FEBRUARY 14

General Session

- Turf Improvement Clinic—Charles Hallowell, County Agent, Philadelphia
 - Grasses for Fairways, Parks and Cemeteries—Dr. Fred V. Grau, Director USGA Green Section
 - The Role of Lime and Fertilizer—Dr. Thomas Longnecker, New Jersey Experiment Station
 - Soil Sterilization Dr. Jesse De-France, Rhode Island Exp. Station
 - Herbicides for Weed Control—2, 4-D by Dr. Paul C. Marth, Hormone Project, USDA; and Arsenicals, Chlorates, Dinitro Compounds by George Harrington, Ass't. Director, USGA Green Section.
 - Golf Course Architecture and its Relationship to Agronomic Principles — Present Trends in Golf Course Architecture by Robert Trent Jones, NYC. Design and Its Relationship to Maintenance by Robert Bruce Harris, Chicago. Soil Mixtures and Soil Structures for Specialized Areas by H. B. Musser, Penn State College.

General Conference Discussion REGISTRATION FEES

Member-\$5.00

Non-Member—\$10.00 (Five dollars of this fee may be applied to first year's dues, should individual desire and qualify for membership. Dues are \$10.00 yearly.)

(Program continued on page 59)

Greenkeepers Meeting JACK L. DARAY (Continued from page 20) **Golf** Architect EXHIBITORS AT Consultant on postwar remodeling **GSA CONVENTION** MISSION HILLS GOLF CLUB American Agricultural Chemical Co. NORTHBROOK. ILL. Associated Seed Growers, Inc. Phone Northbrook 564 John Bean Mfg. Co. Brulin & Co. Buckner Mfg. Co. Chipman Chemical Co. CUNNINGHAM Clapper Co. MOWER C. B. Dolge Co. Dow Chemical Co. E. I. DuPont de Nemours & Co. · Fence Rows · Hazards, Roughs Fate-Root-Heath Co. · Driveways · Lawns, Woodlots Fertl-Soil Co. Friend Mfg. Co. It mows clean and fast in tight 3-foot cut; variable corners; 3-foot cut; variable speed. Young folks can run it. Golf & Lawn Supply Co. Peter Henderson & Co. Rugged design, detachable en-Jacobsen Mfg. Co. gine. See your dealer or write Dept. 12. Jari Products Co. MacMullen-Terhune Co. JAMES CUNNINGHAM, SON & CO. Mallinckrodt Chemical Works Metalsalts Corp. 13 Canal Street, Rochester 8, N.Y. Est. 1838 L. R. Nelson Mfg. Co. Niagara Sprayer & Chemical Co. Perfection Sprinkler Co. John Bean Mfg. Co. POWER SPRAYERS Arthur D. Peterson Co. for weed control; application of dollar spot preventatives; liquid fertilizers and tree Chas. Pfizer & Co. Philadelphia Toro Co. spraying. Spring delivery. John A. Roebling's Sons Co. **Rainbird Sprinklers and Nelson Valves;** Heads only, No. 20 covers to 84 ft. \$2.75; No. 40 covers to 102 ft. \$5.50; No. 70 covers to 147 ft. \$7.90; No. 80 covers to 215 ft. \$15.70; 18" roller bases \$5.50 each. Roseman Tractor Mower Co. Royer Foundry & Machine Co. O. M. Scott & Sons Co. Milwaukee Sewerage Commission Wilgro 5-10-5 organic base fertilizer \$59.00 f.o.b. Chicago, III. This is a good fer-tilizer for greens and fairway work. Skinner Irrigation Co. Speedy Mfg. Co. Stumpp & Walter Co. Please write for complete folders on these items. Ask for our 1947 Catalog of Golf Course Supplies, ready about March 1st. All prices subject to Swift & Co. Toro Mfg. Co. change without notice. West Point Lawn Products PAUL E. BURDETT F. H. Woodruff & Sons SEEDS - FERTILIZERS - GOLF COURSE SUPPLIES P. O. BOX 241, LOMBARD, ILLINOIS USGA Greens Section N.Y.-Conn. Turf Improvement Assn. N.J. GSA and N.J. Experiment Station Golfdom R. H. Tractor WGA AMATEUR DATE CHANGED-Western amateur championship will be Wheel SPUDS played at Wakonda club, Des Moines, Ia., July 14-20 instead of July 21-27 as prequickest to put on or take off. Increase tractor effi-clency and cultivate turf ... that's why more than half the U.S. and Canadian clubs use them. Durable and low priced.

and low proce. Sample spud and circular on request; advise make of tractor and purpose for which intended. Immediate shipment. If your Ford or equip-ment dealer cannot supply, write direct to

R. S. HORNER.

Geneva, Ohio MFR. OF SPUDS, FORD-

PA. GIRL DESIGNS BERLIN COURSE-Jean Cole, Allentown, Pa., had two generals and a GI for competition during the first round played on the miniature golf course she designed in Berlin, Germany, for the American Red Cross Crown Prince club. Miss Cole, Red Cross recreational consultant for the Berlin District, is completely responsible for the Crown Prince golf club. She originated the idea, designed each detail, drew the plans to scale and made the colorful drawings which decorate the course. The course was built by an Army engineering outfit under Miss Cole's supervision.

January, 1947

viously announced.

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