

Thompson, St. Clair, Shafer and Purvis Return to Spalding



LYLE THOMPSON

Lyle Thompson, who from 1928 to 1943 represented A. G. Spalding & Bros. as golf pro representative throughout Long Island, Conn., Mass., and Miami, has returned to the company after three years of service in the Marine Corps. Enlisting in October, 1942, Thompson served in the Marshall Islands, on Okinawa and in Japan. He received the rank of Major and won three citations before his discharge. Thompson's territory will again be Long Island, N. Y.

After many years service in the golf club department in the Willimansett, Mass. plant of A. G. Spalding & Bros., John St. Clair recently was appointed to company's golf pro sales staff. St. Clair began his golf training in 1926 as assistant pro at the Longmeadow (Mass.) C.C. From there he went to Spalding as golf club inspector and technical assistant. He was chief inspector of the golf club department when in 1942 he resigned from the company to take a wartime job with the Springfield (Mass.) Ordnance District office of the Army. In his new position St. Clair will represent the company in Westchester area in New York state.



JOHN ST. CLAIR

Bert Purvis, golf pro salesman who left A. G. Spalding & Bros. to take a wartime position as an experimental aircraft mechanic, has returned to Spalding. Starting with Spalding in 1925, Purvis served as manager of the golf department of the firm's Fifth Ave., New York City store until 1937. In that year he joined the Spalding pro golf department and subsequently represented the company in New York State and eastern Pennsylvania.

Bill Shafer rejoined the golf pro sales staff of A. G. Spalding & Bros. which he left in 1943 to enter the army. As a pro salesman for Spalding he represented the firm in the States of New York, New Jersey and Pennsylvania. Shafer received

training at Keesler Field, Miss., and Fort Logan, Colo. Assigned to a B-17 Flying Fortress Group he sailed for England in January 1944. As administrative inspector he served in the European Theatre of Operations until June 1945.

BALANCED BAG BIG SUCCESS.—

Since the first Balanced golf bag was made in 1943 after OK by War Production Board, more than 75,000 of the bags have been sold. It's believed that this lightweight patented bag has been the largest selling bag during the war years. It was welcomed by golfers who had to carry their own and by caddies, carrying single or double. With the war's end a new standard model Balanced Bag has been introduced. The new Standard Balanced is made of finest quality duck, in suntan or white. The top is reinforced with magnesium and the bottom is weather-proof masonite covered with treated duck and webbing. The wooden rod which balances the bag is of Appalachian straight-grain hickory. Of the past 35,000 Balanced bags shipped only one, and that shipped singly, had its stick broken in transit. The shoulder strap is padded with synthetic rubber. The new Standard Balanced bag has room for 15 clubs. An extensive national advertising campaign on the bag is being run in the spring by the Balanced Golf Bag, North and Noble Sts., Chicago 22, Ill. The Balanced bag has been a big seller at \$5 retail in pro shops.

Vinylite, a new flexible plastic sheeting made by the Bakelite Corp., is being used for golf bags. The material is weatherproof and mar-resistant, and it's said not to crack or creak.

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