

TWO-WAY RADIO KEEPS GALLERIES POSTED AT INTERNATIONAL

Galleries at the recent International Tournament at Chicago's Tam O'Shanter CC for the first time were kept posted at all times on the standing of all contestants through the use of two-way short wave radio made possible with the cooperation of



George May, Tam's pres., on two way radio Army jeep.

the Army and Air Corps recruiting services who furnished the instruments and the personnel to man them.

The military personnel was divided between the main radio station in the grand stand and the galleries, there being one man equipped with a two-way radio in each gallery.

This man would report to the main sta-



Ben Hogan accepting International Cup from George S. May after winning International event.

tion the results of each play of the two contestants he was assigned to follow, and the main station in turn would short-wave the results to the radio men in all the galleries. The standard bearer in the gallery would then mark up his board, which carried the names of all eight contestants,

Fall, 1947

Place 1948 Orders Early
MURDOCK Outdoor Drinking Fountains and Hydrants
 Send for Catalog "L"
 The Murdock Mfg. & Sup. Co.
 Cincinnati 2, Ohio

MURDOCK

OUTDOOR DRINKING FOUNTAIN
 FOLIAGE-LESS SPRINGER HYDRANT
 FOLIAGE-LESS HYDRANT WITH L.C. NOZZLE
 FOLIAGE-LESS HYDRANT WITH L.C. NOZZLE
 FOLIAGE-LESS HYDRANT WITH L.C. NOZZLE
 FOLIAGE-LESS HYDRANT WITH L.C. NOZZLE

IT'S BALL BEARING!

"Right as Rain"



The NEW
GREENKEEPER
\$13.50

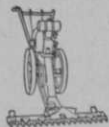
... offers greater distance ... better coverage ... positive action ... longer life!

At leading golf supply houses, or order direct.

DOUBLE ROTARY SPRINKLER CO.
 816A LOCUST ST. KANSAS CITY, MO.

CUNNINGHAM

MOWER



- Fence Rows
- Driveways
- Hazards, Roughs
- Lawns, Woodlots

It mows clean and fast in tight corners; 3-foot cut; variable speed. Young folks can run it. Rugged design, detachable engine. See your dealer or write Dept. 12.

JAMES CUNNINGHAM, SON & CO.
 13 Canal Street, Rochester 8, N. Y. Est. 1838

HENDERSON'S

GOLF GRASSES

We have special, tried and proven golf mixtures for every purpose — and our complete service to Greenskeepers also includes blending special formulas to your own specifications.

PETER HENDERSON & CO.
 35 Cortlandt Street New York 7, N.Y.

giving the standing of each contestant in relation to par at the last hole he played. Thus the galleries were kept informed of the hole-by-hole play of all eight contestants.

PRO GOLF SALES ADDS NEW GOLF BALL TO EQUIPMENT LINE

The Pro Golf Sales Co., Fond Du Lac, Wis., owned and operated by Clarence Hornung, nationally known golfer, celebrates its tenth anniversary with the announcement of a new Pro Special Plus golf ball.

Pro Golf Sales merchandises a complete line of quality golf equipment. Hornung's initiative in



C. L. Hornung, Pres., Pro Golf Sales Co., announces new golf ball addition to equipment line on 10th anniversary.

redesigning after years of playing resulted in the creation of the Hornung No. 14 (goose neck) Dream Putter and other clubs which carry his signature.

Quality equipment of Pro Golf Sales is recognized and used by pros throughout the country. The new ball introduced by the company will be on a par with the rest of the Hornung line. The Pro Special Plus Red will be for Championship and tournament play while the Pro Special Plus Green will be the ball for the regular golfer.

GOLF PUTTING TRAP—A new golf putting trap of steel construction called HOLE-IN-ONE which sets up instantly indoors or on the lawn and takes perfect shots only is manufactured by the Berghman Co., 54 South 19th Ave., Maywood, Ill. The trap lists at \$1.00 and sells to the pro or dealer at \$7.50 per dozen.

LIQUID HAND PREPARATION—Hydro-Tac, new liquid hand preparation for better gripping, designed for wet conditions, assures grip regardless of moisture from rain or perspiration, is sanitary, will not transfer from hands to clothing when applied for contact with golf clubs. It is manufactured by Hydro-Chemical Co., Inc., East Hartford, Conn. and is distributed through pro shops.



CHRISTMAS GOLF BALL PACKAGE—Reminder of prewar days is the U. S. Royal Christmas package ready for distribution to pros in December, for the first time since 1941, by the U. S. Rubber Co. The U. S. Royal (Blue) will be packed in blue and silver boxes and the U. S. Royal (Red) in red and silver boxes with a greeting card accompanying each box carrying the message, "Merry Christmas and Many Rounds of Pleasure."

HAAS JOINS GOLFCRAFT

Fred Haas, new Orleans, former amateur winner of Southeastern PGA Open in '32, '44 and '45, who has been given by some the dubious title of professional golfdom's 1947 "hard luck" golfer, recently joined the advisory board of Golfcraft, Inc.

Haas, former Walker Cup member, after a tie with Jim Ferrier, lost out in the playoff of the St. Louis Open, a second major tournament dis-



Fred Haas

appointment within a month, having been edged out in the Peoria Open by Skip Alexander who shot seven birdies on the last 10 holes.

Haas along with trick shot artist Joe Kirkwood, and 24-year-old Fred Hawkins, 1947 Midwest Amateur winner, join Golfcraft's advisory board of Mike Brady and Bob MacDonald, and headed by Ralph Gulda.

Haas will work out of Chicago and will be helping in the development of Golfcraft's new 1948 line—priced in a range broad enough to put quality playing equipment within the reach of all.