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After Blaney made and sifted his copious notes he made a schedule of the photographs needed to give the copy fitting pictorial treatment. Then he got a fellow club member at Brae Burn to be the player-subject and enlisted Brae Burn caddies as models. Something went wrong in the development of the first 72 pictures from which shots were to be chosen for the book. So the job had to be done all over.

Blaney says that the whole job took almost 2½ years of intermittent work before the book was finally given the O. K. of various authorities to whom it was presented in proof form.

Caddie committee chairmen, caddie-masters and pros all over the country have seen early copies of the book and have pronounced it a great basic job in starting to restore caddie service to the generally high standard it was at better clubs before the war.

Special covers are printed, at slight added cost, with the name of each club ordering the manuals. The MGA expects to use the profits, if any, from the sale of the caddie manual, in financing caddie scholarships.

Picket Fence Club Sign

A white picket fence section, with the pickets artistically graduated in lengths, and having dark cut-out wooden letters, arranged symmetrically, and tacked to the pickets, makes an attractive name sign for the entrance to a country club. Its advertising value lies in the fact that it appears to be a part of the landscaping, and that it "tells its story" with plenty of eye-appeal.

This idea is carried out at the Rockbrook GC in suburban Omaha, Neb. The sign, bearing the name of the club, stands in front of a tall green hedge, slightly taller than the fence sign and between two entrance ways leading into the club grounds.

These two entrance roads converge at the parking lot, thus forming a diamond-shaped parkway directly behind the fence sign, which is landscaped with flowers. In this way the sign harmonizes well with the landscape scheme and lends beauty to the highway for long stretches both ways. It is something that passing motorists will remember.

Recently the second entrance was closed, and the flower-planted parkway grassed but the sign still holds its own! Its cherry white picket work, laced with black wooden letters, and the green hedge behind it is striking.

The sign was built entirely of scrap material. The only cost being the paint, nails and the time in making it.

Ordinary pine scrap lumber was used, cut picket-fence fashion, supported by 2 short fence posts on both ends having cross boards the same size as the pickets nailed to the posts the length of the fence. The pickets are nailed to these two board supports; and the end posts are concealed by pickets that box them in.

The sign section is 16 ft. long. The center picket post stands 4 ft. high, and the end pickets are 2 ft. 7 in. high.

There are thirty-five pickets across the front, graduated in lengths, with the highest point at the center. And boxed around each end post, are two more pickets. Each picket is 3½ in. wide and ½ in. thick. The letters are cut-out wooden strips, nailed together, and tacked to the pickets in front—each letter being blocked in with little pieces of white painted boards matching the pickets, to make them show up more distinctly.

The capital letters are 10 in. high and 9 in. long. The small letters are 6 in. high and 9 in. long.

This picket Fence sign sets in front of a hedge, slightly higher than the fence, and about twice as long—the sign being directly in the center. The pickets are painted a glaring white, and the letters black.



D. Jay Rhodes, manager of Rockbrook GC, and his artistic roadside sign.