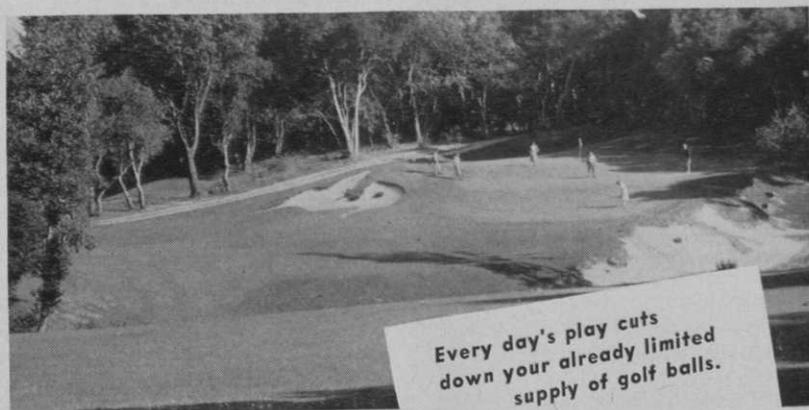


# A New Crop of Old Balls *every day*



Every day's play cuts  
down your already limited  
supply of golf balls.

You're heading into the third year since any new golf balls were made. And, the only golf balls you're going to have to keep golf going at your club are those in your hands and the hands of your players . . . and the number dwindles with each round played.

You don't have to be told that **every ball counts** . . . certainly you realize that when you see each round taking its toll in damaged balls. The one sure way of plugging this daily drain is to keep after your players to **turn in their "cuts" after every round**. Then, get them back into service as soon as possible by shipping them in for reprocessing. Your members are awakened to the seriousness of the ball problem . . . but only their ACTION will solve it.

WORTHINGTON'S 40th Year DEVOTED EXCLUSIVELY TO MAKING GOLF BALLS

## THE WORTHINGTON BALL CO.

ELYRIA, OHIO

WORLD'S LARGEST EXCLUSIVE GOLF BALL MAKER