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O'Brien Kroydon's Midwest Manager

T. B. (Tim) O'Brien, for 20 years with the Kroydon Co., Maplewood, N. J., has been named the company's midwest mgr., with headquarters in the Lytton Bldg., 14 E. Jackson Blvd., Chicago. Tim will cover the territory as well as handle the Chicago office. He's intimately acquainted with the pro situation having successfully handled Kroydon's pro interests in various other territories and at tournaments.



Tim O'Brien

New Gauztex Pro Package

"Dual Purpose" keynotes 1946 promotion on Gauztex, the gauze bandage that "sticks to itself, never to you," according to an announcement by General Bandages, Inc., manufacturer. Numerous pros have advised the company the material works well in wrapping handles, in addition to its normal use as a protective bandage against blisters.

New display material has been prepared, around the theme "For Non-Slip Grip." For the first time in several years, Gauztex is thus available in a merchandising display aimed at golf customers and with substantial profit to the pro. The company expects to retain its current distribution through sporting goods wholesalers, who will have dozen lots available in the new display.

When asked about the pre-war tin package, J. A. Hinkamp, president of the company, had this to say: "We want 'em



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