

Winter Club Idea Clicks at Columbus, Ohio

By J. A. BUCHANAN
Pro-Mgr. Twin Rivers Golf Club

★ THE WINTER CLUB is a splendid idea that has worked wonders here at Twin Rivers GC, Columbus, O. During my first year at this club I am happy to report we had a most successful season with a total of 15 trophies for the various events staged. While interest was increasing in leaps and bounds, we formed a winter club just before the summer season ended. We staged a big party at which the winter idea was introduced. The plan was to hold the membership and encourage new blood into our club.

An unique name was suggested by one of our wits. It was "Soot and Cinder Club of Twin Rivers." This name is quite in line as the golf course lies between two railroads and the soot is a problem for white sox and the joy of the laundries here.

A fee of five dollars was assessed each member, with a party every four weeks with dinner, dancing and entertainment throughout the winter and a final party and summer membership drive to start off in the spring.

We fixed an annex to our club with little or no expense and have held three very successful parties with the result that a lot of golf was being played late in the season. I have lined up a lot of new prospects for lessons and other sales and I feel our membership will triple itself next season. I lined up several winter games, and have staged football parties, bridge parties and pot luck suppers on the off week-ends; also three-hole events when the weather was too bad for a full nine holes.

I have been around a lot of clubs but I must say the spirit here with the team work of a golf committee that really follows up ideas cannot be beaten.

It takes a twelve months' operation to hold your members together, and the interest up. This is the best financial year this club has had in years, thanks to those spirited members who have given me 100% support.

Chicago Managers Elect

J. B. Wilder, South Shore CC, was elected president of the Chicago District Club Managers' Assn., at their annual meeting, December 18, at the Electric Club. Other officers for 1945 are Wm. B. Bangs, Exmoor CC, first v. p.; Frank A. Murray, Glenview Club, second v. p.; E. M. Matteson, Ridge CC, secretary-treasurer. Directors are: E. H. Taylor Hay, Union League Club; H. W. Peterson, St. Charles CC; Ralph Johnson, Electric Club, and Russell Miller, Evanston GC.

January, 1945

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