

# Golfdom

The Business Journal of Golf

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## Open New Proving Grounds for Ideal Power Mowers

On April 14, 1944, the Ideal Power Lawn Mower Co., opened its new proving grounds near Sanford, N. Car., on the grounds of the Sanford golf course where various types of grasses are available and the extended growing season permits mower testing most of the year.

Here it is planned to pre-test every model in the Ideal line, giving each unit the most vigorous proving tests conceivable, under all cutting conditions. Fairway, approaches and rough will all be utilized to determine the quality of work, capacity and durability of the equipment.

Testing is already under way on new hand mowers Ideal is perfecting. Cutting units also are being given tests behind power. Work schedules are planned and a system of inspection has been set up to determine wear, stability, cutting qualities, required adjustment and maintenance, etc.

In discussing the new testing area, Fred L. Hall, V. P. in Charge of Sales of the Rogers Diesel and Aircraft Corp., Ideal's parent company, said, "We don't claim that this is a brand new idea in the mower business. But we do believe that our work here will be extremely valuable in proving and perfecting the numerous grass-cutting improvements we have under development.

"For your own protection, as well as our ultimate customer's, we are putting this equipment through the most exacting and difficult tests that can be devised."

**Wanted—Golf carts—State make, age, condition and lowest cash price. Address: 502 % Golfdom.**

**Pro-Greenkeeper—Desires change.** At present employed. Can manage clubhouse; A-1 credit rating. Competent, very dependable, with excellent record at better clubs, two clubs in 20 years. Married, over draft age, Scottish born, for economical upkeep in all depts. of your club. Address: Ad 504, % Golfdom.

**For Sale: Golf Balls—20 doz. best grade, prewar, repainted, \$6.25 per doz. 20 doz. same grade cheaper brands, \$5.00 per doz. 25 doz. not repainted used balls, perfect covers, same price. 50 doz. used, small size, "Canadian" balls, repainted for driving range or foreign play, \$3.25 per doz. Cash with order. Post paid. Will send single dozens. Other balls from time to time. Address: Indian Hills, 84th & Dodge, Omaha, Nebr.**

**BOOKS—Golf Books and Periodicals, all dates. What do you need? Address: Black Archer Press, 5322 Ludlam Ave., Chicago 30, Ill.**

**Pro-Manager Wanted—Experienced man with record of reliability. Must possess ability to buy clubhouse and dining room supplies and be a good golf instructor. Splendid opportunity for right man. Apply: Walnut Hills Golf Club, East Lansing, Mich.**

**Man and Wife Wanted—to take charge of clubhouse. Middle aged preferred. All concessions and pro department. Comfortable living quarters provided in clubhouse with light and fuel furnished by club. Fine opportunity for right couple. Address: Ad 500, % Golfdom.**

**Kaddie Karts Wanted—Advise number of carts you wish to dispose of and price for same. Address: Ad 501, % Golfdom.**

**Wanted—Greenkeeper and general utility man for mid-west golf course. Address: Ad 505, % Golfdom.**