

AMERICA'S EXECUTIVES NEED THEIR GOLF

By GENE SARAZEN

THE golf and country clubs of America can do a real job for this war if they will but keep on urging their business men members to keep on playing golf—and help make this possible.

Those thousands of men who hold important jobs in business and industry—who have the responsibility of producing the vast volume of equipment required by our fighting forces and allies are absolutely essential to victory.

Executives and production men who let themselves become physically unfit through lack of exercise—who drop golf because it's



the head of companies involved in war work . . . *They're flabby!*

"The big trouble is, they don't allow themselves some portion of the day for exercise. I'm naturally prejudiced in favor of golf, but I'd settle for anything that will get these men out in the fresh air for healthful activity each day."

Thousands of these important men in war work and in vital home-front activities play golf as a rule. They need it now more than ever, and nothing should stand in the way of it.

America's home-front and war production forces must be physically fit for their jobs just as our fighting forces must be fit for *theirs*.

Let's do everything we can to provide the place and the equipment for golf—and urge these valuable men to *take the time* necessary to keep themselves physically fit and on top of their jobs.



too hard to get away from business or because the club is not going good—or for any other reason, are innocent obstacles in the way of victory.

Gene Sarazen, world famous golfer and member of Wilson's Advisory Staff, says—"I have been traveling from one end of the country to the other, and the thing that has struck me most forcibly is the condition of many of the men at

