

Greenkeepers Set Program for 17th National Meeting

SEVENTEENTH annual turf conference and equipment and supply show of the Greenkeeping Supts. Ass'n, which will be held at Carter hotel, Cleveland, O., Jan. 29-Feb. 1, is expected by association officials to top in attendance the GSA's largest previous meeting, which was that of 1940 in New York.

The greenkeepers cancelled their 1943, 1944 and 1945 meetings to avoid adding to wartime transportation load. This year they are confident that the travel situation will be eased to the extent greenkeepers from all parts of the country can attend the Cleveland affair.

The equipment and supply exhibits will be open the first three days of the convention. Frank Ermer, former pres., GSA, again will be floor manager of the exhibition. Information regarding exhibit spaces and costs may be secured from A. L. Brandon, executive sec., GSA, P. O. Box 106, St. Charles, Ill.

Exhibitors, in some instances, will be handicapped by strike conditions and present heavy demand for equipment unavailable during war years, but have arranged to make the show a decided help to the clubs shopping for postwar needs.

The turf conference program will be:

WEDNESDAY, JANUARY 30

GSA Pres. Harold Stodola, Chairman

Welcome Address, Harold Stodola.

New Horizons In Turf, Dr. Fred V. Grau, Director, USGA Green Section.

The Regional Cooperative Research Program, Dr. O. S. Aamodt, Head Agronomist in Charge, USDA Agric. Research Adm., Soils & Agric. Engr., Plant Industry Station.

Midwest Regional Turf Foundation, Dr. G. O. Mott, Executive Sec., Purdue University.

The Short Course as a Training Medium and Source of Technical Information on Turf Problems, Dr. H. B. Musser, Prof. of Agronomy, Penn State College.

Living Memorials, George Trautmann, Living Memorials Commission.

Apprentice-Training Service Program, John E. Morley, Regional Supervisor, Dept. of Labor, Washington, D. C.

THURSDAY, JANUARY 31

General Maintenance Symposium

Past GSA Pres. John Anderson, Chairman

Importance of Water and Air Drainage in Turf Production and Maintenance, Dr. James Tyson, Associate Prof. in Soil Science, Michigan State College.

The Prospects for Improved Strains of Turf Grasses, Dr. H. L. Lantz, Iowa State College.

Maintenance and Improvement of Existing Turf, Joe Ryan, GSA Past Pres., Rolling Green GC, Media, Pa.

Modernization of the Golf Course For Efficient Mechanized Maintenance, T. T. Taylor, Westchester CC, Rye, N. Y.

Topdressing and Mat Formation on Putting Greens, Frank Dinelli, Northmoor CC, Highland Park, Ill.

Some Trends in Public Golf, Wm. H. Johnson, Griffith Park Municipal Courses, Los Angeles, Calif.

Trees and Shrubs, Harvey Bicknel, Cleveland, Ohio.

The Safety Factor in Accident Prevention, (Speaker to be announced).

GSA V.P. Marshall Farnham, Chairman
Insects, Rodents and Diseases Symposium

FRIDAY, FEBRUARY 1

Preview of New Materials for the Control of Turf Diseases, Dr. Harry L. Keil, Rhode Island State College.

What About DDT?, Dr. Fleming, USDA Station, Moorestown, N. J.

Tips on Control of Turf Depredating Rodents and Insects, Dr. George Decker, Entomology Dept., Illinois Natural History Survey, Urbana, Ill.

Sabadilla and DDT Dusts, Dr. Robt. S. Filmer, Associate Research Specialist in Entomology, New Jersey Experimental Station.

Weed Control Symposium

New Developments in Weed Control, Dr. Paul Marth, Plant Hormone Project, U. S. Dept. Agriculture.

The Turf Factor in Weed Control, Dr. Fred V. Grau, Director, USGA Green Section.

The Arsenicals for Curbing Clover and Weeds, Horace Purdy, Toronto (Can.) GC.

Two Years' Trial with 2,4-D, Dr. F. F. Davis, Turf Consultant, Dept. of Interior, National Capital Parks.

