

Rolfis, Convention Co-Chairman, will introduce R. W. Kubasta, who will talk about "Refrigerating and Air Conditioning 'Tomorrow's Club'." Following this address, Charles R. Bangs will introduce Clarence Birdseye who will talk on "Food for 'Tomorrow's Club'." Following this address Fred H. Crawford, Educational Chairman, will introduce Raymond Deateale who will talk about "Whiskey for 'Tomorrow's Club'." James P. Sams later will introduce Robert Becker who will tell about "The Use of Metals in 'Tomorrow's Club'." There will be cocktails at 7 o'clock and an informal dinner and dance.

At 9:30 a.m. March 12th, there will be round table discussions. The group will be divided into two units, one country clubs which will be headed by Carl Suedhoff, Chairman, and Fred Gregory, Co-Chairman. The city club group will be headed by George Schneider, Chairman and H. E. Rodgers, Co-Chairman. If it is desired by those attending the association will set up other groups such as a unit of university clubs, a unit of yacht clubs and a unit of athletic clubs. These discussions will adjourn at noon for luncheon.

The ladies will be entertained at luncheon separately. Following luncheon an open forum will be conducted including all clubs. The following speakers will be presented: Arnold Schircliff who will discuss "Menus for 'Tomorrow's Club';" Miss Ellen Behrens who will tell how to decorate "Tomorrow's Club"; William Bartholomew who will tell about "Linens for 'Tomorrow's Club'." Other authorities will be available to answer questions. Lively discussions will continue all afternoon. The evening will be devoted to "A Nite in Cincinnati."

At 10 o'clock a.m., March 13th there will be committee meetings followed by brunch. The convention then will convene for its final session to hear reports from the various committees, and elect national officers. Adjournment will be followed by the formal banquet for ladies and gentlemen at the Netherland Plaza Hotel.

Takodah Plans Expansion

★ TAKODAH GC, Fond Du Lac, Wisc., has embarked on an expansion program that will provide for a forty room resort hotel and recreation features aimed at making the club one of the finest year round sports centers in the middle west.

Besides golf, the Takodah program will embrace riding, stables, tennis courts, a swimming pool, trap and skeet, skiing and toboggan slides, tow rope and ice skating rink. The total program will represent an investment of a quarter million dollars.

Wilshire 1945 Meals Are 47,300 Over 1935

Evidence of great growth in popularity of golf club restaurants is given in Wilshire CC (L. A. district) Club News. At many of the better country clubs food business has shown a steady increase over the past 10 years. Managers have been discussing this development as a probable reflection of difficulty in getting domestic help, and particularly the growing difficulty of getting home cooking that compares in quality with that served at first class country clubs.

Another factor managers believe accounts for extensive increase in number of club meals served is club prices which are considerably lower than commercial restaurant or hotel prices for same quality food and compare favorably with costs of home meals. Managers often are of the opinion that club meals are priced too low. Not enough of a point is made, according to many managers, of the fact that members' economies in eating at the club go a long way toward offsetting club initiation and dues.

The Wilshire Club News says: "We show below, the yearly total of meals served, beginning with the fiscal year of 1935 and through the fiscal year of 1945:

1935.....	32,000
1936.....	36,900
1937.....	41,200
1938.....	41,200
1939.....	38,300
1940.....	39,900
1941.....	39,800
1942.....	53,800
1943.....	56,700
1944.....	65,300
1945.....	79,300

"Our membership in 1935 and 1936 was substantially the same as it is today. The same is true of the membership in 1939, yet, the number of meals served in 1945 is approximately double the number served in 1939, 1940 and 1941. This is particularly interesting in view of the critical food situation that we had to cope with for the past two years.

"We believe this is indicative of a greater interest on the part of our members to patronize the Club dining room and grill and we are confident our expectations in this particular will be realized in the years to come as we will be getting back to a normal food supply which will enable us to give our members the type and quality of food they were accustomed to in pre war days.

"At this time, in our opinion, it is very fitting that we should express our appreciation for the unswerving loyalty that has been given the club by Pete Covich, our chief chef. Pete has not taken a vacation for over three years because we

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Record Meals at Wilshire

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were unable to secure a competent assistant chef, consequently, Pete felt that it would not be right for him to take a vacation. Under these conditions he has remained on the job night and day. We feel all of our members should know what a loyal member of our staff Pete Covich is."

Reference to Chef Covich's performance will be hailed by numerous club managers who lament that club officials and members don't often enough realize what a hard job it is to get and retain a first-class loyal chef in view of faults in working conditions, especially poor ventilation of club kitchens, and inadequate living quarters.

Good chefs are in such demand that a golf club can't often meet the wage competition for the sort of a star they want in the kitchen but have to depend on attractive living and working conditions to make up the difference in cash.

Several managers have suggested comparison of meals served per year with number of rounds of golf played per year at clubs as basic data for properly directing and adjusting golf club operations.

WESTERN GA NAMES KENNAN EXEC. VP.—The new and expanded program of the Western GA for improving club caddie service and extending the program of college scholarships to deserving caddies has been announced by James L. Garard, pres. "The Directors have appointed John C. Kennan as Executive VP, as the first step in the post-war program," said Garard.

Kennan will be on a full time basis with the western GA. He was recently placed on inactive duty at the rank of Commander, after 40 months of Naval Service. Prior to the war, Kennan spent 10 years as personnel officer at the University of Chicago.

"The Association," Garard added, "intends in 1946 to extend its college scholarship program under the terms of the National Caddie Scholarship Fund of the Western GA." Since 1930, the Association has sent 61 caddies to Northwestern University. The Evans Scholars at Northwestern University have played a vital part in the life and work of the University. Their records as students and as World War II veterans has been of impressive proportions; 53 of them being in military service, 39 as commissioned officers. Two were killed in action.

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