blazers for they are out in the limelight. The well-deserved publicity they have re-ceived and the friends they have made for the game have been a great force in the promotion of golf.

As for pro teaching, the PGA is on the right track in its standardization of the golf swing as was shown in a big way during the 1944 PGA convention. So much so that when the topic of conversation turned to the golf swing the meeting had to be finally called at 7 p.m. after lasting three hours, including the showing of films of the country's golfing greats in slow motion. These reels will be available to PGA members when film can be had for copies.

Many a pro would have given much to have been at that convention, and to have heard and seen that great golfer and president of the PGA, Ed Dudley, demonstrate the correct method of gripping the club. Frank Walsh also gave a fine analysis of the swing as well as Willie Maguire, Joe Novak and Harold Sampson and the discussion between all the delegates was tremendously informative.

The fact of the matter is that the pros have let their hair down (at last) and are willing to discuss their views on the golf swing with other pros. And, my friends, this to me marks a first step in the right direction to standardize the golf swing. I believe a teaching program, such as transpired at last year's PGA annual meeting, should be on the agenda every year and that it should be published for everyone to read.

One of the interesting things brought out during the discussion was the fact that only two of the 60 delegates stressed the straight left arm in their papers on the five essentials of the golf swing. That no doubt would amaze the average golfer. Yet those in the business can cite many a great player, for example golfers like Billie Burke, Joyce Wethered and Harry Vardon as well as many others, who never stressed the straight left arm. There's no doubt that the left arm straightens on the down swing but evidently the pros at the convention felt that it is an effect and not a cause.

Many golf professionals have an oppor-tunity of giving a lift to golf via radio. My radio program has now been on the air some 12 years and I think it has helped me no end for it's made me friends throughout the state. I am certain that it would keep all of us better posted if we had to write a program once a week

throughout the golfing year. Golf after World War II, has a big job ahead. There's the rehabilitation of our great fighting force, the helping of those who are ill, and the reconditioning of the civilian who has been careless about his physical state. Golf will help them all along the path.

## Veteran Greensman Eulogized in Newspaper Obituary

★ MANUEL FERREIRA, who died April 30, aged 73, at a Fall River, Mass., hos-pital, had been with the Fall River CC for 37 years. His death was marked by a Herald-News sports section tribute, running a full column and probably constituted the warmest tribute ever paid to an able and faithful greensman by any newspaper of the community the man served.

Part of this acknowledgment of a fine

old gentleman's services to golf follows: "Despite the handicaps brought on by his age, Manuel went through the 1944 season at the Country Club, doing his work just as efficiently as ever.

"He was looking ahead to the 1945 season but the illness which caused his death laid him low just when he should have been starting to put the greens in condition for his 38th season.

"Manuel was the guest of honor at the dinner which marked the end of another season last November and, in addition to receiving a War Bond, he heard himself praised highly for his devotion to duty and loyalty to the club for 37 years.

"Club members went out of their way to make the 1944 season the happiest of all for Manuel. They admired the grit and determination shown by the veteran greensman who insisted on working as usual despite the inroads made on his health by advancing years. If Manuel never knew it previously, he had reason to feel assured that his efforts of many years were really appreciated when he went home after the party last November.

"Manuel worked for four greenskeepers at the Fall River CC, Jack Howard, Mike Cain, Guy West and Marty Higgins. He saw the old methods of caring for greens give way to the modern system and no one knew better than he how the demands of present day golfers compared with those of the old days. Three-putt greens didn't mean much in Manuel's early days at the club but he lived to see the exacting demands of golfers for perfect greens grow with each passing year.

"Not a 'clock watcher,' Manuel took great pride in his work and the whistle which ended the day for others didn't mean a thing to the veteran greensman. If the particular chore he was doing was not finished when quitting time arrived, Manuel stuck to his guns and didn't leave the course until his task was completed.

"Marty Higgins, pro-greenskeeper, who worked with Manuel for 28 of the latter's 37 years at the club, considers the veteran irreplaceable.

"'Manuel was a loyal worker and his great contribution to golf is realized by golfers of the past and present', said Mr. Higgins."