
Suppose you said—
"Let there be NO Red Cross!"

SUPPOSE you turned your face away . . . suppose you said, "I have done enough."...

Suppose there were no blood centers . . . no plasma for the wounded . . . suppose there were no Red Cross rest homes . . . no bed for your boy when he is furloughed from the front...

No "coffee and" at the end of a long march, no cigarettes, no magazines, no books in the hospitals behind the lines...

Suppose our men in enemy hands received no weekly food packages . . . suppose they were left to scrape along, living on alien bread...

Suppose there were no Red Cross to march beside our men in every land . . . no helping hand to do a mother's work...

*Then could you sleep at night?
You, with a son in the service?*

* * *

When you say, "Thank God for the Red Cross!" remember this . . . It is *your* Red Cross . . . *your* bandage and *your* blood.

Yes, and your money, too!

Of course, you have given before, generously and from your heart. Of course, you will give again . . . you who have always given for others.

But this year, when the need is greater than ever before. . . . When it is *your own sons* we serve. . . . This year, when you figure how much to give, think first, "Suppose there were no Red Cross?"

Then dig deep and be glad. For wherever he is



The RED CROSS is at his side
and the Red Cross is YOU!

Pros — NOW'S THE TIME TO bear down ON YOUR PLAYERS TO COLLECT THOSE old cuts!

It won't be long before the new season gets under way. And, **think it over**, this year golf will start into its third year since the last of the new golf balls were made. Hundreds of thousands again will be depending on golf for release from war strain. Their play and the survival of the game itself depends upon golf balls . . . and the supply of golf balls depends upon getting those millions of "old cuts" reprocessed and back into play. **The players know it, now! Bear down on them and you'll get results!** If you haven't sent for the FREE golf ball collection helps offered by the National Golf Foundation, write for a folder describing the plan and material . . . TODAY. Address: National Golf Foundation, 14 E. Jackson, Chicago.