

Wilson Is Producing Materials for War

Yes, a manufacturer of sports equipment has a place in the production of equipment needed by our fighting forces—in addition to sports equipment.

In our factories today you will see leather helmets coming off the lines by the thousands. These are not football helmets . . . they are *crash* helmets worn by our heroic tank crews. Thousands of yards of canvas, formerly made into golf bags, are now making cots and tents for the comfort of our troops. Aviator's kits and other essential items are also being produced by the patriotic workers of Wilson.



ARMY-NAVY "E" AWARD PROVES THAT SPORTS EQUIPMENT IS NOW RATED AS WAR EQUIPMENT

For some months now the coveted Army-Navy "E" Banner has been waving in the breeze above the Chicago Plant of Wilson Athletic Goods Manufacturing Co. It was awarded to these loyal Wilson workers for "excellence in war production." In this case it was *sports* equipment, largely for the physical training and essential recreation of our millions of trainees, and at our army, navy and air force bases throughout the world.

March, 1944

Fast becoming the
most popular sports program
on the air

Wilson's Weekly
ARCH WARD'S
SPORTS
PREVIEW



Every Wednesday night over Mutual. See
local newspapers for station and time.

IT'S WILSON TODAY IN
SPORTS EQUIPMENT