



Milton Karzen (left), Sports and Pastimes Chmn., Twin Orchard CC, receives the Ill. PGA plaque from Harry Adams, awarded annually to an outstanding club member, for his work in promoting rehabilitation tournaments for the CDG Charities Rehabilitation Fund. Twin Orchard has raised \$5,000 for hospitalized vets through sponsorship of one day Pro-Amateur events.

—Photo by J. Van Fossen

SPIKE DISC CULTIVATOR—Spike Disc Lawn and Green Cultivators with knife-like blades cutting to root areas that aerate and cultivate in one operation are available again and details may be obtained from the John H. Graham & Co., 105 Duane St., New York.

SCOGGINS PLAN OPENS NATIONALLY ADVERTISED BRANDS TO PROS

Putting the pro on a dealer basis by manufacturers of nationally advertised brands is a reality today as a result of the study and efforts of Howard Scoggins, Scoggins Golf Co., Dunedin, Fla., who first conceived the idea while serving overseas. After his return, Scoggins took advantage of what he saw as a blind-spot in pro shop merchandising and developed a program whereby he now is jobbing representative to the golf professional trade for 30 national manufacturers of sportswear and equipment.

Scoggins joined the Red Cross at the outbreak of the war and went to Europe as a director of sports. He found that every American sport was represented except golf. As a result he built up a golf department, started a golf lesson school with several top pros giving lessons and interest soon reached the point where 12 to 18 pros were kept busy giving lessons. A team of American pros was developed which won the championship of the ETO and, by playing teams from other countries, aided materially in fostering Anglo-American relations. It was during these years of association with the pros that Scoggins hit upon the idea of working out a plan whereby the American pro back home could buy merchandise direct from the manufacturer.

The plan has worked out to the satisfaction of the manufacturer and the pro alike, for the Scoggins Golf Co. today has a national selling organ-

ization of 12 salesmen who cover every state in the nation. During the winter months, November to March, most of these men will be found in the sample room, a building recently purchased for this purpose, located at 351 Main St., where all lines are on display and orders can be booked for Spring delivery.

1948 INTERSERVICE TOURNEY

The second Interservice Invitational Tournament to determine the continental champion of all of the services will be held on the Oliver General Hospital course, Augusta, Ga., March 31 to April 3, under the sponsorship of Surgeon Gen. R. W. Bliss, according to Col. O. H. Stanley, Com. Officer of the hospital. The 1947 tourney winner from a field of 160 military golfers was Aviation Chief Machinist Mate Jos. C. MacDonald, Hamilton, Mass., who carded a 147 for 36 hole medal play on the hospital course popular to golfing great and winter guests when the hospital was the former Forest Hills Hotel.

VINES TO COACH GOLF AT IOWA U

Golf at the State University of Iowa has taken on added color with the appointment of Ellsworth Vines to the coaching staff this fall and a corresponding period next spring.

It is the belief on the Iowa campus that the progress of golf as an art and as a science is sufficiently rapid to justify the belief that a man "hot off the money circuit" will normally be in possession of significant late developments in the swing and in the game.

A university graduate, Vines' appointment was prompted by the belief that members of the varsity golf squad will gain more, other things being equal, when the coach or instructor is able to teach by example as well as by precept. Accurate and understanding analysis of the golf stroke is believed by university officials, in at least some measure, to stem from the fact that the instructor selected had acquired his own skill through painstaking study and experience as a mature person.

Vines' brilliant record in tennis is regarded as a definite asset, and it is expected that he will be able "to help the boys with their tennis, too."

Jack Garrett, Appointed Sales Rep., MacGregor Golf, Inc.



Jack Garrett

Jack Garrett, widely known in southern amateur golf circles and a friend of many pros in the Carolinas, has been appointed sales representative of MacGregor Golf, Inc., for the states of North and South Carolina and Virginia. Garrett will have his headquarters in Greensboro, N. C.

His new territory comprises areas formerly covered by Gus Novotny, Atlanta, Ga. and William Meehan, Philadelphia, Pa., MacGregor sales representatives with headquarters in those cities.