

CUSTOMBUILT special pro models. 1. A solid copper "Personalizing" seal is permanently brazed into the stainless steel head. 2. It provides ample room for the member's initials—stamped in by the pro with a lifetime "Personalizing" Kit furnished without cost. (The "Personalizing" feature is optional, but we've a hunch they will like it.) 3. To credit the pro as the source of these custom-made clubs, we will stamp on the "Personalizing" seal, by request, either the club name or the pro's name.

We think our pro line for 1948 will be a "hit" with the pro trade.

"PAX" GOLF BAGS FEATURE OF 25 MODELS IN PRODUCTION FOR '48

By John R. Thompson
Des Moines Glove & Mfg. Co.

Particular sales emphasis will again be placed on the outside compartment "Pax" bags, which provide separate compartments for each club. This style, pioneered by Tufhorse, has gained much popularity.

Our new numbers are now in production. Style selections have been widened to twenty-five models, ranging from lightweight canvas and plastic to fine leather, at retail prices ranging from \$3.50 to around \$100.

New style pockets, hoods, straps and zipper closures have been streamlined. New strengthened bottom construction has been adopted, balance and ease of carrying has been improved. Oval, oblong and pear shaped designs for collar on top of bag are being stressed. Some models feature full length pocket with curved zipper that permits outside hood, relieving golfer of necessity of taking out divider straps.

1948 will find these new models ready with many of the stock numbers the same as last year.

Over-all ORGANIC FERTILIZERS For the Fall

Pure bone meal, and mixed fertilizers containing a guaranteed substantial percentage of bone meal and other organics.

For—Flowers—grass—shrubbery—evergreens.

Applied in the Fall, it is active in the Spring and carries through to make luxuriant vegetation and dark friable soil—a lasting investment with gratifying results.

Get in touch with our Red W dealer in your neighborhood or, if you do not know his name, communicate with us direct and we will advise you.



4100S. Ashland Ave., Chicago, Ill., Dept. 11
Packers and Producers
of Red W Brand Feeds and Fertilizer

Look at the SAVINGS you get with HENRY BALL WASHERS

... backed by years of thrifty performance

Saves players' clothes and tempers because it is sloop-proof. Saves time because it is quicker, more thorough and easier to use. Saves cover paint of balls because it has no scouring bristle brushes. Saves frequent replacement costs because its cleaning units won't rot and warp . . . and its unbreakable steel jacket is rust proof.

Attractive — stays tidy — easy to drain and refill — Allen Set Screws make them theft proof

BALL WASHER . . . \$12.75
Tee Data Plate . . . \$ 1.25
Waste Paper Cont'n'r \$ 2.35
Complete Tee Ensemble . . . \$16.35

HENRY TEE ENSEMBLE includes Ball Washer, Tee Data Plate and Waste Paper Container.

Send score card when ordering Tee Data Plates.

PRICES F. O. B.
ELM GROVE, WISC.

Manufactured by
GOLF & GARDEN EQUIPMENT CO.
BLUE MOUND ROAD, ELM GROVE, WISCONSIN

