(Continued from page 79) at Plum Hollow set gate record with 52,800 tickets sold. . . Next figure was Dayton's 36,000 in 1945. . . North and South Open, oldest continuous major tournament in the nation, holds its 45th annual renewal Nov. 3-6. . . It'll be an invitation affair this year as field has grown too large to play in one day.

Fred Daly, first Irishman to win British Open, is reported to have said he wasn't going to make an American visit for a while because he didn't consider his game hot enough. . The little ex-caddie of Portrush won the Irish Open, the Irish pro and the Ulster Open championships last year. . Since the British Open was started in 1860 it has been won 39 times by Scots, 22 by Englishmen, 13 by Americans and once each by a Frenchman and an Irishman.

Muirfield where 1948 British will be played is home of the Honourable Company of Edinburgh Golfers... That organization in 1744, when known as the "Gentleman Golfers" wrote the first known rules of golf... Curtis Cup U.S.-British women's matches will be resumed next year with American team going abroad... Last Curtis matches prior to war were played at Essex CC, Manchester, Mass., Sept. 7-8, 1938 and were won by U.S. team 5½ to 3½.

Tom Williamson who played in his first British Open at Hoylake 50 years ago when he was 17 took an 84 in the qualifying round this year, one stroke better than the best of his 4 rounds a half-century ago. . West Palm Beach, Fla., new \$500,000 muny course built by Dick Wilson now opened. . Clyde Usina, Sr. is mgr., and Clyde, Jr., pro. . . Hatherly GC, N. Scituate, Mass., burns. . . Loss, \$100,000.

Swedish Golf assn. has hired pro James Dornan to tour various clubs in Sweden and teach members. . . Golf Illustrated of London suggests R & A "engage a young assistant professional or two" to provide a good example of hiring pros to other clubs in Scotland and England. . . Committees organized at Montecito CC, Santa Barbara, Calif., to confer with new owner Avery Brundage on course improvement.

Bar business has slumped at many country clubs. . . Resort courses are getting heavy play. . . Nick Orlich, pro at Gateway GC, Land o' Lakes, Wis., says new 9-hole Robert Bruce Harris course there is a big factor in filling the hotel. . . Completed 9 holes of the 18 Robert Trent Jones designed for Skyline GC at Tamiment, Pa., is having great first season says pro Peter J. Sesso and gkpr. Floyd Stoerner.

CONTENTS GOLFDOM

AUGUST, 1947

THE BUSINESS JOURNAL OF GOLF

## TABLE OF CONTENTS

Front Cover: White Sulphur Springs, famed W. Va. golf resort, again is back in the picture this year as resort golf play attains record volume.

-Cummins photo

Swinging Around Golf	By Herb Graffis	3
Bassler's 7 Success Steps Mean 50 Gs		25
Expert Maintenance Shows Profit B	y Norman Westfall	35
California Pros Film State Open		40
Masters Tell of Training Assistants		44
Evanston's Complete Caddie Program		48
Shake-up Needed in Pro Business		50
Fertilizer and Lime Usage in Bent Care	By O. J. Noer	54
Spot-Treating Greens with 2,4-D		60 .
Golf Night's Popular in Detroit Dist.	By Joel Bennett	61
News of the Golf Industry		5-79