

Our mgr., Tom Sherlock, insists—and to the great delight of our members—that flowers be bountifully used in making Claremont's clubhouse bright and fresh. Tom can tell other managers how such expert service as Prof. Shepard has given us has been a decided factor in keeping down costs of interior and exterior decoration of a clubhouse.

These points of our own operation, as compared with my observations in war industry, I review as I try to figure out just what we can do in making the post-war period by far the most satisfactory years Claremont ever has had. As Claremont benefits, my own income and satisfaction increases. But, like any other pro who's learned this business over a good many years of trial and error and study and work, I can't ever become so satisfied with the operations of my own department that I can hesitate to change as conditions may dictate departure from practices I've followed.

"Why We Hired Horton" Told By Detroit GC Official

★ Victor A. Olsen, chm. of the Detroit (Mich.) GC special committee appointed for hiring a pro to replace Alex Ross who resigned, released to newspapers a statement many pros will find interesting. Olsen said, in part:

"In making our selection of a new professional for the Detroit GC we considered a large number of applicants, but Horton Smith seemed to have the highest degree of the desired attributes. He was the only one to whom the position was offered. Just as was the case when Alex Ross was employed 30 years ago, we thought the club membership as a whole was entitled to have the best professional obtainable. One purpose was not to employ a "namepro" who would have little to offer the club but his name. We wanted a man who would be a perfect gentleman under all circumstances; who is himself an outstanding golfer that will inspire the confidence of his pupils; who is a good instructor, thoroughly familiar with all up-to-date golf technique; who is young enough to be active for a good many years to come, but old enough not to be bitten by the desire to follow the tournament trail; and who will make his position with us his primary professional interest. Horton Smith seemed to perfectly fit our requirements, and we are sure our entire membership will be very happy that we have been able to engage him, particularly after they come to know him through the coming season."

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How Long Can a SWIMMING POOL Finish Last?

Users of Phelan's HYDROFLEX Report 3 to 4 Years' Life

Because chlorinated rubber was unobtainable during the war years, Phelan's Hydroflex Swimming Pool Finish was off the market. During this period many pools which had been painted with Hydroflex were not repainted with any other finish.

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