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O'Brien Kroydon's Midwest Manager

T. B. (Tim) O'Brien, for 20 years with the Kroydon Co., Maplewood, N. J., has been named the company's midwest mgr., with headquarters in the Lytton Bldg., 14 E. Jackson Blvd., Chicago. Tim will cover the territory as well as handle the Chicago office. He's intimately acquainted with the pro situation having successfully handled Kroydon's pro interests in various other territories and at tournaments.



Tim O'Brien

New Gauztex Pro Package

"Dual Purpose" keynotes 1946 promotion on Gauztex, the gauze bandage that "sticks to itself, never to you," according to an announcement by General Bandages, Inc., manufacturer. Numerous pros have advised the company the material works well in wrapping handles, in addition to its normal use as a protective bandage against blisters.

New display material has been prepared, around the theme "For Non-Slip Grip." For the first time in several years, Gauztex is thus available in a merchandising display aimed at golf customers and with substantial profit to the pro. The company expects to retain its current distribution through sporting goods wholesalers, who will have dozen lots available in the new display.

When asked about the pre-war tin package, J. A. Hinkamp, president of the company, had this to say: "We want 'em



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The Party Guild, 540 N. Michigan, Chicago 11, Ill.

the worst way—and we'll have Gauztex Sports Tins available just as soon as a manufacturer can supply us." Individual packages currently available are made of cardboard.

North British in New Quarters

Newly decorated and rearranged offices of North British Rubber Import Co., 480 Lexington Ave., New York, show stage management in merchandising. The reception room is arranged so it simulates a place overlooking Pebble Beach's famed 17th hole. In alcoves around the showroom are displayed the North British line of Dunner shafts, Nicoll clubs, Butchart clubs, the NB Pendulum putter, apparel, bag carts, imported Austin tennis rackets, bags, headcovers, etc. Graham Johnston's office is *le dernier cri*, which in case any of youse guys don't catch, means "the last word."



RAINPROOF GOLF JACKET

"The House of Featherweight Rainwear" announces a featherweight, semi-transparent hip-length jacket of waterproof plastic material that can be folded into a small square or roll to tuck into the pocket of a golf bag when not in use. With a zipper fastener in front, this practical golf jacket is designed to fit snugly at wrists and neck to keep out rain. It is cut amply full for free body movement.

Quickly and easily washable with soap and water, the translucent plastic from which the jacket is made is not only waterproof but also resists damage from alkali, acids and is not affected by extremes of heat or cold. It will not crack, peel or rot.

The rainproof golf jacket is made by the Whitewater Raincoat Company of Whitewater, Wisconsin.

★ **WEEDEATH PUSHED**—Howard Hanson & Co., Beloit Wis., specialists in agricultural chemicals and hormones, has begun a national distribution and sales promotion plan to introduce Weedeath, their 2-4D formula. Experimental work in weed control has been conducted for several years on farms owned by the company's principal, Howard C. Hanson, and its salesman, J. A. Parker. Last year successful Weedeath tests were made by more than 20 county highway departments in Wisconsin and Illinois. Weedeath, according to the Hanson Co., is a completely water soluble liquid that will not deteriorate with age, clog spray equipment, or harm livestock.

CLASSIFIED ADS

Manager with 20 years experience in hotel and club management available for immediate duty. 38 years old, married, no children. Specialist in food and liquor service and control. Excellent references. Address Ad 409, c/o Golfdom.

Wanted—2 assistant golf professionals for municipal golf courses. Men must be capable of teaching, playing, selling, repairing and managing a shop. Must be honest, dependable and well recommended. Good salary with opportunity for substantial earnings for capable men. Address Ad 401 c/o Golfdom

Expert Club Repair Service. Clubs refinished, rebuilt. Quick service on all types of repair work. Write for price list. E. L. Wilson, Twin Oaks, Route 1, Box 31, Batavia, Illinois

Pro Manager for past ten years, 16 years as pro, desires position. 36 years of age. PGA member. Excellent credit and references. Will consider lease on course. Address Ad 403 c/o Golfdom

Pro or Pro-Greenkeeper, man and wife combination if desired; ex-serviceman; now nearing the close of a very successful winter season with a well-known club in Florida. References can be sent upon request. Box 1857, Delray Beach, Fla.

Pro-Golfr. Wants Job. 30 years experience, age 48. Married; wife can serve as cook. Excellent references; A-1 credit. Good worker. Address Ad 404 c/o Golfdom

Wanted—Position as Pro-Greenkeeper in Southeastern state. 13 years' experience in all departments. Age 34; married; three children. Class A member PGA. Further information upon request. Address Ad 405 c/o Golfdom

Wanted—Greenkeeper for beautiful 18 hole golf course located in Central West near Great Lakes region. Residence adjacent to course provided. Address Ad 406 c/o Golfdom

Ex-Serviceman wants position as Pro or Asst. Pro. Experienced clubmaker and teacher. Single; 32 years old. Will go anywhere. Address Ad 407 c/o Golfdom

Pro, 22 years with one club, four years with present club in the south, seeks new connection. Fine teacher, excellent business man and very much on the job. Vigorous promoter of golf interest at club. Finest recommendations. For full details write Ad 402 c/o Golfdom

Lease For Sale. Eighteen hole Golf Course, 10 minutes drive from the national PGA Club. Lease has four years seven months to run. Course is subsidized by city. Over one hundred members, completely equipped club house, bar and grill. New maintenance equipment for course. Excellent hotel site adjacent to course. A money maker for a live wire operator. Course was designed and laid out under the personal supervision of Donald Ross and is considered by pros and amateurs alike as the sportiest course in Florida. For further information write P. O. Box 156, Tarpon Springs, Florida.

MAN & WIFE—Very capable couple. Pro-Greenkeeper—Hostess. 20 years experience. Now employed. Will go anywhere. Credit A-1; best of references. Address Ad 408 c/o Golfdom.