

The
DUBOW
TRADEMARK



identifies

FINE GOLF CLUBS



Featuring

JOCK HUTCHISON and BETTY HICKS
CHAMPIONSHIP CLUBS

DESIGNED FOR BETTER SCORING

J. A. DUBOW MFG. CO.

1905-13 MILWAUKEE AVE.

CHICAGO 47, ILL

FULNAME MARKING

makes your Golf Ball
unmistakably yours—

Yours truly,
THE FULNAME COMPANY
Cincinnati, Ohio

being made by Revere Electric Mfg. Co., of Chicago. Formerly made exclusively of spun steel, porcelain enameled, this new unit now made of all aluminum offers greater reflective efficiency, combined with light weight to lessen the burden upon the mounting mediums. All adjustments are on the right side permitting servicing from one position. All adjustments have degree markings for pre-setting and preserving the setting. Reflector and neck rotate in socket hood and lock in place by means of a single set screw. Reflector can be removed for cleaning without disturbing the socket or wiring or the setting. Unique socket hood permits rotating floodlight right or left offering a 360 degree horizontal adjustment. Available for 300, 500, 750, 1000 watt General Service lamps of 400 watt base-burning Mercury lamps. The new Revere Eliptor is streamlined throughout to present a neat, pleasing appearance.

BURKE'S PLASTIC RAINCOAT—A new rain jacket made of transparent plastic and called the "Burkote" is now in production, announces Burke Golf, Inc., Newark, O. The "Burkote" is a hip-length coat designed along generous lines so that it may be slipped on over ordinary ap-

Remember...

What's good for GOLF
is good for YOU!

BALANCED GOLF BAG, INC.
North & Noble Sts. • Chicago 22, Ill.

Golf's Top Strains of Creeping Bent Stolons
at no increase in prices!

To our best knowledge we are the only commercial creeping bent growers offering this fall the following outstanding strains of fresh, virile stolons less than one year old.

C 7, C 19 CONGRESSIONAL and C 52 Old Orchard

There's no inflation in our prices! . . . they remain the same as in the past five years: \$25 per thousand square feet planting area, chopped and sacked, F.O.B. Madison, Wisc. A thousand feet comprises 10 full bushels, packed in 5 bags.

INFLATION ENDS and BETTER GREENS BEGIN with Old Orchard's preferred strains.

Lively demand for our limited crops suggests early order.

Old Orchard Turf Nurseries

Established in 1927—Our 19th Year

R. R. Bond, Prop.

Box 350

Madison 1, Wisconsin

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES



parel. In its manufacture improved plastic materials are used which give the garment extremely long life. This plastic has a "soft" feel and lacks all tendency to crack. It will not stick to itself even when wet and will not become brittle. The front of the jacket is fastened with snaps held in a wide tape reinforcement. Burkotes are being made in a variety of colors. A matching babushka is also available. Retail prices are moderate.

ROBERT TRENT JONES

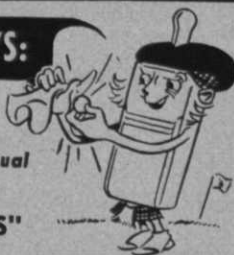
*Golf Course
Architect*

20 Vesey Street
NEW YORK, N. Y.

PADDY SAYS:



"As usual
It's
LEWIS"



Yes, Lewis is the golf ball washer that every course should have at EVERY TEE! A clean ball means FEWER LOST BALLS — FASTER PLAY — LONGER DRIVES — MORE ACCURATE PUTTS.

G. B. LEWIS CO., Watertown, Wis.

A WHOLE . . . IN ONE . . .

Parade of Top-Flight Golf

Sensational Sports Short!

20th ANNUAL LOS ANGELES OPEN GOLF TOURNAMENT

The best amateur and professionals playing the 3rd toughest golf course in the world. In color or black and white . . . 400 ft. sound . . . Sale or Rental.

MOVIES OF THE MASTERS

Study the styles of Nelson, Hogan, Vines and other golfing greats. 100 ft. silent 16MM or 8MM in color. For Sale.

Write or Wire

COURNEYA PRODUCTIONS

1566 N. GORDON
HOLLYWOOD 28, CALIF.

When it is GOLF PRINTING!

Specialists, for years to many of America's largest and most exclusive courses, can best serve you, too.

Score Cards - - Charge Checks
Greens Maintenance Systems
Caddie Cards - - Handicap Systems
Forms for Locker and Dining Rooms
and for the Professional.

Samples to your club for the asking.

VESTAL CO., 703 S. La Salle, Chicago

SABOW'S GOLF BALL REFINISHING

SPECIALISTS IN PAINTING NEW
and USED GOLF BALLS

Write or Phone

1028 So. 62nd Street
Milwaukee 14, Wisconsin
Phone: Greenfield 6720