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citizen and his vast company, which he has builded, has supplied the facilities and the encouragement which are essential to the expansion of sports and recreation.

"He is a leader, a counsellor and a faithful guide of the Youth of America, as well as a business genius, and is thus doubly deserving of honor. And so:

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'Sissy' Trend Spoiling Golf, Says Course Authority

Joe Ryan, course supt., Rolling Green CC (Philadelphia district) and former pres., GSA, interviewed by Harry Robert, *Philadelphia Record* sports writer, says that by continuing the present trend golf will become a sissy game in about 10 years. "If it goes on this way it will lose a lot of what it had," Joe tells Harry in observing the situation in golf.

Ryan declared: "If this trend continues, we'll just set all the mowers at fairway length and mow everything on the property from tee to green.

"The rough of a golf course used to be just as much a part of the design and architecture as anything on it. I can name plenty of courses where if you cut all the rough there's nothing to them, but if you let the rough grow they will give a national open field as much trouble as any layout.

"We greenskeepers don't get much attention from golfers except when they want to kick about the course, but we've got as much to do with the sensational scoring today as the fellows out there breaking 70 almost every round.

"In my opinion, the two things most responsible for low scores today are better clubs to play with and better-kept courses to play. There are some outstanding golfers but there always have been. There were Vardon and Ray, then Evans and Ouimet, then came Jones and Hagen and Sarazen and now we have Byron Nelson and Ben Hogan. I don't know whether any one was comparatively better than the others but implements and courses improved.

"But the modern golfer wants to make up his rules as he goes along. I think it was a good thing with help scarce to tee

up in wartime, but it has bred laxness and I hope it won't be taken as a precedent. Now they agree on rules not to charge a stroke for a lost ball, some of them even want to tee up in the rough and by gosh, in the bunkers, too.

"There are a lot of new players in the game and they haven't much reverence for a course. They drag their feet and clubs across greens, climb the walls of traps. They don't realize the scientific knowledge required to keep a course in shape. It's not just a matter of cutting the grass.

"The same laxness is getting into caddying. I don't believe in being tough on kids, but the caddies used to toe the mark, and if one lost a ball, he got a bawling out. Now they lie down waiting for players to tee off, they wouldn't know how to mark a ball if they did watch it, and the players pat them on the back and give them fat tips for doing a bad job.

"I think the USGA and PGA ought to stop picking at each other and both of them do something about getting golfers back to the point where they have some respect for the game—and the courses."

★ ASSOCIATED SEED GROWERS, 205 Church St., New Haven 2, Conn. have a new booklet on turf maintenance which will be sent free on request.

Golf Interest Helps Pro in Other Business

Jimmy Dangelo, former pro, now in vacuum cleaner business in Philadelphia, provides a good example of how golf interest can be successfully tied up to general business.

Dangelo instructs members of Sun Oil Co. athletic association in classes. He recently appeared before 3000 students of Olney High School and their parents at field day exercises, giving a demonstration and talk on golf. He has been signed by the Cheltenham Township Adults' school to instruct classes next fall.

These appearances have been made by Dangelo because he is keenly interested in the Philadelphia district PGA golf promotion campaign but the sideline which has developed has been many sales tips for Jimmy in his vacuum cleaner business. He says golf interest is a door-opener of unique and tremendous value.

He remarks that his experience in using golf as a promotion factor in another business has convinced him that pros' opportunities for promotion of their own business by appearances before groups every chance they can get without neglecting their club affairs, very seldom are adequately capitalized by pros.

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