

McNULTY RETURNS TO MAC-GREGOR—William J. McNulty has been appointed General Merchandise Mgr. of MacGregor Golf Inc., Dayton, O., announces Henry P. Cowen, Pres. McNulty began his career as a caddie and served his apprenticeship in a golf pro shop. For a time he worked in the Philadelphia branch of the predecessor company to MacGregor Golf Inc. He has had 20 years' experience in both buying and selling golf and other athletic goods and sportswear. Besides working with golf professionals, he has been associated with several leading general merchandise firms including Marshall



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Field & Co., Chicago, where he managed the firm's Sporting Goods and Sportswear Department. McNulty is well known in golfing circles throughout the country. Mac recently was honorably discharged from the U. S. Navy after 21 months' service in the South Pacific. Prior to his enlistment, he had supervision of sales for MacGregor in the Southwest territory. In his new position with MacGregor Golf Inc., Mac will assist Henry Cowen in an executive capacity. The company's "Craig Wood" sportswear division will be under his supervision. He will buy for the firm in the various markets and do general golf merchandising work among the company's pro-shop sales outlets.

BALLS BY FALL—Civilians will get new golf balls for the late fall and winter golfing season in the south and west, the United States Rubber Co. declares. Production will be stepped up as materials and manpower become available. Peak production is expected by early spring. U. S. says "The new synthetic rubber balls give about 95 per cent as much distance as the prewar ball. They are better than reprocessed balls." United States Rubber Co. has been making limited quantities of golf balls for use by the Army and Navy in rehabilitation and recreation camps throughout the world.

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