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NORMAN PRIESTLEY now at Washington

NEWTON C. PRIEST-LEY, who for several years was located at the Chicopee, Mass. factory of A. G. Spalding & Bros., has been made the Pro Golf representative of the Company's Washington, D. C. office.

From 1922 to 1943, Priestly served at Chicopee in Spalding's golf production department and national distribu-

tion warehouse. During the war he saw service both with W. P. B. and in the Army. Before taking up his duties at Spalding's Washington office he acted as Administrator of the Bicycle, Fishing Tackle and Candle Industries.

BEFORE HEADING FOR SUMMER TOURNAMENTS—Golfer Betty Jameson inspects new A. G. Spalding & Bros. fairway equipment at the firm's Willimansett,



Mass. plant with company representatives. Left to right: James Long, assistant golf club production manager; Betty Jameson; Oswald A. Savaria, rubber division production manager; Ralph Wheeler, assistant vice-president.

Twice winner of the Women's National Amateur Championships, Miss Jameson is a member of the Spalding golf advisory staff. In this capacity she is currently aiding in the design of Spalding "Betty Jameson" clubs, a completely new line of women's models which the company plans to have in production by the first of the year.

BOOK FOR SCORE ANALYSIS—Con Maslakow, 1049 Spaight st., Madison 3, Wis, has a new booklet, "Pocket Par," containing simplified golf instructions and analytical score sheets for keeping brief record of shots, by clubs, and analysis of details of play.