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George S. May Sponsors Golf's World Title Event

In announcing the prize money for this year's All-American Championships the public was reminded that — \$50,000 Ain't Hay!" And, according to plans recently announced by George May, "That Ain't All." The rest of the story adds up to another gala event for Chicagoland golf galleries with a prize pot of \$10,000. May's follow-through event will be the Tournament of Champions for the Golf Championship of the World and will bring into competition golf's four top title holders of 1946. Tam O'Shanter C.C., Chicago district, will be host to the all-star competition which will include this year's U. S., British, All-American and P.G.A. Champions. They will play in twosomes over 36 holes of medal play—18 holes Saturday Sept. 7 and 18 holes Sunday the 8th, starting at noon both days. The admission will be one dollar plus tax.

Spalding Hooks Up Net Classic

The third nation-wide broadcast of the matches in the National Tennis Championships will be made from West Side Tennis Club, Forest Hills, L. I., September 7 and 8, under the sponsorship of A. G. Spalding & Bros. For two hours each day, from 3:00 P.M. to 5:00 P.M. Eastern Daylight Saving Time, a national hook-up will carry this first postwar tennis classic.

National newspaper advertising will bring the news of this sports program to the public, broadsides and posters to dealers, tennis and golf clubs will follow through.

In keeping with Spalding's policy of emphasis on the game, commercials will be cut to the bone. As in previous years, the sportscasters will be "Lev" Richards and Harry Wismer. Richards is a noted tennis analyst who has been umpire and referee at countless national and international championship matches. Wismer has been acclaimed as the Nation's No. 1 sports announcer in *Esquire* and *Sporting News* polls.

The Spalding-made Wright & Ditson tennis ball will again be the official ball of these tournaments—making the 60th consecutive year it has been the official ball in use at the U.S.L.T.A. National Championships.

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