

FAMINE?



Starving for Golf Balls?

Men who are close to the *source* of golf balls don't make any bones about the seriousness of conditions. Unless old balls for rebuilding are forthcoming in adequate numbers there *will* be a golf ball famine. And thousands of players may be literally *starving* for enough golf balls to play with.

This is not crying "wolf." It's an absolute *fact*.

So—it's up to *us*, to *you* and to every *player* to see to it that used balls are dug up wherever they are and turned in. Most centers are sound enough to build up and re-cover. And our Accurated System gets the most out of every used ball that is turned in to us. Keep feeding them to us and you will suffer no famine. Wilson Sporting Goods Co., Chicago, New York and other leading cities.



Wilson Athletic Goods Mfg. Co., Inc.
Chicago Plant

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GOLF EQUIPMENT

IT'S WILSON TODAY IN SPORTS EQUIPMENT

TODAY IN SPORTS EQUIPMENT ★ ★ ★