The conference and show officially opens on Tuesday morning, Jan. 29th, with a welcome address by Mayor Thomas A. Burke of Cleveland. The rest of this day will be devoted by guests and members to inspection and discussion with exhibitors on what's what in the equipment and supply field. Exhibit space reservations include new and novel displays. Exhibitors who have contracted for space up

to December 31st, are: The Sewerage Commission, Milwaukee, Wis.; John Bean Mfg. Co., Lansing, Mich.; The Atomic Sod Cutter, Gahanna, O.; Ideal Power Lawn Mower Co., Lansing, Mich.; McClain Brothers Co., Canton, O.; The Sherwin-Williams Co., Cleveland, O.; The G. B. Lewis Co., Watertown, Wis.; Metalsalts Corp., Paterson, N. J.; F. H. Woodruff & Sons, Milford, Conn.; The Skinner Irrigation Co., Troy, O.; O. M. Scott & Sons, Marysville, O.; Fate-Root-Heath Co., Plymouth, O.; Buckner Mfg. Co., Fresno, Calif.; Jari Products, Inc., Minneapolis, Minn.; Perfection Sprinkler Co., Ann Arbor, Mich.; Golfdom, Chicago, Ill.; E. I. du Pont de Nemours & Co., Wilmington, Del.; The McDowell Mfg. Co., Millvale, Pa.; Stumpp & Walter Co., New York, N. Y.

This will be the first time in the history of these annual conferences that a charge will be made for registration. This charge is necessary due to present increased costs of holding the sessions. The registration fees are: \$5.00 for members, \$10.00 for non-members (\$5.00 of this fee may be applied to first year's dues, should the non-member desire and is qualified to become a regular or associate member. Membership fee is \$10 yearly for either type of membership). A \$5.00

registration fee will be charged ladies to help offset the expense of ladies' entertainment program that is planned. Exhibitors and their representatives will not be required to pay registration fee.

Official hotel reservation cards will be mailed to all who make such requests to GSA, P. O. Box 106, St. Charles, Illinois. In addition to having a number of rooms guaranteed by the Carter Hotel, arrangements have been made with other hotels for overflow crowd. These hotels are conveniently located within walking distance of the Carter, the headquarters hotel.

The GSA executive committee will go into session Sunday, Jan. 27, to consider stream lining the association and recommend a revised set of by-laws for membership approval. Among the many important matters for discussion is the broadening of membership base and a possible name change.

The host association, the Cleveland GSA, announce through their President Mal McLaren, of Canterbury GC, that the following local committee appointments have been made to provide for an outstanding conference and show: Assistants to the Cleveland District President: Howard Simmons and Colin Smith. Assistants to chairman of the conference: George Adams, Adrian Stitz and Howard

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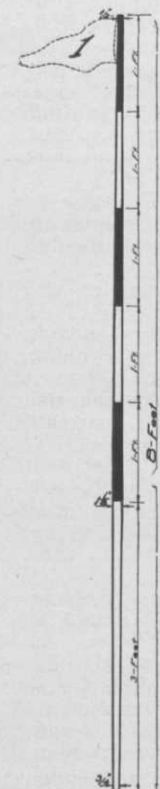
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Fannin. Ladies Entertainment: Elmer Corlett, George Biddulph, Colin Smith, Paul Truckenbrod and Walter Knowles. Cleveland GSA Information Headquarters: Fred Burkhardt, Harry Burkhardt and Bert Sheldin. Registration: Mavor Boyd, Ralph Rodgers, K. B. Crandall and Nels Monical. Tour of Golf Courses: Howard Simmons and Jack Teare. GSA Past President Frank Ermer will act as show floor manager.

SOUTHERN REVIVES AMATEUR.

Southern GA will revive its amateur championship in mid-summer at Birmingham. Louisville was slated to have the Southern's first postwar event but as the event becomes a memorial to Sam Perry, 4-time Southern champion, Louisville stepped aside to have the event go to the home town of the grand young gentleman who was lost in the war in the Pacific. Veazey Rainwater, Southern pres., has appointed a committee consisting of Col. Lee S. Read, James S. Tupper and Dr. A. B. Harris to have a medal designed which will bear Sam's likeness, and which will be awarded the medalist of each Southern amateur from now on.

NEW ORLEANS MART—Golf equipment manufacturers and suppliers are among those interested in office and display space in the new International Merchandise Mart scheduled to open in 1946 in New Orleans. Sales from this market will be primarily directed to Latin-American countries whose officials and business men usually enter this country via the port of New Orleans. Backed by leading business men of New Orleans and the Mississippi Valley region, this center will be a civic non-profit enterprise, the first of its kind in the nation.

The project is now well under way, according to Herbert J. Schwartz, vice president of the Mart Realty Company, the Baldwin Building at Camp and Commons streets having been acquired as its site, which affords a central location near hotels, railway terminals and the city's business section.

The main purpose of the mart is to display and sell both foreign and domestic buyers many of the things they want, all under one roof, at the same time providing foreign manufacturers with a showplace and salesrooms for their products. Importers and foreign counsuls and embassy officials have expressed much interest in the project.

"With the establishment of the International Mart, buyers and sellers will be directed to an efficient, concentrated marketing place," Mr. Schwartz pointed out. "The modern trend in merchandising is frequent.

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