



Bob Haggerty

Haggerty Heads Wilson Division

Bob Haggerty has been named by Wilson Sporting Goods Co. to head its new Eastern pro division. Bob will direct and supervise operations from New York. Units of the division will be in New York City, managed by Jim Beattie, assisted by Reg Watkinson and Jim Blassi; Boston, with Harry Colburn; Philadelphia with Jim Laverty; Syracuse with Francis Miller and Washington with Harry Paler.

Bob's one of the swell and smart vets of pro golf. He started in 1913 with Spalding, then went with Wanamaker. He was with them during World War I when clubs and balls were imported as well as made here and Silver Kings sold for \$15 a dozen. For several years Bob managed Wanamaker's Boston office, which had taken over the Ouimet and Sullivan sales agency. Illness compelled Bob to go back to New York and after his recovery in 1920, he joined U. S. Rubber with Capt. J. A. Scott.

In May 1923 Lawrence Icely and Bill Kiley got Bob to come with the growing Wilson outfit. With the late Tom Macnamara, Bob really began making Wilson a factor in pro sales. When Icely made Wilson's first strong power drive for pro business with the Ogg clubs and followed up with the Turf Rider woods, Bob was a spearhead of those highly successful campaigns. Haggerty has always been an astute and faithful pal of pro businessmen, and is considered by many of them to have been a prominent element in their business success.

DETROIT CONSIDERS CADDIES—Detroit DGA Caddie Welfare committee annual report recommended paying caddies 25c extra for caddying in rain, setting adequate fees for kids waiting while their players have lunch and bonuses for kids who show up 75% or more of the golfing days.

HENDERSON'S GOLF GRASSES

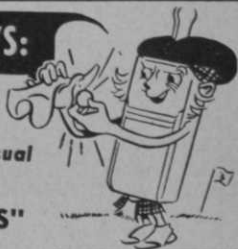
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BALANCED GOLF BAG CO., Chicago, manufacturers of Balanced golf bags, has announced the appointment of Jackman Sportswear, Chicago, as distributors to the golf professional trade in Ark., Ill., La., Mich., Miss., Ohio, Okla., Tex. and Wis. Jackman also has been appointed national distributors for the golf and country club trade by The Metropolitan Line, Chicago, for their Plasti-Clog line of shower clogs.