

Film Tells Story of Spalding "Team's" Production Victory

★ AS EVERY COACH KNOWS, team-work wins. It is no less important in helping to get a war won on the production line.

A. G. Spalding & Bros., in its various wartime manufacturing record, has proved what every coach knows—that team-work wins. Naturally, a film story of the Spalding record was bound to be titled "Team-work".

The technicolor film with commentary by American League's Lew Fonseca exhibits Spalding team-work in helping meet requirements of the armed forces for unprecedented quantities of athletic equipment and the conversion of many departments to the manufacture of actual fighting material. It shows what can be accomplished when management, technicians and machine operators work as a smooth team. The production of completely unfamiliar front-line equipment was without any assistance from outside experts.

Its own staff installed necessary new machinery and worked out new production methods to speed up the manufacture of old and new items. Men and women

learned almost overnight how to operate complex machines. From contracts to scheduled delivery the entire job was made possible by "E" pennant team-work.

"Team-Work" begins its story back in prewar years when Spalding's one job was the production of sporting goods, from official major league baseballs and tennis equipment to golf balls and clubs. Dramatic newspaper headlines announcing the country's entry into the war preface the full chapter of Spalding's war work. And the film covers every phase of this episode in the company's history.

At its close the film makes clear, that Spalding looks forward as eagerly as any pro or dealer to the moment when it can devote its entire production facilities to the manufacture of sporting goods for the nation's civilian sports lovers. And one thing is certain. As soon as material restrictions are lifted the same Spalding team-work that rallied to the needs of America at war can be counted on to make that moment come as soon as humanly possible.

Produced on 16 mm sound film in technicolor, "Team-Work" is available free to pros for showing at their clubs, or other interested groups. Bookings thru your nearest Spalding district office.

GRASS SEED

SELECT VARIETIES for FALL PLANTING

FINE GOLF TURF SEED WILL BE SCARCE

CHEWINGS FESCUE

ASTORIA BENT

SEASIDE BENT

WHITE CLOVER

FANCY RED TOP

KENTUCKY BLUE GRASS

CANADA BLUE GRASS

PERENNIAL RYE GRASS

DOMESTIC RYE GRASS

ORCHARD GRASS

ASK FOR PRICES

J. OLIVER JOHNSON SEED COMPANY

946-960 W. HURON ST.

CHICAGO 22, ILL.

PHONE: MONROE 6580