## CONTENTS GOLFDOM

**APRIL**, 1947

THE BUSINESS JOURNAL OF GOLF

## TABLE OF CONTENTS

Front cover photo: View of the 3rd green, Columbus (Ohio) CC taken last July during the club's annual invitation tournament.

Swinging Around Golf	By Herb Graffis	3
Springtime Sales "Heat" Applied by Pros	By Herb Graffis	33
Photography Can Aid the Greenkeeper	By Arthur Langton	35
Connells Show How to Build a Club	By Jack Illian	36
Making Proper Topdressing for Bent Greens	By O. J. Noer	37
Design and Its Relation to Maintenance	By Robt. B. Harris	38
Analysis Shows Pro Way to Profits	By Jerry Glynn	41
More Thought Needed on Tees	By Al Linkogel	46
Southern Turf Grasses	By Dr. Glenn Burton	48
Little Club Large as Community Asset	By Tom Thomas	52
"First With the Latest" as Pro Shop Policy	By Herb Graffis	56
Balance in Officials Keeps Club on Even Keel	By J. E. Thomas	62
Hi-Ball, New Range Game, Clicks in California		68
Dunedin Clinic Probes Pro Teaching Problems	By Willie Ogg	70
Bag Cart Big Factor in Golf Business	By S. Klingelsmith	72
Iowa Short Course Draws 175 for Study	By H. L. Lantz	76
Distance and Terrain Determine Interesting Par	By W. L. Langford	100

## GOLF BOOM ON IN PORTLAND, ORE.

## By Norman Tauscher

Golf enthusiasm in Portland, Ore. is already very high, and plans for 1947 are well along. Last year's record of 360 members in the Oregon Public Links Assn. probably will be topped. Funds were raised at the Hole-in-One contest, held at Lloyds Golf Course to send 6 men to the National Public Links championship at Denver. Lou Stafford justified Oregon hopes by reaching the finals only to lose to Smiley Quick. Sid Berner won consolation honors.

Ways and means to enable more entries to participate in the sectional qualifying, so as to send more than 6 men to Minneapolis, are being studied. In the past the OPLGA has been strictly a Portland and vicinity project, but this year all Public Links courses will be invited to join and participate in events.

Officers for 1947 elected at a recent meeting: Pres., Al White; VP, Norm Parsons, Oregon's USGA Representative and 1946 team Captain; Sec.-Treas., Howard Borst; Tournament Chmn., Don Mac-Pike. His assistants will be Bill Lees and

Wendall Miller; Hdcp. Chmn., Bob Parry, who was a member of the 1946 team; Membership, Lloyd Mead and Len Beerman; Publicity, Norm Tauscher, retiring Pres.

Interest in reviving the Golfing Feud with Seattle is at high pitch and will be a must on the Portland program. In the past a 20 man home-and-home series was held, and the Curtis Harold Trophy is still on display at Lloyds having been won last by Portland.

The Hole in One contest held at Lloyds each year with the cooperation of Joe Mozel and his Automatic Tee is the organization's biggest fund raiser, and runs a full week. Prizes are donated by merchants and leading stores, and its popularity never wanes. The distance from tee to green is 100 yards and two boys are in attendance to measure each shot. Three shots cost 75 cents. First prize in 1946 was a complete set of irons, woods, bag, balls, and bag cart. Other prizes included a bagboy cart, leather bags, putters, balls, and useful home merchandise as well as other golf merchandise. Cy Perkins of Hood River, Oregon, holed his shot on the fourth day and received a set of Fore-Master woods from Wilsons.